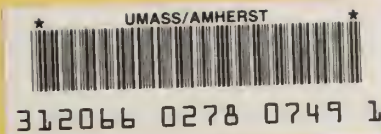


MISS. MP03.2: N48



# CTPS TECHNICAL REPORT

**29b**

GOVERNMENT DOCUMENTS  
COLLECTION  
JUN 12 1989  
University of Massachusetts  
Beverly Copy

## NEWTON-NEEDHAM RACMs PROJECT: FINAL REPORT



# CTPS TECHNICAL REPORT 29 b

**TITLE** NEWTON-NEEDHAM RACMs PROJECT:  
FINAL REPORT

**AUTHOR(S)** BOB REYES, DENNY LAWTON, HEIDI O'BRIEN

**DATE** FEBRUARY 1, 1983

## ABSTRACT

This study reports on traffic and air quality effects of having implemented a multi-employer ridesharing program in a suburban office/ industrial park. In March 1981, traffic and air quality data were collected in the New England Industrial Park, located in Needham, beside Route 128. During November 1981, an aggressive ridesharing program was promoted among fifteen employers in the industrial area. Follow-up traffic and air quality data were collected during March 1982. In this particular case, the ridesharing program little influenced either local street traffic or local air quality. However, this outcome is much related to the circumstances of this particular setting and this moment in time. Under different circumstances, ridesharing may have the potential to reduce local traffic congestion and improve air quality.

This study is funded under a grant from the Environmental Protection Agency (Air Quality Section 175 funds).

AUTHOR(s)

Bob Reyes (CTPS)  
Denny Lawton (MAPC)  
Heidi O'Brien (DEQE)

Graphics:

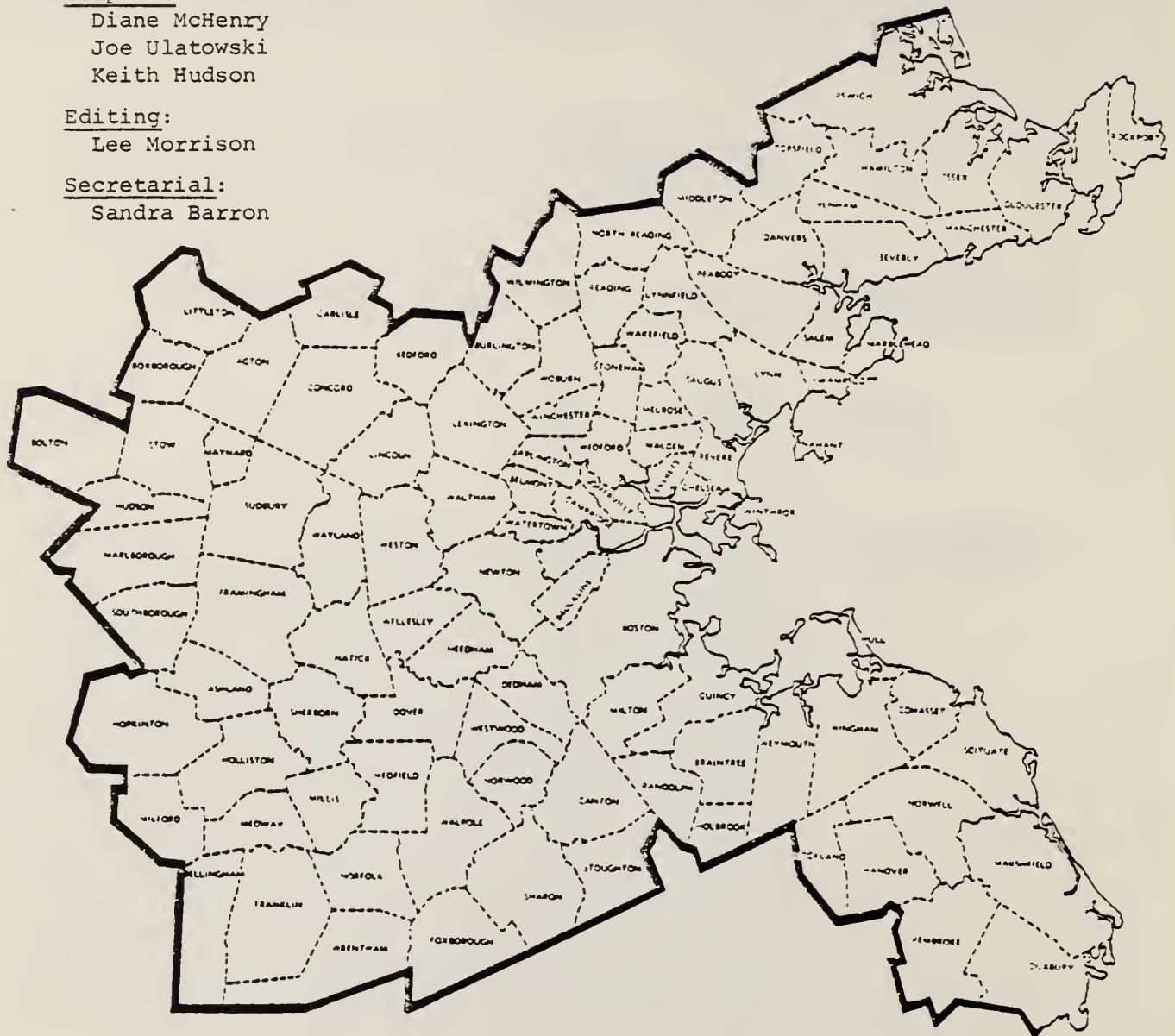
Diane McHenry  
Joe Ulatowski  
Keith Hudson

Editing:

Lee Morrison

Secretarial:

Sandra Barron



EPA/UMTA Grant  
MA-19-0013

Production of this document was financed with funds from the UNITED STATES DEPARTMENT of TRANSPORTATION FEDERAL HIGHWAY ADMINISTRATION, through technical study grants from the UNITED STATES DEPT. of TRANSPORTATION URBAN MASS TRANSPORTATION ADMINISTRATION, and with state and local matching funds.



TABLE OF CONTENTS

	LIST OF FIGURES AND TABLES	vi
	ACKNOWLEDGMENTS	ix
	SUMMARY	xi
A.	PROJECT BACKGROUND	1
	1. INTRODUCTION	1
	2. AIR QUALITY AND HEALTH	1
	3. HEALTH EFFECTS	3
	4. AIR QUALITY LEGISLATION AND MASSACHUSETTS POLICY	3
	5. AIR QUALITY IN THE BOSTON METROPOLITAN REGION	4
	6. THE RACMS STRATEGY	6
B.	SCOPE OF STUDY	9
C.	METHOD OF STUDY	11
	1. INTRODUCTION	11
	2. THE RIDESHARING PROGRAM	11
	3. THE TRAFFIC SURVEYS	13
	4. AIR QUALITY MONITORING	15
D.	THE RIDESHARING EFFORT	16
	1. PREVIOUS EFFORTS	16
	2. THE NEWTON-NEEDHAM COMMUTER PROGRAM	17
	a. The Planning Stage	17
	b. Implementation	18
	c. Follow-Up	21
	d. On-Going Efforts	22
E.	EMPLOYER'S SURVEY	23
	1. DISTRIBUTION AND FOLLOW-UP	23
	2. SURVEY RESULTS	23
	3. RESPONSE TO RIDESHARING BY EMPLOYEES	23

TABLE OF CONTENTS (Cont.)

F.	TRANSPORTATION ISSUES	25
	1. ROADWAY CONDITIONS	25
	a. Highland Avenue/Needham Street	25
	b. Kendrick/Nahanton Street	26
	c. Streets Within the New England Industrial Park	26
	2. PRE- AND POST-IMPLEMENTATION TRAFFIC CONDITIONS	26
	a. Peak-Hour Travel	27
	1. Highland Avenue and Needham Street	27
	2. Kendrick Street	37
	3. Streets Within the Industrial Park	40
	o First Avenue	40
	o Third and Fourth Avenues	40
	o Second Avenue	42
	b. Second Avenue and Highland Avenue Level of Service	45
	c. Travel Patterns in the Newton/Needham Industrial Area	47
	1. Highland Avenue/Needham Street	47
	2. Kendrick Street	48
	3. Streets Within the New England Industrial Park	48
	d. Metropolitan Commutation Patterns to the Newton-Needham Industrial Area	49
	3. VEHICLE SPEED	51
	a. Highland Avenue/Needham Street	51
	b. Kendrick/Nahanton Streets	55
	4. VEHICLE MIX	55
	5. VEHICLE OCCUPANCY	59
	6. PUBLIC TRANSPORTATION	64
G.	AIR QUALITY ISSUES	66
	1. INTRODUCTION	66

TABLE OF CONTENTS (Cont.)

2.	MEASUREMENT OF CARBON MONOXIDE BY MONITORS IN THE FIELD	66
	a. Monitor Site Analysis	66
	b. Locating the Monitor	67
	c. On-Site Monitoring	67
3.	NMHC AND CO LEVELS AS ESTIMATED BY MODELING PROCEDURES	69
	a. Microscale Analysis: Carbon Monoxide (CO)	69
	b. Caline-3	69
	c. Mobile 2B	70
	d. Results	70
	e. Conclusions	70
4.	MESOSCALE ANALYSIS: NON-METHANE HYDRO- CARBONS (NMHC)	70
H.	CONCLUSIONS AND RECOMMENDATIONS	77
	1. TRAFFIC AND RIDESHARING	77
	2. AIR QUALITY AND RIDESHARING	79
	3. THE RIDESHARING EXPERIENCE	79
	4. RECOMMENDATIONS	81

---

APPENDICES

LIST OF FIGURES AND TABLES

FIGURE 1	STUDY AREA LOCATION	2
FIGURE 2	STUDY AREA CORRIDOR	7
FIGURE 3	LAND USE	8
FIGURE 4	AUTOMATIC TRAFFIC RECORDER LOCATIONS	28
FIGURE 5	24-HOUR TRAFFIC PATTERNS: HIGHLAND AVENUE BETWEEN FIRST AND SECOND AVENUES	29
FIGURE 6	24-HOUR TRAFFIC PATTERNS: MDPW AND FACTORED COUNTS: HIGHLAND AVENUE AT SECOND AVENUE, NORTHBOUND	30
FIGURE 7	24-HOUR TRAFFIC PATTERNS, MDPW, AND FACTORED COUNTS: HIGHLAND AVENUE AT SECOND AVENUE, SOUTHBOUND	31
FIGURE 8	24-HOUR TRAFFIC PATTERNS, FACTORED COUNTS: HIGHLAND AVENUE AT SECOND AVENUE, NORTHBOUND	33
FIGURE 9	24-HOUR TRAFFIC PATTERNS, FACTORED COUNTS: HIGHLAND AVENUE AT SECOND AVENUE, SOUTHBOUND	34
FIGURE 10	24-HOUR TRAFFIC PATTERNS, MDPW COUNTS: NEEDHAM STREET AT WINCHESTER STREET, NORTHBOUND	35
FIGURE 11	24-HOUR TRAFFIC PATTERNS, MDPW COUNTS: NEEDHAM STREET AT WINCHESTER STREET, SOUTHBOUND	36
FIGURE 12	24-HOUR TRAFFIC PATTERNS, MDPW COUNTS: KENDRICK STREET AT CHARLES RIVER, EASTBOUND	38
FIGURE 13	24-HOUR TRAFFIC PATTERNS, MDPW COUNTS: KENDRICK STREET AT CHARLES RIVER, WESTBOUND	39
FIGURE 14	24-HOUR TRAFFIC PATTERNS, FACTORED COUNTS: SECOND AVENUE AT HIGHLAND AVENUE, NORTHBOUND	43

LIST OF FIGURES AND TABLES (Cont.)

FIGURE 15	24-HOUR TRAFFIC PATTERNS, FACTORED COUNTS: SECOND AVENUE AT HIGHLAND AVENUE, SOUTHBOUND	44
FIGURE 16	TRAVEL SECTORS	50
FIGURE 17	HIGHLAND AVENUE-NEEDHAM STREET TRAVEL SPEEDS	54
FIGURE 18	KENDRICK STREET-NAHANTON STREET TRAVEL SPEEDS	56
FIGURE 19	LIMITS OF MESOSCALE ANALYSIS	74

---

TABLE 1	AWDT DATA AND A COMPARISON OF PM PEAK-HOUR MANUAL COUNTS WITH ATR COUNTS	41
TABLE 2	DISTRIBUTION OF RIDESHARING PARTICIPANTS' ARRIVAL TIMES TO THE NEWTON-NEEDHAM INDUSTRIAL AREA	52
TABLE 3	DISTRIBUTION OF RIDESHARING PARTICIPANTS' DEPARTURE TIMES TO THE NEWTON-NEEDHAM INDUSTRIAL AREA	53
TABLE 4	VEHICLE CLASSIFICATION: ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, ALL SITES, 1981	57
TABLE 5	VEHICLE CLASSIFICATION: ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, ALL SITES, 1982	58
TABLE 6	VEHICLE OCCUPANCY: ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, ALL SITES, 1981	60
TABLE 7	VEHICLE OCCUPANCY: ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, ALL SITES, 1982	61
TABLE 8	VEHICLE OCCUPANCY: ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, ALL SITES, 1981	62



LIST OF FIGURES AND TABLES (Cont.)

TABLE 9	VEHICLE OCCUPANCY: ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, ALL SITES, 1982	63
TABLE 10	5:00 PM CARBON MONOXIDE VALUES	71
TABLE 11	6:00 PM CARBON MONOXIDE VALUES	72
TABLE 12	NON-METHANE HYDROCARBON ESTIMATES: 1981 AND 1982	75
TABLE 13	COMPARISON OF 1981 AND 1982 PM PEAK-PERIOD TRAFFIC COUNTS	78

## ACKNOWLEDGMENTS

As with most large and complex tasks, this study owes much to the efforts of many people.

Among those who deserve mention are the many staff members of CTPS and MAPC who stood out in the cold of March 1981 and 1982 to collect the traffic data for this study. This report also owes a debt to the people involved in its production: Diane McHenry, Joe Ulatowski, and Keith Hudson provided graphics; Lee Morrison edited the text and added to its coherence; Sandy Barron patiently produced this and several other drafts of this document.

Denny Lawton of MAPC co-directed this project and helped author the text. Heidi O'Brien of the Department of Environmental Quality Engineering also helped direct the course of this study and participated in producing this report. Jean Amato of CARAVAN was particularly helpful in promoting the ridesharing effort. The authors are especially indebted to Lew Songer of the Newton-Needham Chamber of Commerce for his involvement and steadfast support of this project.

While there will be errors and omissions in any study, responsibility for these lie not with the contributors, but with the authors.



## SUMMARY

Until quite recently, most efforts to improve traffic operations and, consequently, air quality in urbanized areas have focused on affecting traffic in core areas. This study is significant in that it attempted to improve air quality by affecting traffic operation in a suburban office/industrial park.

The Newton-Needham RACMs project attempted to improve air quality by reducing the number of vehicles traveling into and out of the Newton-Needham industrial area. A ride-sharing program, called the Newton-Needham Commuter Program, was implemented to consolidate the number of commutation trips to the area. Program participants were expected to rideshare to work with other participants, making similar commutes at approximately the same time. Twelve of the area's employers actively participated in the program, creating a pool of 750 potential employee participants. Four hundred and fifty (450) of these were interested in ridematching; each of the 450 received a list of potential ridesharers. The lists were prepared by computer, distributed to a ridesharing coordinator at each participating firm and finally distributed to each interested employee.

Local traffic and air quality were expected to improve as a consequence of implementing the ridesharing program. To assess these potential changes, automated traffic counts were performed at seven locations throughout the area, and continuous carbon monoxide (CO) readings were taken at the principal, signalized intersection exiting the New England Industrial Park. These data were collected before and after the ridesharing program was implemented.

Traffic counts on Highland Avenue, Needham Street, and Kendrick Street indicated that, contrary to expectation, traffic increased during the assessment period.

During this same period, overall traffic into and out of the New England Industrial Park declined slightly, and vehicle occupancy decreased. Since the object of this exercise was to consolidate work trips, achievement of this goal would have been seen in a rise in vehicle occupancy. The decline in both indices indicated that fewer people were traveling to the industrial park after program implementation than before, but a greater percentage of them were traveling there alone.

The CO data indicate that neither the one-hour nor the eight-hour CO standard were violated either before or after implementing the ridesharing program.

It might be generally inferred that, within a suburban office/industrial park environment, ridesharing has no potential to improve local traffic or air quality. However, this would be a wrong conclusion.

In this specific case, the supply of parking exceeded demand, gasoline supply was plentiful, and gasoline price was stable. Were these conditions to change, so would the potential effects of a ridesharing program.

Several lessons should be gleaned from this experience. In the future, suburban-based ridesharing efforts should only be undertaken at office/industrial sites where the supply of parking is very limited relative to demand. Moreover, the ridesharing program must be strongly promoted by management, and management should also adopt incentives which support ridesharing, like preferential parking and subsidies to employees who carpool or vanpool.



NEWTON/NEEDHAM RACMs PROJECT:  
FINAL REPORT

A. PROJECT BACKGROUND

1. INTRODUCTION

On weekday afternoons, traffic along Highland Avenue/Needham Street (in Needham and Newton, respectively) creeps in fits and starts as it moves toward Route 128. Traffic on secondary streets is equally congested. This situation makes the chore of commuting more onerous than it need be. It also wastes energy and exacerbates the air quality problem in the Boston metropolitan area.

In an effort to alleviate these problems, the Newton/Needham RACMs Project is being implemented. RACMs are Reasonably Available Control Measures for improving air quality. This project is essentially a ridesharing program that aggressively promotes both carpooling and vanpooling. The specific goal is to reduce the number of vehicles used to commute to the Newton/Needham industrial area, especially during the peak commutation periods. The rationale for this effort is to discover if ridesharing can improve local traffic operations and, consequently, local air quality. The following section will examine the air quality issue and related policy decisions to show how they have influenced this project.

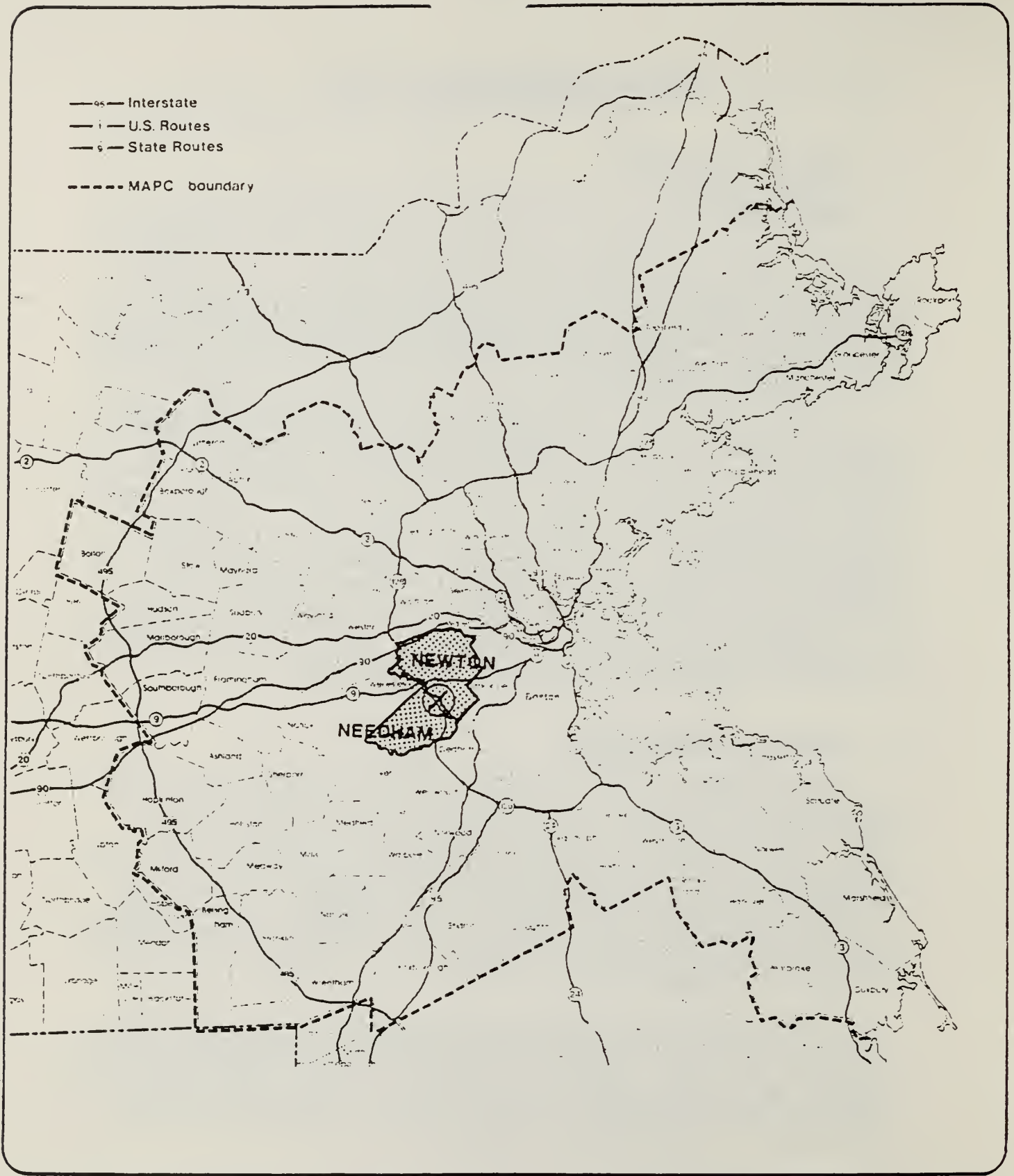
2. AIR QUALITY AND HEALTH

The purpose of the Clean Air Act of 1963 was "to protect and enhance the quality of the nation's air resources." To achieve this purpose, the Environmental Protection Agency (EPA) was created by the 1970 amendments to the Act with responsibility for all pollution-related activities. The 1970 Act specifically directed the EPA to establish maximum safe concentrations for seven major air pollutants. In setting the national standards, a Senate Public Works Committee determined that the basis for the ambient air standards should be the health of people.<sup>1</sup>

Of the seven pollutants for which there are standards, three of them are associated with motorized vehicles or mobile pollution sources. These are carbon monoxide (CO), hydrocarbons (HC), and nitrous oxides (NO<sub>x</sub>). These three pollutants and their health effects are particularly relevant in this discussion of RACMs and air quality.

---

<sup>1</sup>This policy decision was made as a response to making technical feasibility the basis for ambient air standards.



STUDY AREA LOCATION

NEWTON-NEEDHAM RACM's STUDY

0 8  
SCALE IN MILES



FIGURE  
1

### 3. HEALTH EFFECTS

Ozone, commonly referred to as smog, forms in a reaction between nitrous oxides ( $\text{NO}_x$ ) and hydrocarbons (HC) in the presence of sunlight.

Ozone is known to produce deleterious effects in humans. Ozone irritates the lungs, affecting the respiratory mucous membranes, other lung tissues, and respiratory functions. Clinical studies demonstrate that ozone produces chest tightness, coughing, and wheezing in healthy, as well as sensitive, individuals. Ozone particularly affects asthmatics; an elevated proportion of asthmatics experience attacks when the peak hour concentrations reach roughly 0.25 parts per million (ppm). (The National Ambient Air Quality Standard (NAAQS) for ozone was changed in 1979 from 0.08 to 0.12 ppm.)

Other demonstrated effects of ozone include toxicologic and aging effects. Exposure to ozone has been shown to produce increased susceptibility to bacterial infection in laboratory animals. Repeated exposure to ozone has also produced accelerated aging symptoms in laboratory animals, such as premature cartilage calcification and severe depletion of body fat.

CO is a health hazard because it is taken up by the hemoglobin in the blood more readily than oxygen. Hemoglobin is the substance which transports oxygen from the lungs to all other parts of the body. Therefore, the inhalation of CO inhibits the ability of blood to deliver oxygen to the body. This especially affects the nervous system and critical organs like the brain and the heart, which have a high demand for oxygen.

Exposure to CO is known to degrade an individual's time sense and ability to detect small changes in his or her surroundings. CO is especially dangerous to people with heart or respiratory disease. Their ability to function is impaired even by relatively low concentrations of CO. High concentrations of CO have been shown to produce the onset of angina and shortness of breath among people in these groups. Very high concentrations of CO can be fatal to anyone.

### 4. AIR QUALITY LEGISLATION AND MASSACHUSETTS POLICY

In 1977, the Congress amended the Clean Air Act of 1970. The 1977 Act required state and local governments to devise State Implementation Plans (SIPs) for meeting the National Ambient Air Quality Standards (NAAQS) by 1982. If a locality anticipated that it would not be able to meet the NAAQS before the deadline, it could apply to the EPA for an extension. For a locality to be eligible for an extension, the state



in which it was located was required to include in its SIP transportation strategies which would reduce mobile source emissions by 1982. The SIP was also to include an overall strategy for ensuring that the NAAQS would be attained by 1987.

In 1982, many areas throughout the country required extensions. The Commonwealth of Massachusetts requested and was granted extensions for the Boston metropolitan area and for the rest of the state as well.

As a consequence of being granted this extension, the Commonwealth is committed to a program of implementing whatever reasonably available transportation control measures are necessary to attain compliance with the standards. Some of these measures are directed toward improving and expanding public transportation. Others are directed at reducing vehicle emissions, such as the program of inspecting vehicles to ensure effective operation of emission control devices. These and similar actions, such as park-and-ride and fringe parking lots, regional parking management programs, pedestrian malls, etc., are called Reasonably Available Control Measures (RACMs).

The promotion of ridesharing is one of these RACMs. Heretofore, ridesharing and other RACMs have been promoted primarily in urban core areas. The Newton/Needham RACMs project is a unique effort to address a local traffic problem and, thus, regional air quality problems by promoting ride-sharing in a suburban industrial/office park.

## 5. AIR QUALITY IN THE BOSTON METROPOLITAN REGION

Of the pollutants associated with mobile sources, i.e., nitrous oxides ( $\text{NO}_x$ ), carbon monoxide (CO), and ozone, Boston is in compliance with only the nitrogen dioxide standard. The region has yet to meet the standards for CO or ozone.

At present, attainment of the ozone standard appears to be more problematic than that of CO. Hydrocarbon emission and ozone production are regionwide, as opposed to local, problems. Because ozone production is a photochemical reaction, it requires both sunlight and time to be completed. Pollutants produced in one area tend to create an ozone problem downwind from their source. Thus, because of the region's prevailing southwest winds, hydrocarbons and nitrous oxides generated in southwestern areas tend to be felt, as ozone, in northeastern areas.

The Massachusetts Department of Environmental Quality Engineering (DEQE) estimated that a reduction of 1977 hydrocarbon emissions by 70 to 80 percent would be necessary for

the region to meet the ozone standard. (This estimate assumes that all hydrocarbon emissions originating outside the region are not a factor.) Improvements in the design of new vehicles are significantly reducing hydrocarbon emissions per vehicle mile. However, the number of vehicle miles traveled in the region is increasing. Since the production of hydrocarbons is directly proportional to the number of vehicle miles traveled, hydrocarbon emissions and, consequently, ozone production continue to be problems in the region. At this moment, it does not appear likely that the ozone standard will be met by the 1987 deadline.

CO continues to be a problem in the Boston metropolitan region. Currently, there are five communities within the metropolitan area which do not comply with the CO standard. Unlike ozone, CO tends to be a local pollutant. It produces a negative effect on human life within the immediate area in which it is produced.

Moreover, CO also tends to be a seasonal problem, occurring during winter months. The peak CO season is generally from December through March. High concentrations of CO are apt to occur in cold weather because of engine temperature. A cold engine draws a rich fuel air mixture and also restricts the flow of air to the engine cylinder. The result is incomplete combustion and, consequently, high levels of CO production.

The CO problem in the Boston metropolitan area is perceived to be less severe than the ozone problem. This perception emerges from the prospect that by 1987 the Boston region will be in compliance with the CO standard owing to vehicle redesign and the state's program of vehicle inspection and maintenance.

## 6. THE RACMs STRATEGY

As mentioned earlier, the Commonwealth of Massachusetts committed itself to implementing a program of reasonably available control measures (RACMs) as a condition of being granted an extension of the deadline for meeting the NAAQS. (For a rigorous examination of the Boston experience with RACMS, see Analysis of Reasonably Available Control Measures to Improve Air Quality: A Summary of Case Studies for the Boston Region, Central Transportation Planning Staff, May, 1981.)

Most of these control strategies have concentrated on affecting travel into and out of downtown Boston. Prior to 1980, very little effort was made to implement control strategies in suburban environments. However, the Boston Metropolitan Planning Organization (MPO), on March 7, 1980,



submitted to the United States Environmental Protection Agency (EPA) a proposal to implement a program of RACMs in a suburban industrial/office park. The entire project was to be financed through the EPA Supplemental Section 175 Discretionary Fund from the Clean Air Act, as amended in 1977.

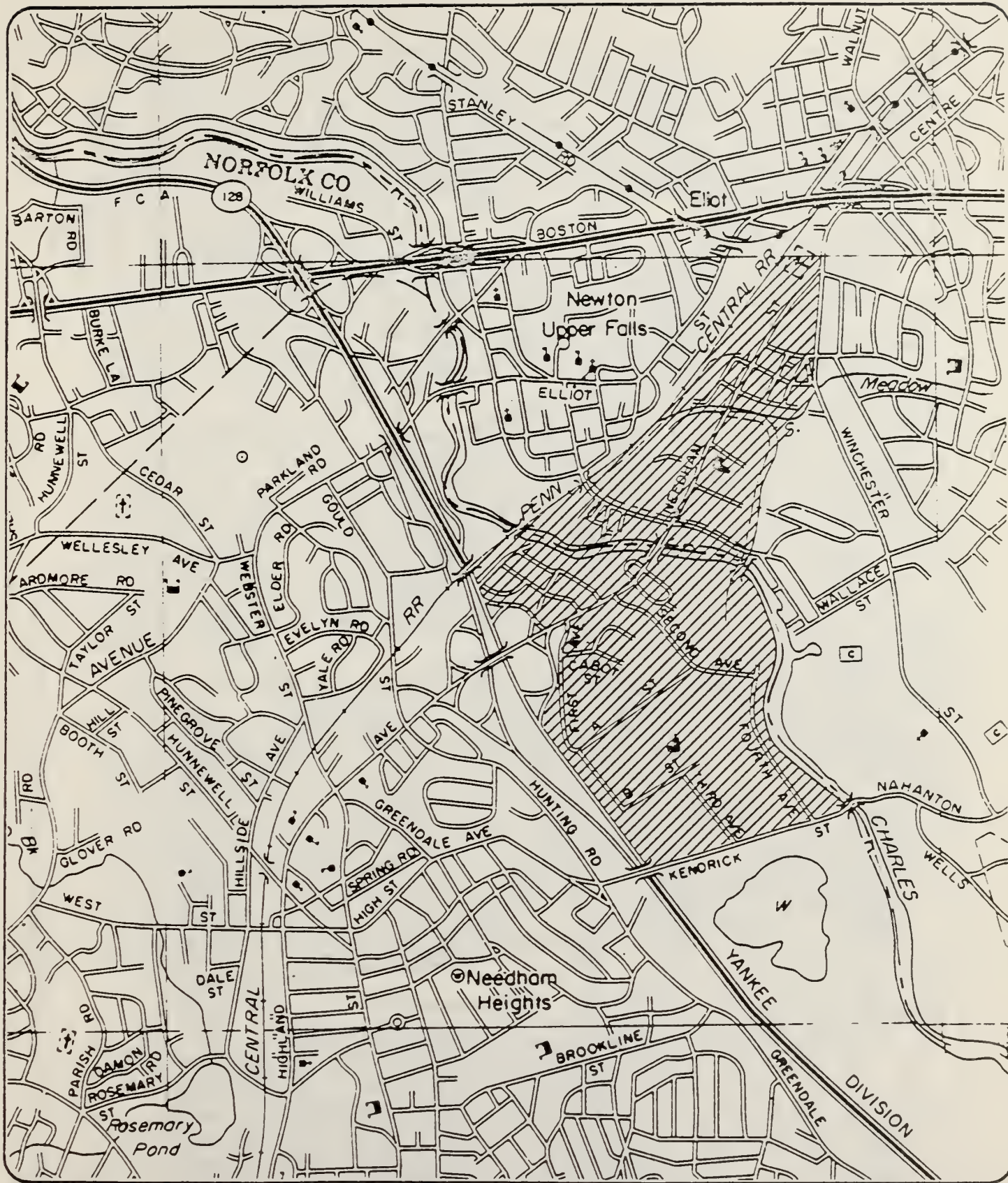
The rationale for this kind of strategy is that many jobs, which had traditionally been located in the urban core, have since the Second World War migrated to suburban areas. Thus, many of the vehicle miles traveled in the region are incurred as people travel from one suburb, where they live, to another, where the work.

On May 19, 1980, the Boston MPO received notification from the EPA that the Boston proposal would be funded. These funds were to be shared by the three agencies which would implement the program: the Central Transportation Planning Staff (CTPS), the Metropolitan Area Planning Council (MAPC), and the Massachusetts Department of Environmental Quality Engineering (DEQE). MAPC was named administrator of the contract.

On July 21, 1980, a proposed work program for selection of a suburban industrial/office park was sent to the SubSignatory Committee (SSC) of the Boston MPO for review. The SSC approved the work program on August 7, 1980. On September 10, 1980, the Boston MPO received the Section 175 Discretionary Funds from the EPA as part of the Fiscal Year 1981 technical studies grant, No. MA-19-0013, from the Urban Mass Transportation Administration (UMTA) and EPA.

CTPS, MAPC, and DEQE evaluated in a preliminary way eleven possible sites at which to implement the RACMs program. From among these candidate sites, five were chosen to be scrutinized in depth. The results of this analysis were published in December 1980 by CTPS in its Suburban Industrial/Office Park Reconnaissance Report. Later that month, using this information, the SSC selected the Newton/Needham Industrial Area for implementation of the RACMs program. The general area proposed for study is circled in Figure 1.

The area under study is shown in Figure 2. Figure 3 shows land use in the study area and the locations of the major employers.



STUDY AREA CORRIDOR

NEWTON-NEEDHAM RACM's STUDY



FIGURE

2



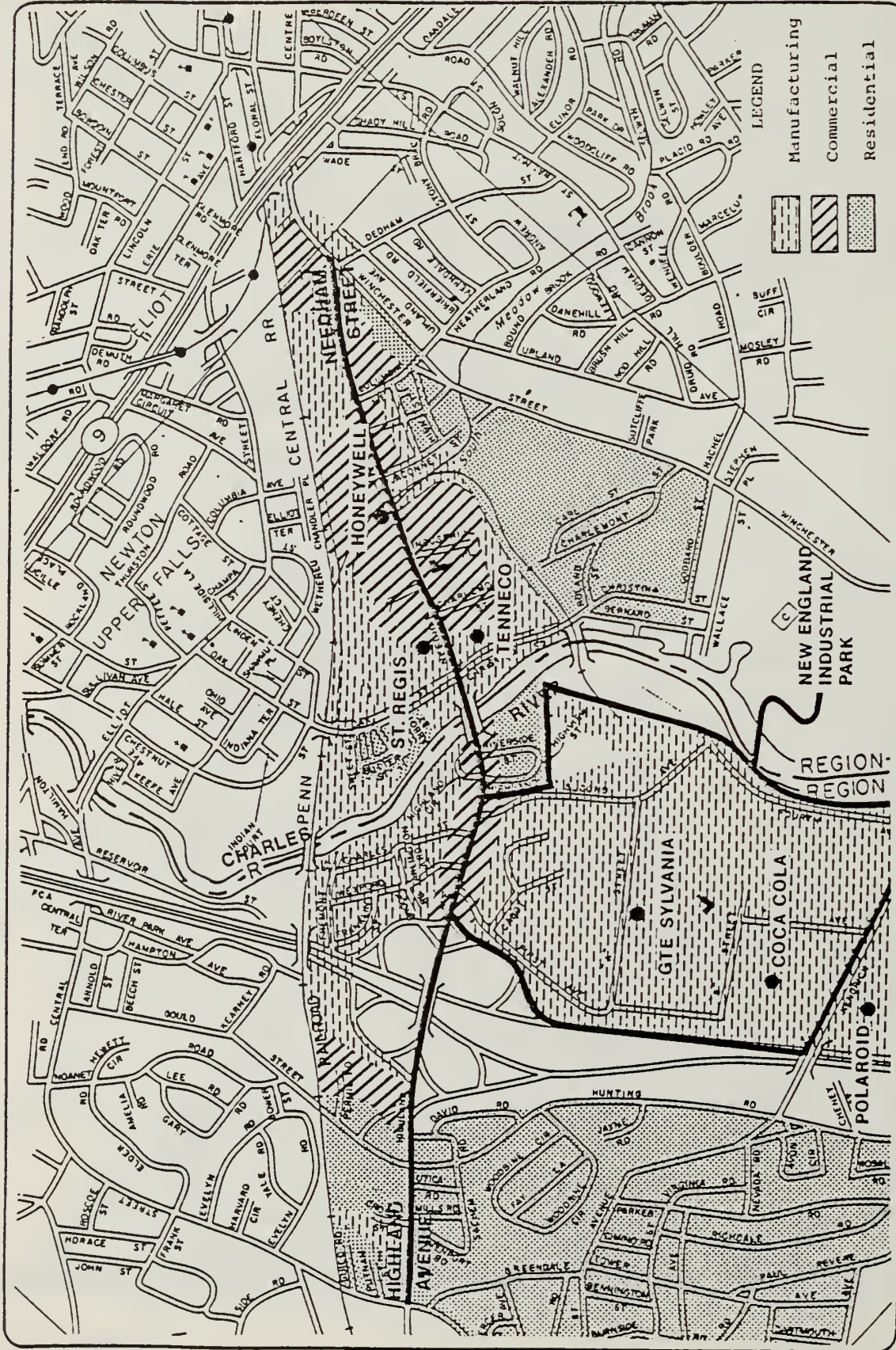


FIGURE  
3



LAND USE

NEWTON-NEEDHAM RACM's STUDY

## B. SCOPE OF STUDY

The general goal of the RACMs project is to evaluate the effectiveness of implementing packages of RACMs in improving ambient air quality in the Boston metropolitan area. Generally stated, any measure which improves traffic flow, reduces travel, or lowers vehicle emissions can be considered to be a RACM.

The Newton/Needham RACMs project has as its specific goal the improvement of traffic operations in and the reduction in travel to the Newton/Needham industrial area and, thus, the improvement of air quality in the immediate and the metropolitan areas. The RACM being used is an aggressive ridesharing program, called the Newton/Needham Commuter Program.

Ridesharing can reduce travel within an industrial/office park area by consolidating some of the trips now being made to and from the area. Many of the existing trips are made by various individuals who both live and work in roughly the same geographic areas. Often, their work start and work departure times are quite close, if not exactly the same. One impediment to their sharing a ride is that they do not know that they share their commute. This is especially likely to be the case when individuals work for different employers.

The objective of this multi-employer ridesharing program is to remove this impediment. This it accomplishes by creating one data set of all the journey to work trips for all participating employees. A computer matches participating employees who share a similar journey at roughly the same travel times. Because there are several employers participating in the Newton/Needham Commuter Program, the likelihood of discovering shared work commutes is better than it would be for only one employer. The computer then prints individual lists for all participants, containing the names and contact phone numbers of all people who wish to rideshare to work. The initiative for forming carpools and vanpools is left to the interested individuals.

The program is completely voluntary. No one is forced to provide information if he or she does not wish to do so. Even if an individual chooses to participate, the decision to form a carpool or vanpool is completely his or hers.

Ridesharing produces indirect benefits as well by reducing peak-hour travel. Reducing peak-hour auto travel decreases emissions indirectly by improving traffic flow. Emissions are proportional to vehicle stops and starts, as well as to the number of autos. Vehicle acceleration and deceleration produce higher levels of emissions than does locomotion at a constant rate. Therefore, the easing of congestion on local streets should reduce emissions.



Employers involved in the program have been encouraged to provide their employees with ridesharing incentives such as preferential parking for ridesharers, partial subsidies for vanpoolers, and flexible work hours.

The adoption of flexible working hours should produce results complementary to those of ridesharing. Flexible work hours permit employees to arrive at and depart from their jobs within specified periods of time. Usually, this program guarantees that all employees are on their jobs during a block of "core time." There are two blocks of time before and after the core period during which employees are reasonably free to arrange their own work hours.

This flexibility allows two or more people with a common commuting trip to select their individual hours and, thus, make ridesharing possible for them. Flexible work hours enhances the likelihood that a ridesharing program may succeed. Flexible work hours also affect peak hour traffic congestion by creating a period of, rather than a moment in, time during which the journey to work occurs. Assuming that people value their time, they will try to minimize their travel time and, thereby, their perceived travel costs by traveling before or after the peak moment. If this occurs, the peak travel period is extended in time: the intensity of travel, as measured by the number of vehicle per hour traversing particular local streets, is decreased. Thus, congestion and, consequently, CO emissions can be reduced by flexible work hours.

Ridesharing was promoted during October and November 1981. Employees who were interested in ridesharing were anticipated to form carpools or vanpools during November and December 1981. These newly-formed carpools and vanpools may have fluctuated in number at first, but the number should have stabilized by the late winter.

To assess the impact of this ridesharing effort, two sets of traffic and air quality data were used. The pre-implementation data were collected during March and April 1981. The follow-up monitoring occurred during March 1982, by which time any changes in the pattern of travel should have stabilized.

Hydrocarbon (HC) and nitrous oxide (NO<sub>x</sub>) data were not collected because of the difficulty and expense of monitoring these pollutants. Moreover, it is possible to estimate the current levels of hydrocarbon and nitrous oxide production from the traffic data. These estimates are presented in this report, Appendix 18.



## C. METHOD OF STUDY

### 1. INTRODUCTION

Selected transportation and air quality data collected during the spring of 1981 were collected again during the spring of 1982, after implementation of the ridesharing program. The two data sets were compared to assess the program's impacts. Other factors affecting local transportation or air quality were also monitored. For example, significant changes in the number or deployment of employees, especially at the largest employers, were carefully monitored.

Though it was impossible to hold constant every variable affecting local traffic patterns and concentrations of carbon monoxide, the effort here was to establish the extent to which ridesharing can affect local traffic and air quality and to quantify to the degree possible the changes induced.

### 2. THE RIDESHARING PROGRAM

The goal of ridesharing program was to engage the participation of as many employees of the Newton-Needham industrial area as possible. Toward this goal 140 managers (see Appendix 1) working in the area were invited by mail to enroll their company in the Newton-Needham Commuter Program, as the ridesharing program was called. Thirty (30) managers replied to the letter; of these, fifteen (15) chose to have their company participate in the ridesharing program. The fifteen participating companies represented a pool of approximately 6000 area employees. An employer survey was sent to all 140 managers in the area as an element of this first outreach effort. The survey is included as Appendix 2 to this document. The object of the survey was to assess each employer's experience with ridesharing and their susceptibility to implementing a ridesharing program.

Following a series of organizational meetings, program implementation was ready to begin. In mid-October 1981 program registration cards were distributed to a designated ridesharing coordinator within each of the fifteen participating companies. The coordinator was responsible for distributing a registration card and collecting a completed card from each of his or her company's employees. Roughly 750 completed cards were collected by late October. They were readied for processing into computer-readable format in early November. By mid-November computer-generated matching lists were delivered to the ridesharing coordinators for distribution to interested employees.

The formation of carpools was left to individual initiative. Some thought was given to organizing one general meeting of all 425 area employees interested in ridesharing. It was thought

that a face-to-face meeting between potential ridesharers might facilitate the formation of carpools or vanpools. While this idea was well received by ridesharing coordinators, no company or group of companies came forward to organize and implement the meeting.

Distribution of the matching lists was completed, ridesharing coordinators were invited to two follow-up meetings. At the first meeting, held in mid-January 1982, the results of the computer matching effort were discussed. From this discussion came a recommendation to undertake a second round of commuter matching. The ridesharing coordinators agreed that this second effort should take place in the spring. A second organizational meeting was scheduled for late April. At that second meeting, it was agreed that on-going ridesharing efforts in the area should and would become principally a contingency planning activity since the price and supply of gasoline at the moment lent little impetus to the formation of carpools or vanpools. The second round of commuter matching, which had been planned for the spring, was postponed until August or September 1982. As of December 1982, that second effort had not materialized.

Specific observations concerning individual and employer participation in this ridesharing program are discussed in Section D.2 of this document.

### 3. THE TRAFFIC SURVEYS

The analysis of traffic data occurred at two levels. To assess general traffic volumes, Average Daily Traffic (ADT) counts were made by the Bureau of Transportation Planning and Development (BTP&D) of the Massachusetts Department of Public Works (MDPW). These were collected at seven sites during five weekdays in March 1981 and March 1982, starting at approximately noon on Monday and ending at about noon on Friday. Of these seven ADT counts, four were at the only four access roads to the New England Industrial Park. Thus, complete data were obtained for all traffic into and out of the industrial park.

From these data, the peak hour period was established; detailed traffic data were then collected at the four access roads to the industrial park. These counts included turning movements, vehicle occupancy, and vehicle mix. Peak-hour vehicle speeds were also established on the two arterials bordering the industrial park.

Other traffic-related data were also collected. An evaluation of road conditions on all streets within the industrial park was completed. Moreover, the number and type of automobile accidents on industrial park streets were analyzed, both before and after program implementation.

In evaluating the transportation effects of the ridesharing program, some of the traffic data were expected to be more sensitive than others. The vehicle occupancy count was anticipated to be among the more sensitive traffic indicators of program effectiveness.

Vehicle occupancy counts were performed in March 1981 and March 1982 at the four access points to the industrial park. The March 1981 count indicated that ridesharing was a significant travel mode in the industrial park even prior to the November 1981 ridesharing promotion. It is likely that this ridesharing was informally organized among colleagues within one business organization. This type of ridesharing appeared to have obvious limitations. Since the ridesharing program was organized among 15 neighboring firms, areawide ridesharing was expected to increase as people became aware of each other's shared journey to work. The March 1982 vehicle occupancy were expected to reflect this increase in ridesharing. The details of this and other traffic counts are discussed in Section F of this report.

On- and off-street parking counts were expected to be a second best indicator of the ridesharing program's effectiveness. Unfortunately, these counts were not performed. This lapse was due to circumstances beyond the control of people directly involved in this project.

In the spring of 1981 it was decided that aerial photos would be used to perform on- and off-street parking counts at a few selected sites in the Newton-Needham industrial area. This decision was based in part on resource limitations due to staff cutbacks at the Central Transportation Planning Staff (CTPS), the partner in charge of traffic analysis. The aerial photos were to have been taken in cooperation with the Massachusetts Department of Public Works (MDPW). The MDPW was to have provided their helicopter and CTPS a staff member and photo equipment to produce the aerial photos. However, due to severe cutbacks at the MDPW during the spring and summer 1981, the photos were never taken.



#### 4. AIR QUALITY MONITORING

CO concentrations were monitored during March and April 1981 to establish a benchmark against which to measure anticipated changes. CO was continually monitored between October 1981 and April 1982. It was expected that if the ridesharing program were successful, there would be a decline in average daily traffic and, consequently, a decline in the concentration of CO.

The CO monitoring was performed by the Department of Environmental Quality Engineering (DEQE) near the one signalized intersection in the industrial park, on Second Avenue by Highland Avenue. This intersection was chosen for monitoring because it is the principal exit from the industrial park during the afternoon peak period. The queuing problem on the approach roadway is particularly onerous between 4:30 and 5:00 PM, causing a stop-and-go pattern of vehicle movement which produces relatively high levels of CO concentration. DEQE concurrently monitored meteorological conditions in the area, as these affect the values recorded by the air quality monitoring equipment. The details of the CO monitoring effort are discussed in Section G of this report.

D. THE RIDESHARING EFFORT

1. PREVIOUS EFFORTS

Responsibility for MASSPOOL--the statewide, employer-based ridematching organization--was invested in the MDPW Bureau of Transportation Planning and Development (BTP&D) in August 1977. Since then, BTP&D staff have participated in many technical assistance projects with major employers statewide.

On February 28, 1979, all companies in the New England Industrial Park were sent a memorandum from Edward M. Collagan, Director of the BTP&D, about the MASSPOOL ridesharing program. A meeting was held at Polaroid Corporation on March 20, 1979, to discuss the conducting of an employee survey. The following nineteen companies received the memorandum (the nine marked with an asterisk are those that sent representatives to the meeting):

- Addressograph Multigraph\*
- American Door Distributors
- A. P. Parts Company\*
- Bell and Howell
- Coca Cola Bottling Company
- Damon Corporation Headquarters
- Decatur Hopkins\*
- Econocorp Torrington
- Fields Hosiery\*
- Goodyear\*
- GTE Sylvania Electric System
- Halliday Hospital Supply
- Kraft Food
- Manpower\*
- Needham Electric Supply
- Polaroid\*
- 3M Company
- Union Carbide\*
- Upjohn\*

Following the employee survey, employers had the data transferred onto computer-readable cards. The BTP&D then processed the information. One product was a density matrix, indicating how many local employees lived within each square of an imaginary grid covering the Boston metropolitan area. Using this information, lists of "geographically compatible" employees were generated. The formation of carpools was then the option of all undustrial park employees who had expressed interest in the ridesharing program. The ridesharing program met with limited success.



Other ridesharing efforts have been undertaken by Caravan. Caravan is a third-party vanpooling organization, whose goal is to organize into vanpools employees with common home and job locations. At present, there is one Caravan vanpool operating between the Fall River area and GTE Sylvania (located within the industrial park).

## 2. THE NEWTON-NEEDHAM COMMUTER PROGRAM

### a. The Planning Stage

Prior to the commencement of matching activities, a series of meetings were held with a variety of agencies and individuals with experience in the ridesharing field. These included former MASSPOOL staff from the Massachusetts Department of Public Works and staff from the Department of Environmental Quality Engineering, the Massachusetts Port Authority, and the Executive Office of Transportation and Construction. In addition to assistance from these agencies, the Executive Director of the Newton-Needham Chamber of Commerce provided invaluable guidance in developing a strategy for presenting the program to the area's employers.

These initial meetings, held in the fall of 1981, helped to identify sources of assistance for the project as well as define the goals and procedures to be utilized. Previous ridesharing efforts in the Newton-Needham area were analyzed and discussed to help tailor a program appropriate to the area. A decision was made to employ the MASSPOOL matching format rather than develop a new computer program--the latter would be time consuming and create unnecessary problems. Furthermore, the MASSPOOL materials were readily adaptable for use in the Newton-Needham area.

An initial organizational meeting was held with the area's largest employers on September 15, 1981. The agenda and minutes of that meeting are included here as Appendix 3. The meeting was hosted by GTE Sylvania, with those in attendance having been personally invited by the Executive Director of the Newton-Needham Chamber of Commerce. The purpose of the meeting was to present the program's background, goals, and method of operation to the area's largest employers for their response. Their suggestions were incorporated into the program prior to its implementation.

A variety of materials were circulated to transportation coordinators at the September 15, 1981, meeting, including a sample data card (see Appendix 4), a general invitation to employers to attend a "kick-off" meeting in October (see Appendix 5), and an Employer Survey form (see Appendix 2). This Employer Survey Form was used to gather background data

on the area's employers, to determine their interest in participation, and to be a means of identifying a transportation coordinator for each participating employer. The results of this survey will be discussed in Section E.

At this organization meeting, some concern was expressed concerning the extent to which employees would participate in such a program. However, it was agreed that the program would benefit those working in the industrial area and should get underway.

The announcement of the program's commencement, an invitation to attend the kick-off meeting, and a copy of the Employer's Survey Form were mailed to company executives who were members of the Newton-Needham Chamber of Commerce in mid-September, 1981. In some cases, this material was mailed to more than one individual at a firm with the expectation that the information would find its way to the appropriate recipient. The mailing list is shown as Appendix 1. Concurrently, the Newton-Needham Chamber of Commerce widely publicized the program through its newsletter, subcommittees, and personal telephone contact (see Appendix 6).

Fourteen firms were represented at the October meeting held at GTE Sylvania. A brief presentation was given concerning the program's purpose and operation. One of the meeting's primary topics was the means of distributing and collecting ridesharing materials. It was agreed that staff from CTPS and MAPC would distribute materials to ridesharing coordinators during the week of October 12, 1981. Coordinators would have three weeks to publicize the program, distribute data cards to employees, and collect completed cards. CTPS and MAPC staff would then collect the completed cards from the coordinators during the week of November 2, 1981, keypunch the data, and have the matching lists ready for distribution during the week of November 16, 1981.

b. Implementation

Distribution of materials to ridesharing coordinators was accomplished over a two-day period and involved direct contact between the coordinator and a CTPS or MAPC staff person. The transportation coordinator was given ideas for promoting participation at their plant, including ways to publicize the program, preferential parking for ridesharers, and flexible work hours to accommodate ridesharing. Also distributed were press release material (see Appendix 7) and posters (see Appendix 8) designed especially for the Newton-Needham area. MAPC and CTPS staff maintained contact with coordinators during the promotion period and provided support as necessary.

Name of Firm	Number of Employees (Rank as of 9/81)	Percentage of Employees Responding	Percentage of Respondents Interested in Ridesharing	Percentage of Total Employees Interested in Ridesharing
GTE Sylvania	1,900 (1)*	10 (9-tie)	64 (5)	7 (9-tie)
Honeywell, Incorporated	800 (2)	3 (12)	96 (2)	3 (12)
Damon Corporation	600 (3)	18 (6)	45 (11)	8 (8)
Polaroid Corporation	400 (4)	19 (5-tie)	68 (4)	13 (5)
St. Regis Paper	314 (5)	19 (5-tie)	54 (7)	10 (6)
NRC, Incorporated	210 (6)	31 (4)	55 (6)	17 (4)
NCR, Incorporated	200 (7)	2 (13)	100 (1-tie)	2 (13)
LTX Corporation	180 (8)	46 (3)	49 (9)	22 (3)
IMLAC Corporation	110 (9)	15 (7)	24 (13)	4 (11)
Tenneco, Incorporated	86 (10)	10 (9-tie)	89 (3)	9 (7)
Itek Systems	86 (11)	78 (1)	42 (12)	33 (1)
Impact Sales	63 (12)	5 (11)	100 (1-tie)	5 (10-tie)
3M Corporation	59 (13)	58 (2)	47 (10)	27 (2)
WXNE	57 (14)	11 (8)	50 (8)	5 (10-tie)
GE Company	45 (15)	7 (10)	100 (1-tie)	7 (9-tie)

\*Numbers in parentheses denote rank within a category.



In brief, the ridesharing effort was designed to be a multi-employer ridesharing program. The transportation coordinator, usually the company's personnel director, or a designee, was appointed to distribute data cards to all employees. Employees would complete a program registration card, providing information on their home and work locations and their commuting schedule. A sample card is provided in Appendix 4. They also indicated their ridesharing preference (vanpool, carpool, drive only, ride only, no interest, etc.). These cards were processed through use of a computerized grid system to match employees by home and work location and daily schedule. Matching information was made available to the transportation coordinator who, in turn, made the information available to employees. Employees were responsible for making contacts with each other and forming their ridesharing arrangement.

Most data cards were returned and quality checked prior to keypunching. The keypunching procedure was completed during the week of November 9. Approximately 800 data cards were received, of which 753 were usable. The return rate, by employer, is shown in Table 1. Out of the total respondents, 425, or 56 percent, expressed an interest in some form of ridesharing. The majority of respondents were interested in carpooling, but there was also substantial interest in both carpooling and vanpooling, as indicated in Table 2.

TABLE 2  
RIDESHARING INTEREST

<u>Category</u>	<u>Number of Respondents</u>	<u>Percentage</u>
Carpool	240	31.9
Vanpool	12	1.6
Both	173	22.9
Not Interested	<u>328</u>	<u>43.6</u>
TOTAL	753	100.0

In addition to using the data cards to determine interest in ridesharing, questions were also included to ascertain commuting habits in the industrial area. As expected, the majority of respondents, 64.2 percent, drove to work alone. However, a sizable number, 32.3 percent, already carpooled. Less than one percent vanpooled. Only slightly more than one percent took public transportation to work. This finding is readily understandable, since transit service to this area is very limited.

By November 16, the data from employees was keypunched and matching lists were made available to ridesharing coordinators at the various companies. It was then the responsibility of the coordinator to provide the matching information to employees and to promote the formation of ridesharing arrangements.

c. Follow Up

On December 8, 1981, a meeting was held to review the results of the matching activities with individuals either interested or experienced in ridesharing. The minutes of that meeting are included as Appendix 9. The intention was to discuss the returns from the Newton/Needham program and to solicit ideas concerning program design. Ideas were also solicited regarding ways to improve the program in the future.

At the December 8 meeting, several ideas were advanced concerning the limited extent of participation. First, the 1981 economic recession resulted in layoffs at many local industrial plants. This, in turn, created anxiety among employees and an unwillingness to try a new personal transportation concept, since some employees were uncertain about the future of their job. According to the Newton-Needham Chamber of Commerce, a number of plants in the industrial area--including IMLAC, Honeywell, and Polaroid--experienced sizable reductions in work force. At the same time, however, GTE Sylvania increased its work force by roughly 200 employees. This may help explain the relatively minor changes to traffic levels within the industrial area. For a more complete discussion on this point, see Section F. Second, at least one of the major participating companies has a similar, but company-oriented, ridesharing program. Thus, this program may have seemed redundant. Furthermore, some employees were dubious of any program which came from or had the support of management. Finally, the program was being promoted at a time when gasoline prices had stabilized, and concern over the cost of commuting to work was not a high priority.

The participants at the December 8 meeting generally agreed that there should be a continued effort to promote ridesharing in the Newton-Needham area. Consequently, a meeting was planned for mid-January at which transportation coordinators could share their ideas about follow-up strategies.

On December 17, 1981, a letter was sent to all transportation coordinators thanking them for their active participation in the program and inviting them to attend a meeting on January 19 at the 3M Company offices to discuss the results of the program to date, the feasibility of continuing the matching efforts, and ways to increase employee participation. A copy of this letter is included as Appendix 10.

At the January 19 meeting, transportation coordinators were able to share their experience with various implementation strategies. Appendix 11 is the minutes of this meeting. They agreed that there should be a second round of the matching effort. Some specific changes were suggested, however. Smaller companies, particularly those in the Wells Street area, should be encouraged to participate. Personnel departments should be distributing matching questionnaires to "new hires" as part of their orientation program, and information on terminations should be obtained in order to keep files updated. This information could be made available through mail room supervisors. Furthermore, a random survey of a limited number of previous respondents should be undertaken to ascertain how well the program has worked. Specifically, the survey would be used to determine the rate of carpool formation among the interested respondents.

Winter was not considered a good time to renew the program. There was consensus among participants that it should take place in the spring. In the meantime, the group agreed that transportation coordinators should be sent a copy of the minutes of the January 19 meeting, and the Chamber of Commerce and MAPC/CTPS should encourage additional companies to participate. A meeting was scheduled for mid-March to assess interest in and commitment to a final ridesharing effort. All transportation coordinators were invited to a March 16, 1982, meeting. A copy of this invitation is included as Appendix 12.

Attendance at the March meeting was very low, with only two companies represented. Those in attendance expressed dissatisfaction with the efforts of most employers in the industrial area. They felt that the program's limited success was due to the lack of program support given by upper management. It was agreed that a Chamber of Commerce Steering Committee on Ridesharing should be organized to promote on-going involvement in ridesharing with the full support of the business community.

#### d. On-Going Efforts

The first meeting of the Newton-Needham Ridesharing Program Steering Committee was held on April 22, 1982. It was generally agreed that a formal plan of action was necessary and that greater responsibility be given individual companies if the program was to survive. A member of the Committee volunteered to prepare a charter for the Committee with the intention of beginning active work in late summer.

Although a follow-up meeting of the Committee was scheduled for June 1982, no further meetings had been held as of December 1982.



## E. EMPLOYER'S SURVEY

### 1. DISTRIBUTION AND FOLLOW-UP

As mentioned in the previous section, an Employer's Survey was distributed to all employers in the project area to better ascertain the nature of employment in the area, determine the extent of previous ridesharing promotions, and to establish the willingness of employers to participate in this ridesharing project. A sample of the survey form appears as Appendix 13. Of the 107 firms surveyed, responses were received from 25. As noted, multiple forms may have been sent to a single company with the expectation that the appropriate management person would respond. Only one response was, in fact, received from each firm. All of the major firms in the industrial area responded to the survey with the exception of one which, despite repeated requests from MAPC/CTPS and Chamber of Commerce staff, did not respond.

### 2. SURVEY RESULTS

The results of the survey are shown in Appendix 14. Of the 25 firms responding, 12 indicated a willingness to participate in the program. This accounted for employers representing 4,216 employees. Three additional firms expressed nominal interest in the project, but ultimately did not engage in company-wide promotion of ridesharing.

Of the firms responding to the survey, only eight firms offered some form of flexible work hours. Interestingly, five of these firms have less than 25 employees. Only one firm indicated serious problems in parking availability. This apparent surplus of available parking in the project area may help explain the relatively low rate of participation. Fourteen firms indicated previous involvement in the promotion of ridesharing. Six of the seven firms with over 200 employees had had previous experience with ridesharing.

### 3. RESPONSE TO RIDESHARING BY EMPLOYEES

The size of the firm and the nature of its operation appears to have little bearing on the response rate by employees. The two firms with the highest response rates, Itek Systems and the 3M Company, ranked 11 and 13, respectively, in terms of size. However, it should be noted that, of the five largest firms participating, none had a response rate of more than 20 percent. Itek Systems, with a response rate of 78 percent, encouraged each employee to complete a data card. The 3M Company experienced a 58 percent response rate. Although 3M did not require employees to complete a data card, company management did involve department managers in the promotion effort

and made follow-up requests to employees who did not initially complete a data card. GTE Sylvania, the largest employer in the area with 1,900 employees, extensively publicized the program through posters and bulletin board announcements, but had a response rate of only 10 percent.

Table 1 lists the ridesharing interest of those responding to the survey and the percent of the firm's employees interest in ridesharing.

## F. TRANSPORTATION ISSUES

The object of undertaking the ridesharing program was to improve local traffic operations and, as a consequence, air quality. This section focuses on the former. This discussion begins with an inventory of the roadways themselves, moves on to issues of operation, and concludes with a note on transit and safety issues.

### 1. ROADWAY CONDITIONS

#### a. Highland Avenue/Needham Street

The poor physical condition of the roadway and the lack of roadway amenities make travel on Highland Avenue/Needham Street more troublesome than it would be otherwise. Much of the pavement is extensively cracked, both laterally and longitudinally. Opposing lanes of traffic are not separated east of First Avenue on Highland Avenue to the end of Needham Street at Winchester Street. Channelization is completely lacking on the entire Newton section of the roadway.

The current state of signalization bears further investigation for possible improvement. The only signal controls on the Newton side are flashing yellow beacons at Needham Street's intersection with Oak/Christina streets and further north with Winchester Street. In the Needham portion of the study area, only the Highland Avenue/Second Avenue intersection is signalized. The traffic problem here will be more fully discussed under peak-hour traffic patterns (Sections F.2.a and F.2.b).

Overhead lighting was improved along Needham Street in Newton during the fall of 1979, but lighting on Highland Avenue in Needham and signing and pavement markings on the roadway in both towns are either inadequate or entirely absent.

The width of Highland Avenue/Needham Street varies widely. At the intersection with Webster Street, the width from edge to edge of pavement is approximately 30 feet. Proceeding easterly, the approximate widths are as follows: 74 feet at the Gould Street/Hunting Road intersection, 80 feet at the Route 128 overpass, 60 feet between First and Second avenues, 29 feet (narrowing abruptly) at Cook's Bridge, 65 feet immediately after the bridge, 50 feet in the vicinity of Oak Street/Christina Street, and 60 feet to the intersection with Winchester Street.

The combination of the inconsistent roadway width with the numerous turning movements, due to the commercial nature of the area, seriously disrupts the traffic flow.

b. Kendrick/Nahanton Street

Much of the pavement on Kendrick Street in Needham is extensively cracked. Street markings are adequate, but curb markings are non-existent. Where curbs exist, street shoulder conditions are good, however, significant roadway sections have no curbs at all. Moreover, there is a total lack of overhead lighting.

Nahanton Street, the extension of Kendrick Street in Newton, is in significantly better condition. Roadway pavement and street markings are good; the entire length of the street has curbs; signage is adequate, as is overhead lighting.

Street width is consistent throughout the length of Kendrick/Nahanton Street at forty feet (40 feet) plus or minus a few inches. There is, however, no traffic channelization in either Needham or Newton.

There is no signalization on Nahanton Street, which causes problems. During the PM peak hour, access to the west-bound lane of Nahanton Street from Wells Avenue is restricted, and long queues form along Wells Avenue. The problem is acute enough to necessitate traffic control by a police officer on a regular basis. By contrast, the signalized intersection of Kendrick Street and Hunting Road/Greendale Avenue appears to function smoothly even during peak periods.

c. Streets Within the New England Industrial Park

Much of the pavement of several streets within the industrial park is extensively cracked. This is particularly true of Second Avenue and "A", "B", and Cabot streets. Within the park, most streets were last paved in 1971. Roadway markings appear to have been painted since then, as they seem adequate. Curbing and shoulder conditions vary widely. Where there is curbing, shoulder conditions are generally adequate; where there is not, shoulders are often under stress and, in some cases, are crumbling. With the exception of Second Avenue, there is no overhead lighting on any of these streets. The pavement of all streets is forty-feet wide.

2. PRE- AND POST-IMPLEMENTATION TRAFFIC CONDITIONS

The following section is organized to be a comparison between local traffic conditions before and after implementing the ridesharing program. As such, discussion usually begins with observations made during March 1981 and compares these with similar observations made during March 1982.



Both the 1981 and 1982 counts were performed by automatic traffic recorders (ATR). The ATR's were installed by the MDPW at seven locations throughout the study area. These seven locations are marked on the map in Figure 4. Each count was performed at the same location in 1982 as in 1981.

a. Peak-Hour Travel

1. Highland Avenue and Needham Street

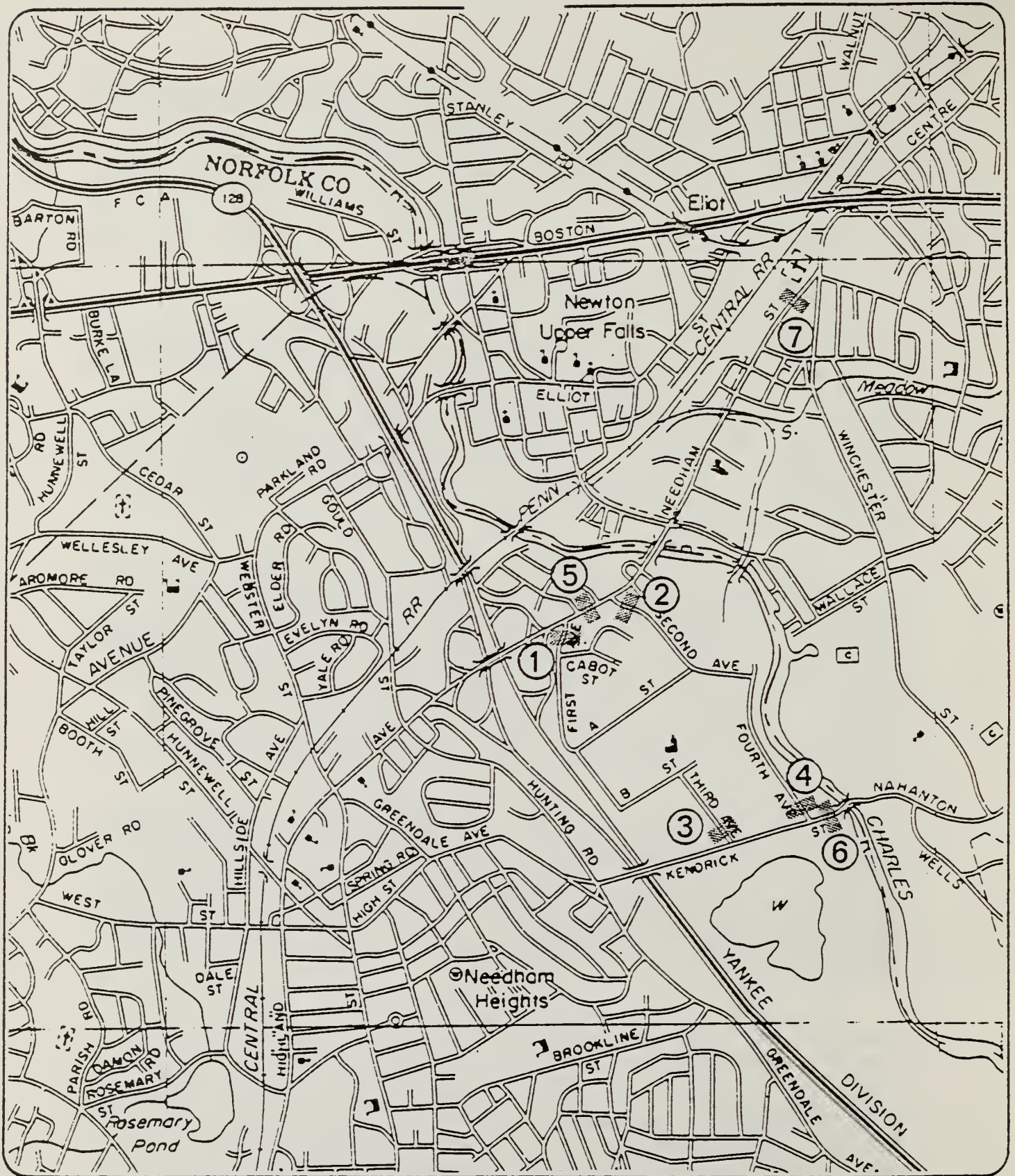
In March 1981, Highland Avenue functioned as a major access road to many of the area's businesses and industries. This observation follows from the plot of traffic volumes shown in Figure 5. As Figure 5 indicates, northbound traffic peaks between 8:00 and 9:00 AM. This reflects auto movement from Route 128 northward to local businesses and industries. The PM movement is the complement to the AM pattern: a strong peak occurs in southbound traffic between 4:00 and 5:00 PM, as motorists make their way back along Highland Avenue southbound to Route 128.

The 1981 MDPW data suggest that the AM peak-hour volume northbound is 2,600 vehicles per hour. These data further suggest that the PM peak-hour volume southbound is 2,400 vehicles per hour. Both of these values appear to be inflated. According to CTPS manual counts performed over three afternoons, the PM peak hour does, in fact, occur between 4:00 and 5:00 PM. However, these data indicate that the actual PM peak-hour traffic volume on Highland Avenue southbound is roughly 1,700 vehicles per hour. Thus, the MDPW counts appear to overestimate this volume by approximately one third.

Using the assumption that the 1981 MDPW data consistently overestimated traffic volume on Highland Avenue northbound and southbound, then plots of hourly traffic volume were factored from the MDPW data. These plots are thought to more closely represent actual traffic volumes. These curves are those shown in Figures 6 and 7. Each hour-by-hour ATR count and its factored counterpart are shown in Tables 1 and 2 of Appendix 15.

As noted earlier, after implementing the ridesharing program, the MDPW again performed traffic counts on Highland Avenue. These 1982 northbound and southbound counts were compared with manual PM peak-hour counts performed by the CTPS/MAPC staff. As with the 1981 counts, the 1982 ATR counts significantly overestimated PM peak-period traffic on Highland Avenue. Consequently, the 1982 ATR counts were factored down using the same procedure as previously discussed. Both the original and factored counts are given in Tables 1 and 2 of Appendix 15.



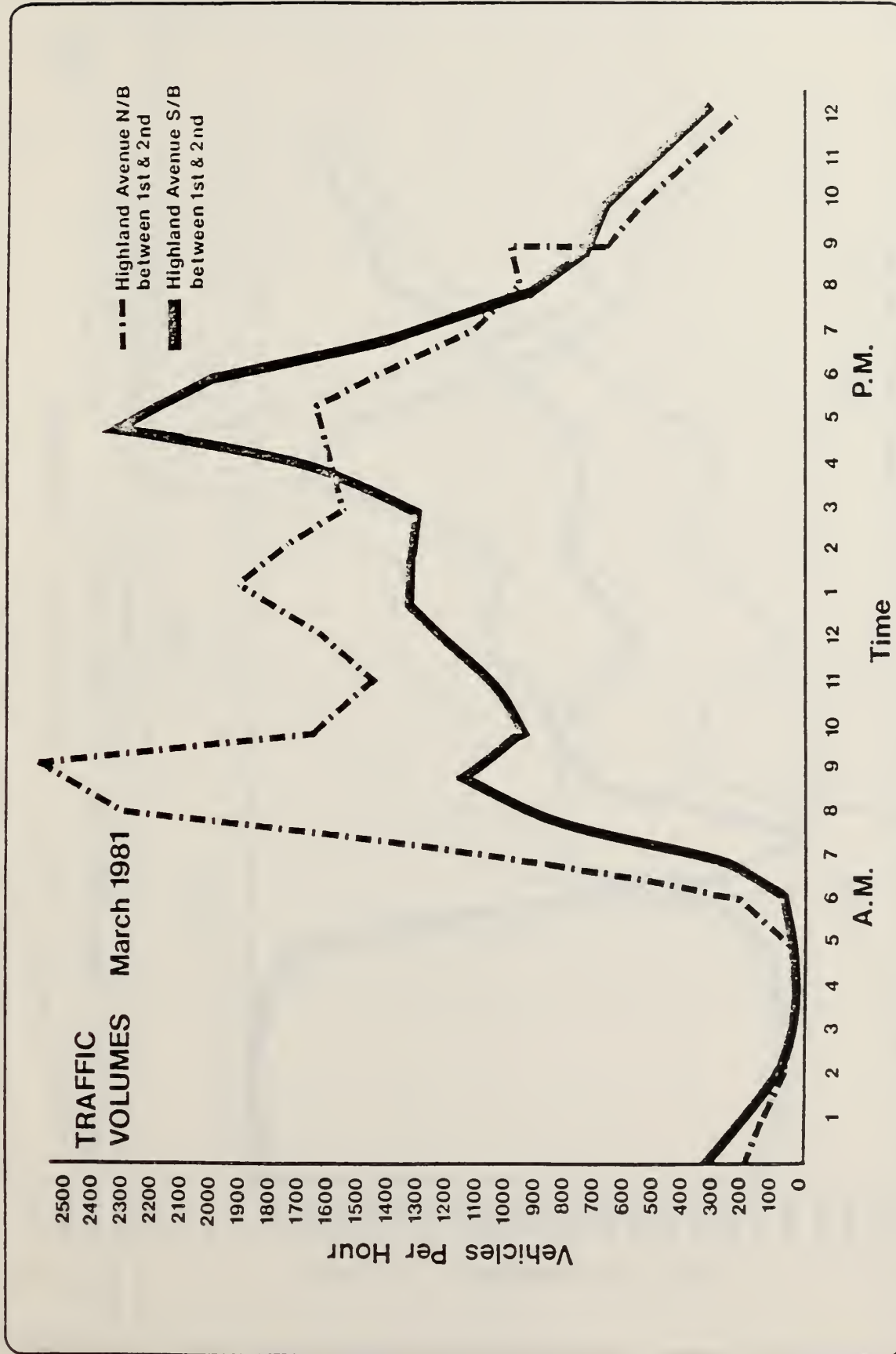


AUTOMATIC TRAFFIC RECORDER LOCATIONS

NEWTON-NEEDHAM RACM's STUDY

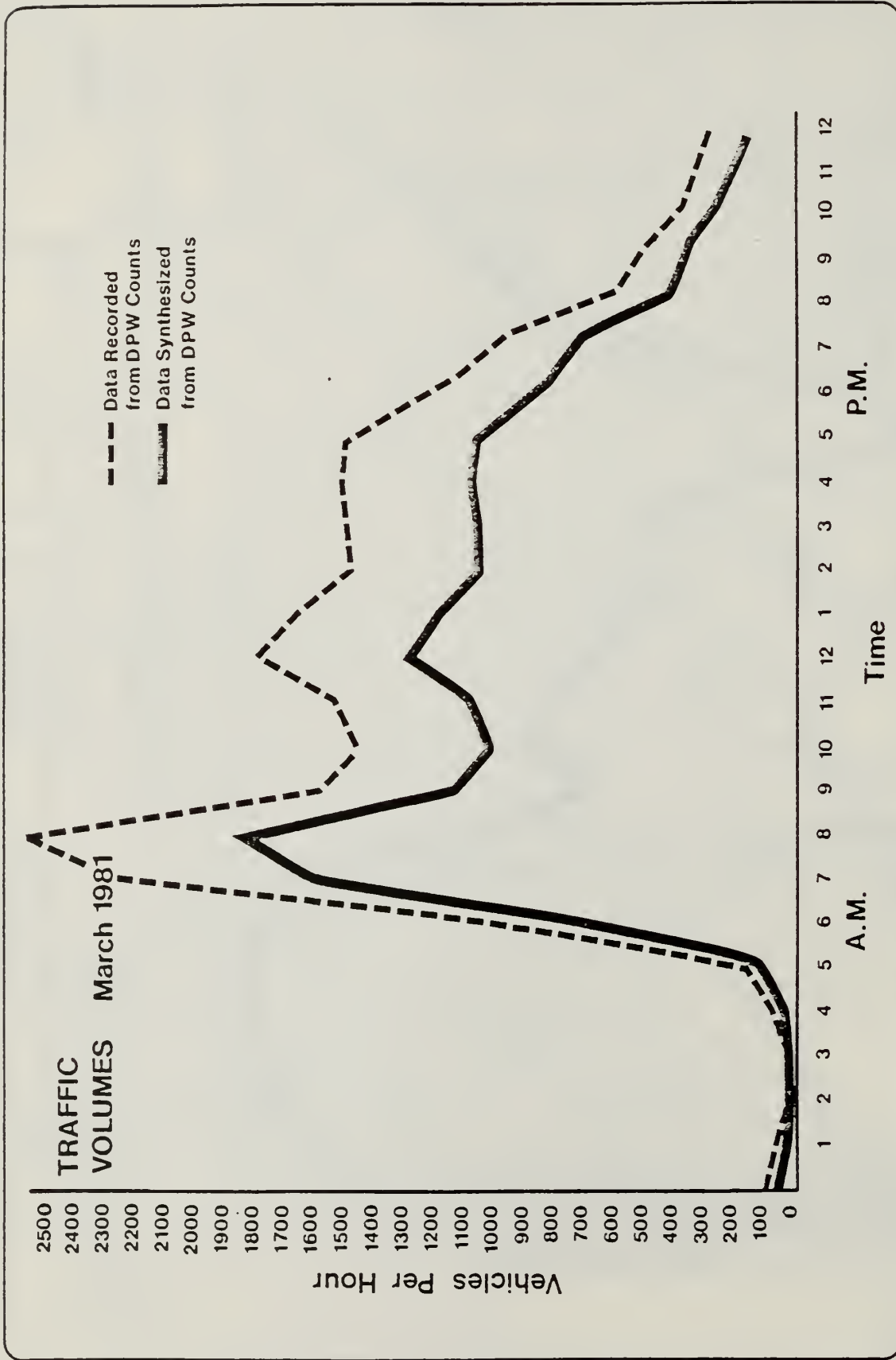


FIGURE  
4



24 HOUR TRAFFIC PATTERNS  
 HIGHLAND AVENUE BETWEEN 1ST AND 2ND AVENUES  
 NEWTON-NEEDHAM RACM'S STUDY

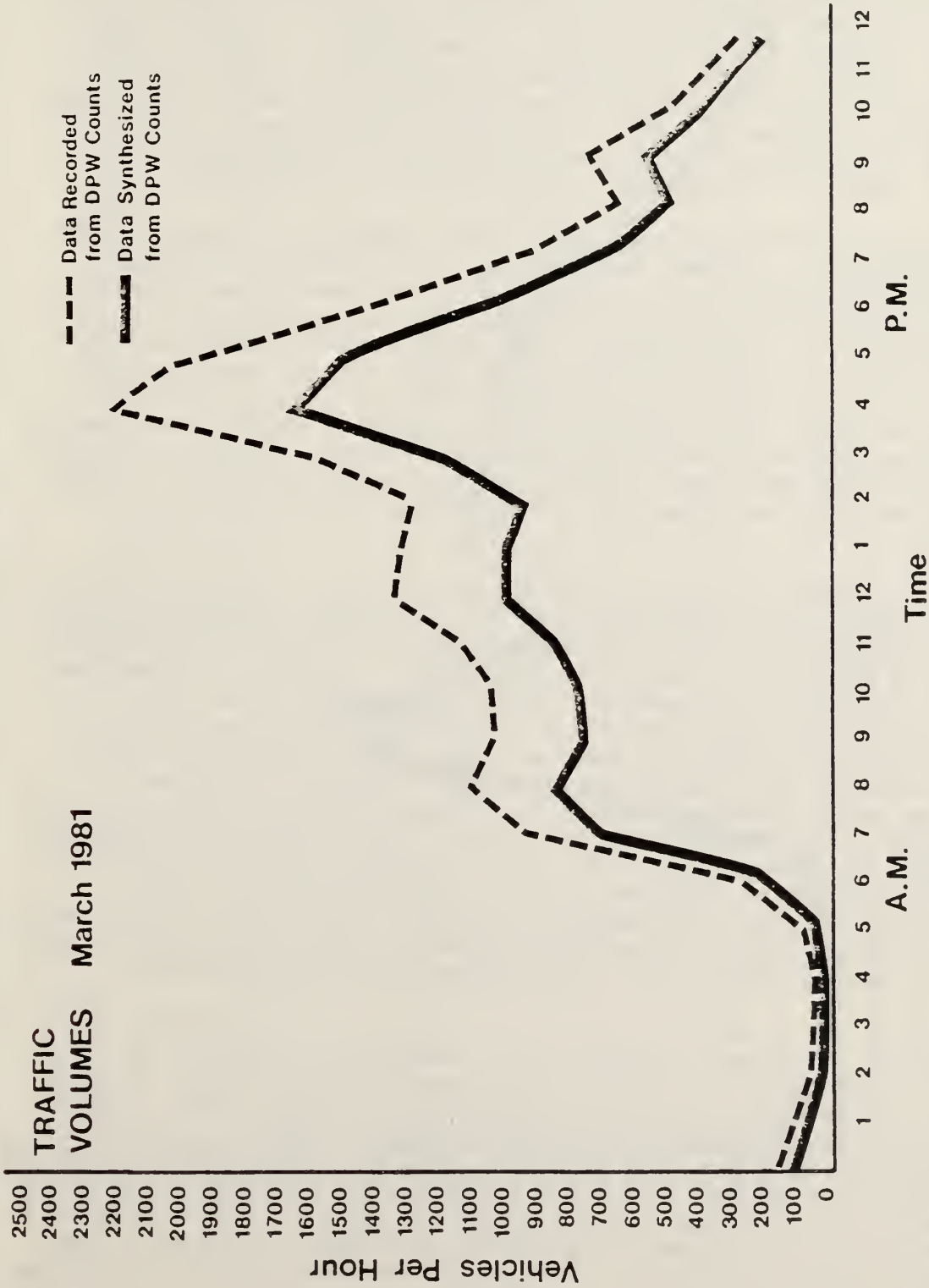
FIGURE 5



**24 HOUR TRAFFIC PATTERNS, MDPH AND FACTORED COUNTS**  
**HIGHLAND AVENUE AT SECOND AVENUE, NORTHBOUND**  
**NEWTON-NEEDHAM RACM's STUDY**

**FIGURE 6**





24 HOUR TRAFFIC PATTERNS, MDPW AND FACTORED COUNTS  
HIGHLAND AVENUE AT SECOND AVENUE, SOUTHBOUND  
**NEWTON-NEEDHAM RACM's STUDY**

FIGURE 7

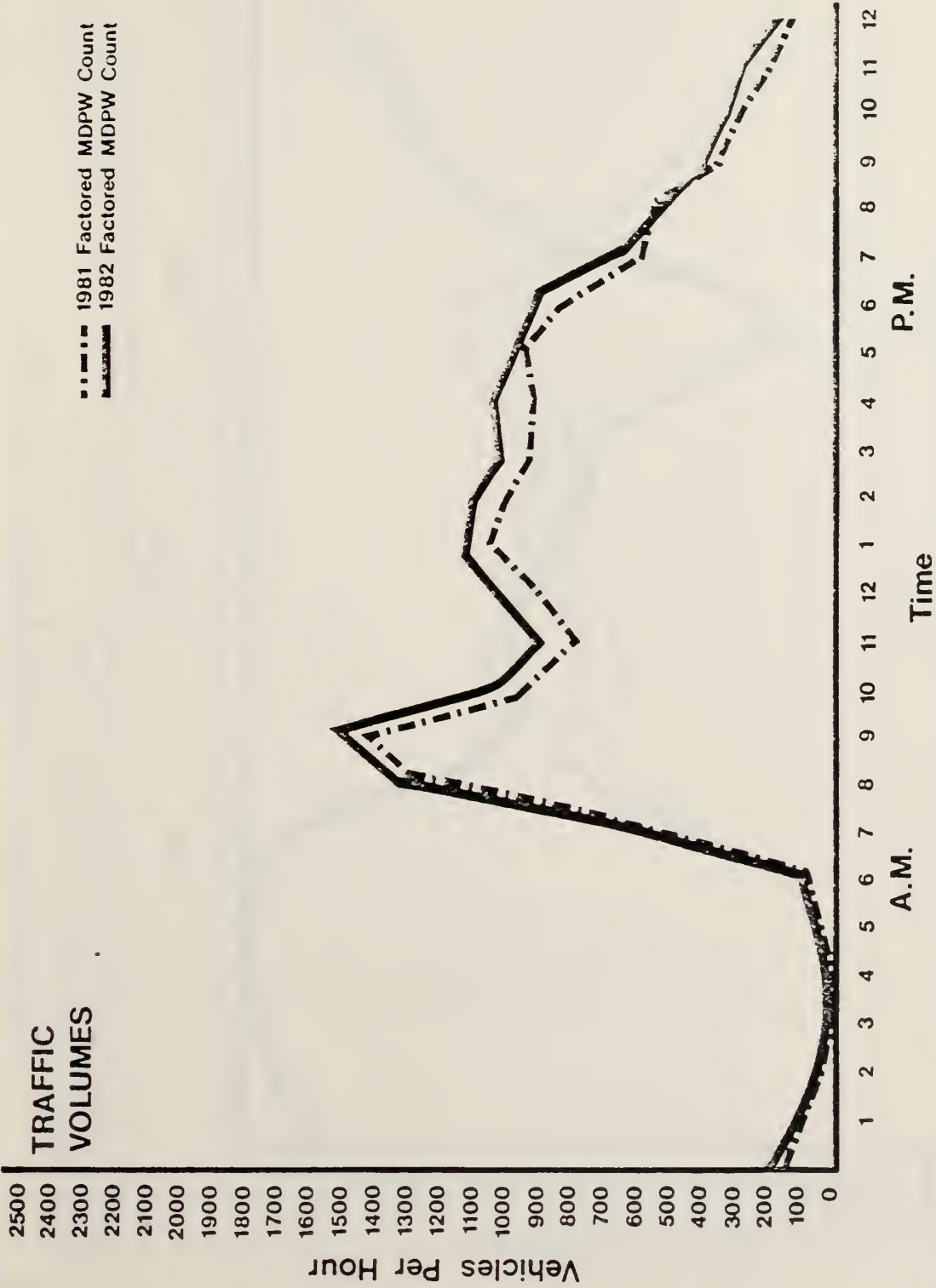


If successful, the ridesharing program was expected to reduce street traffic by increasing the number of people per vehicle traveling to and from this industrial area. To assess the program's impact on Highland Avenue traffic, 1981 and 1982 factored traffic counts were compared. The plots of 1981 and 1982 northbound traffic are shown in Figure 8. Southbound traffic is plotted in Figure 9. These plots suggest that between 1981 and 1982, there was a significant increase in northbound traffic. Average weekday traffic (AWDT) increased by roughly 7 percent. The increase in southbound traffic is less significant; AWDT increased by only one percent. The AWDT data are given in Tables 1 and 2 of Appendix 15.

On first examination, these data appear to suggest that the ridesharing program had little or no effect on local traffic. However, this conclusion is not warranted without an examination of other factors which help define the level of local traffic. For example, if a significant number of new jobs had been created in the study area, there would not necessarily be a decline in local traffic, even if the ride-sharing program were successful. Therefore, before reasonable inferences can be made about this ridesharing effort, changes in local employment and changes in the general level of local traffic need to be examined. The latter will be examined first.

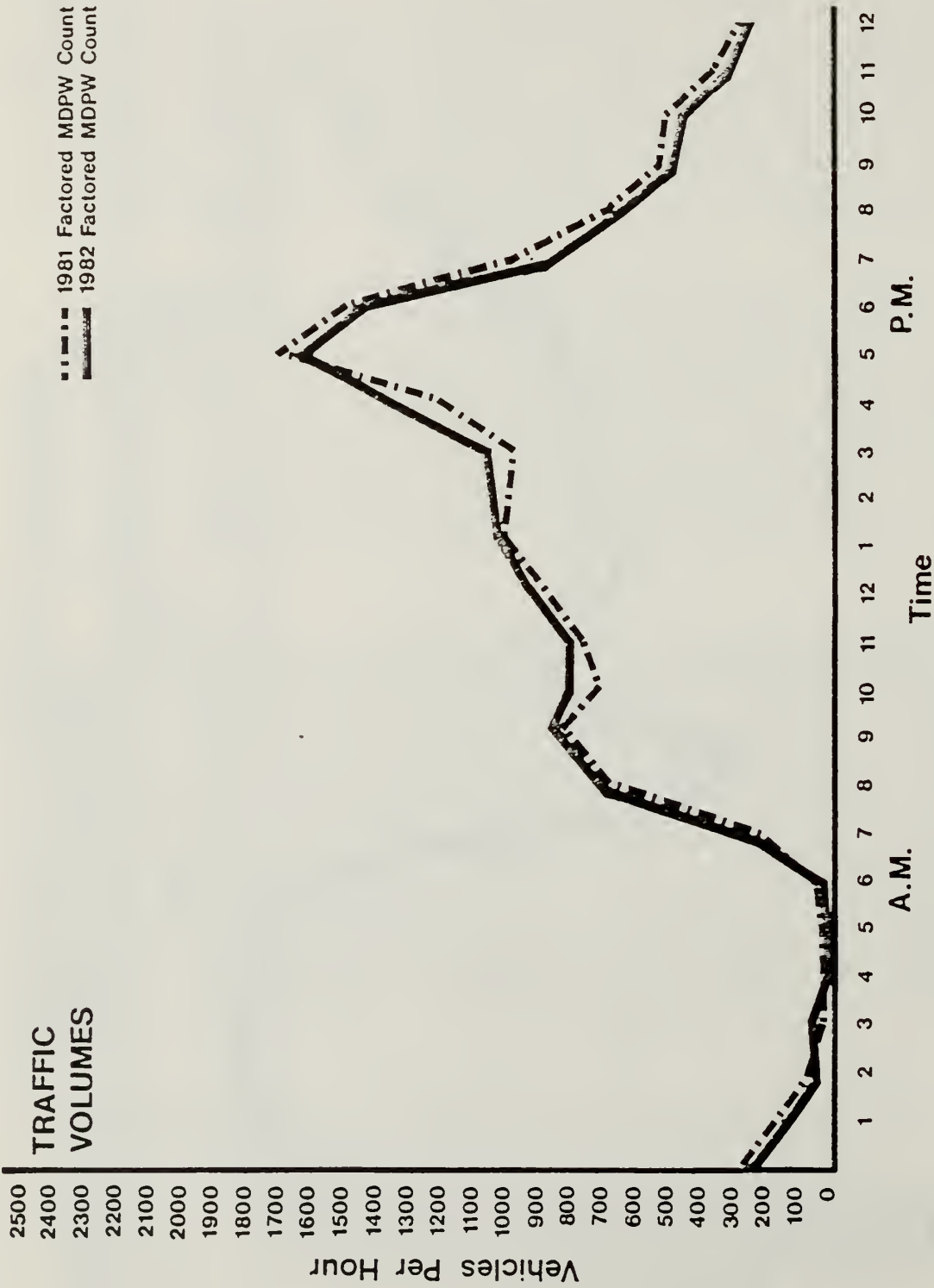
The general or background level of local traffic cannot be separated from commutation traffic without detailed study. In the absence of this information this analysis looked at a surrogate measure of background traffic: traffic on Needham Street, south of Winchester Street. Needham Street was selected first because Needham Street in Newton is, in fact, an extension of Highland Avenue; the street changes names as it crosses the Charles River (see Figure 2). Second, land use along Needham Street is largely commercial, with some industrial and residential use, while land use along Highland Avenue is principally industrial. Consequently, an assumption was made that Needham Street traffic would be less affected by changes in industry-related travel than Highland Avenue. Consequently, Needham Street was thought to be a good index of background, i.e., non-industry-related traffic.

The plot of Needham Street's 1981 and 1982 traffic northbound is shown in Figure 10; southbound traffic is plotted in Figure 11. Both these graphs suggest that traffic volume increased significantly between 1981 and 1982. This conclusion is supported by the AWDT data. Tables 3 and 4 of Appendix 15 indicate that between 1981 and 1982 AWDT northbound increased 17 percent, and AWDT southbound increased 11 percent. If the previous assumption is accepted, then it appears that the level of background traffic has risen in the area. The relatively small increase in Highland Avenue traffic, 7 percent northbound and one percent southbound may then be attributable to a possible decline in the area's industrial activity.



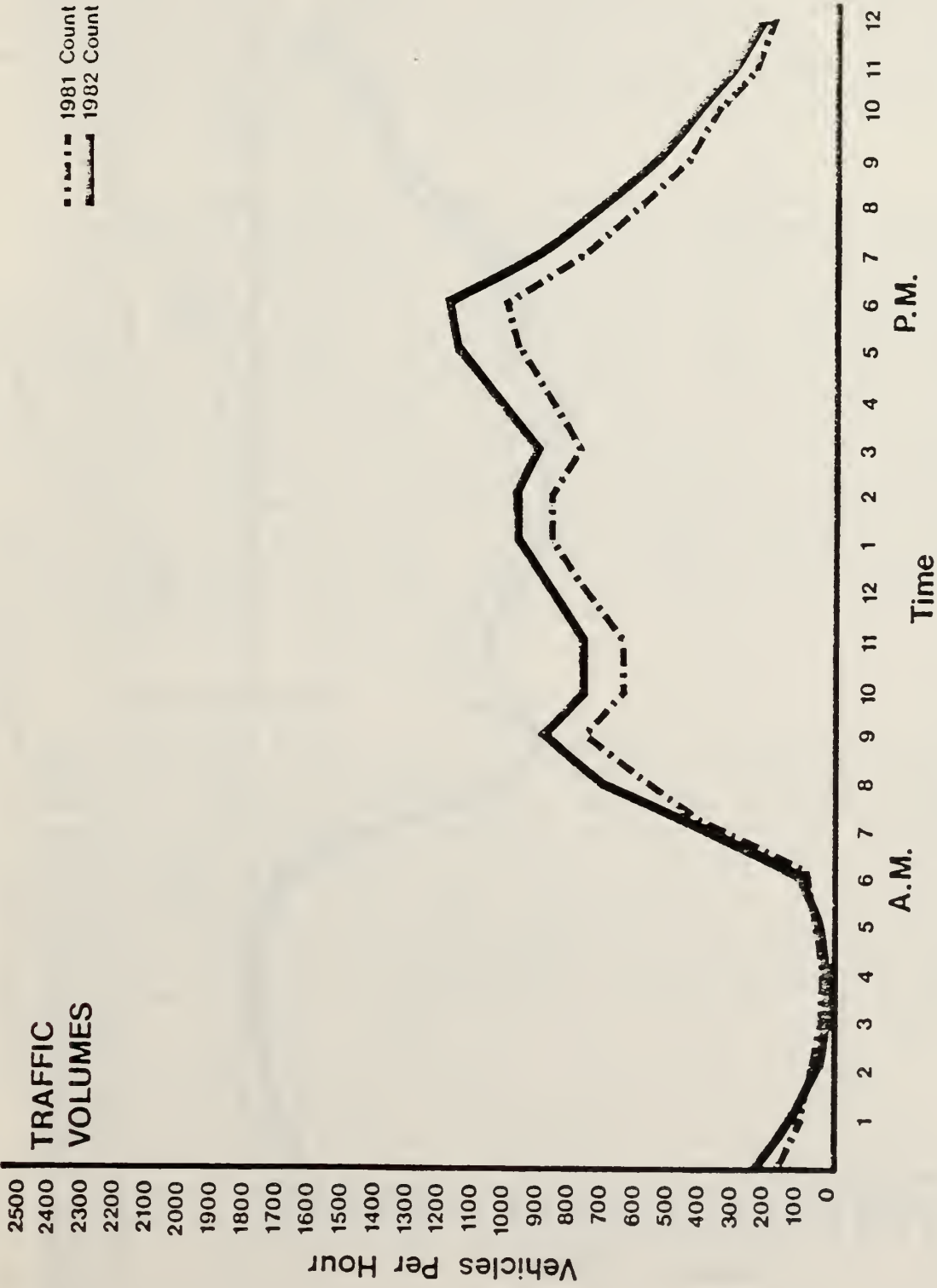
24 HOUR TRAFFIC PATTERNS, FACTORED COUNTS  
HIGHLAND AVENUE AT SECOND AVENUE, NORTHBOUND  
**NEWTON-NEEDHAM RACM's STUDY**

FIGURE  
8



24 HOUR TRAFFIC PATTERNS, FACTORED COUNTS  
HIGHLAND AVENUE AT SECOND AVENUE, SOUTHBOUND  
**NEWTON-NEEDHAM RACM'S STUDY**

FIGURE  
9



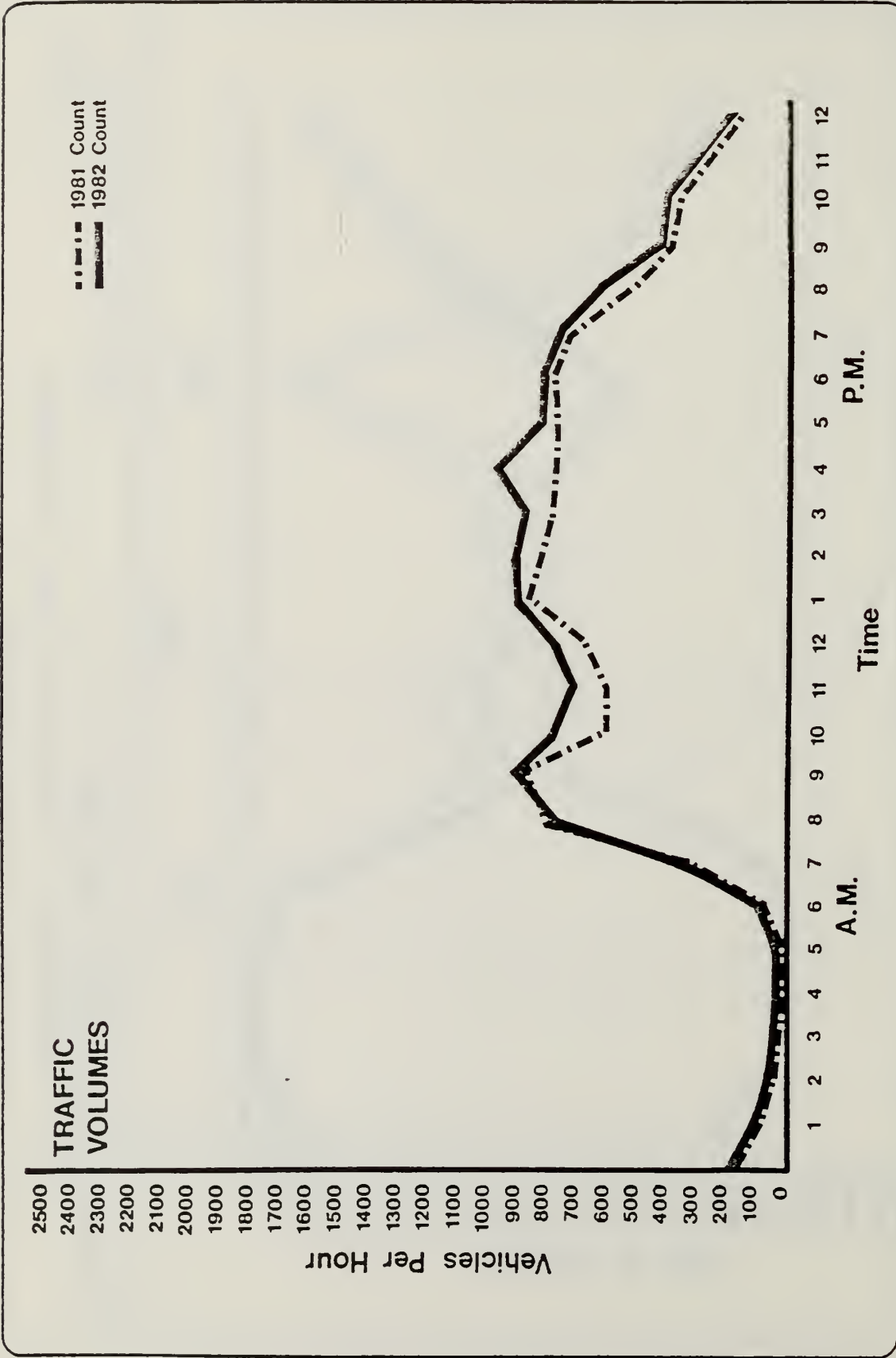
24 HOUR TRAFFIC PATTERNS, MDPW COUNT

NEEDHAM STREET AT WINCHESTER STREET, NORTHBOUND

**NEWTON-NEEDHAM RACM's STUDY**

FIGURE  
10





24 HOUR TRAFFIC PATTERNS, MDPW COUNT

NEEDHAM STREET AT WINCHESTER STREET, SOUTHBOUND

**NEWTON-NEEDHAM RACM's STUDY**

FIGURE  
11

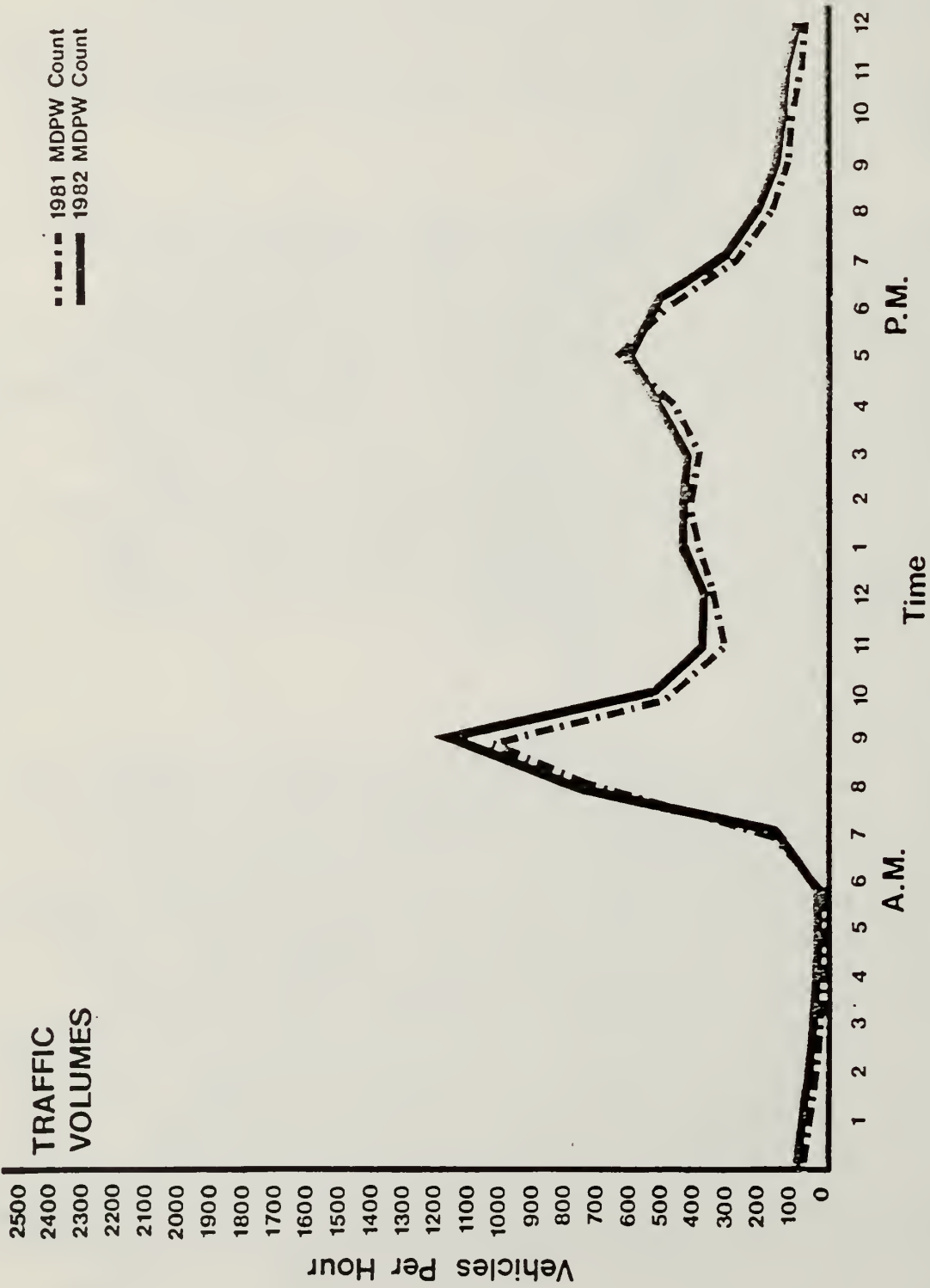
Change in the area's industrial activity is a difficult issue to quantify. An attempt was made to address this issue (see the discussion in Section E, the Employer's Survey). As this section suggests, only one firm located directly on Highland Avenue (Honeywell) was estimated to experience a significant decline in employment. Because the available information is sketchy, it is difficult to assess, quantitatively, the impact of changing industrial activity on Highland Avenue traffic. However, some estimate of probable qualitative change is appropriate.

From reports published in the Boston Globe, it is known that between March 1981 and March 1982, Honeywell experienced significant employment cutbacks in the Boston metropolitan area. It is assumed that some of these layoffs occurred at the Newton facility. Repeated efforts to identify the number of jobs lost were unsuccessful. The data in Figure 16 suggest that roughly 40 percent of the area's employees live within the area bordered by Route 128. If Honeywell's employees are distributed as the norm, then it is likely that most employees access and exit the Newton facility via Highland Avenue (to gain direct access to Route 128). The local Chamber of Commerce indicated that, beyond the Honeywell case, job losses at some firms in the area were generally offset by gains at other firms. Therefore, between 1981 and 1982, it is probable that there was a minor decline in industry-related travel over Highland Avenue.

## 2. Kendrick Street

Kendrick Street appears to parallel Highland Avenue in several ways. Geographically, Kendrick Street is located just south of Highland Avenue and is the other arterial access route to the industrial park in Needham; it also serves another industrial park located in Newton. Like Highland Avenue, Kendrick Street experienced relatively small growth in traffic between 1981 and 1982. This can be seen in the graph of hourly traffic volumes in Figures 12 and 13. A comparison of 1981 and 1982 AWDT counts corroborates this finding. The data in Tables 5 and 6 of Appendix 15 indicate that eastbound traffic increased roughly 8 percent, while traffic westbound actually decreased one percent. Since Kendrick Street functions as a principal access route to two industrial parks, its modest overall growth in traffic may be attributable to stability in the number of industrial jobs in the area.

The plots of hourly traffic volume on Kendrick Street (Figures 12 and 13) suggest how this street functions. Figures 12 and 13 suggest a familiar pattern of street use. Eastbound traffic, shown in Figure 12, is characterized by a strong peaking pattern in the AM peak period, suggesting a movement off of Route 128 and toward offices and industries in the industrial area. This pattern is also characteristic of Highland Avenue northbound (see Figure 8). The complement

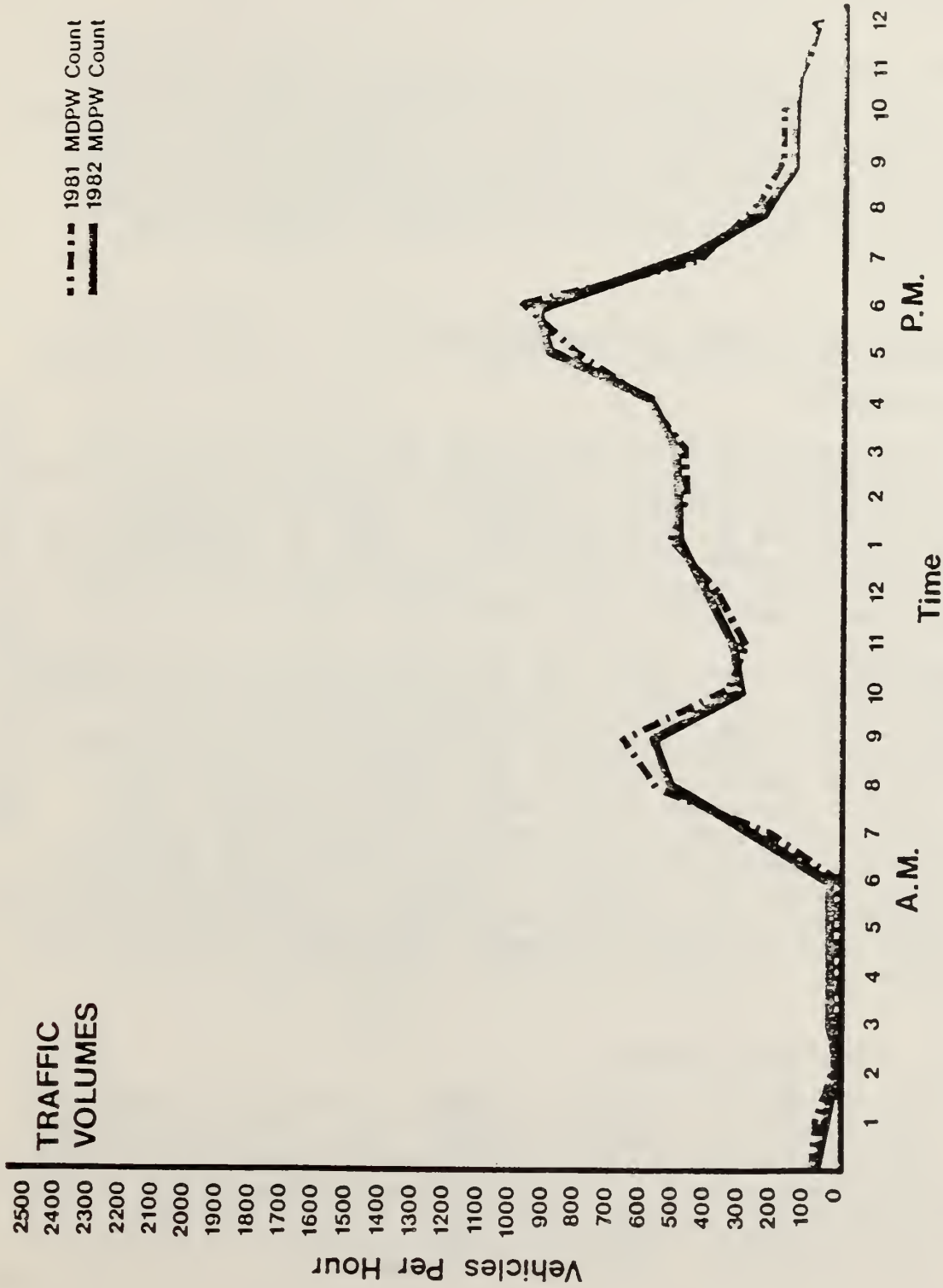


24 HOUR TRAFFIC PATTERNS, MDPW COUNT

KENDRICK STREET AT CHARLES RIVER, EASTBOUND

**NEWTON-NEEDHAM RACM'S STUDY**

FIGURE  
12



24 HOUR TRAFFIC PATTERNS, MDPW COUNT  
KENDRICK STREET AT CHARLES RIVER, WESTBOUND  
**NEWTON-NEEDHAM RACM'S STUDY**

FIGURE  
13



movement is shown in Figure 13: westbound traffic rises significantly in the AM peak period, but clearly peaks during the PM peak period. Again, there is a parallel to southbound traffic on Highland Avenue (see Figure 9), as commuters make their way from firms located in the industrial area to Route 128.

While the patterns of use are similar between Kendrick Street and Highland Avenue, the intensity of use is quite different. As mentioned earlier, the MDPW traffic data appears to overestimate observed traffic volumes on Highland Avenue. However, after adjusting Highland Avenue's volumes for this, they remain roughly 85 percent higher than Kendrick Street volumes in the AM peak hour and 75 percent higher in the PM peak hour.

### 3. Streets Within the Industrial Park

#### o First Avenue

First Avenue exhibits an unusual pattern of peak-hour use. The AM peak-hour occurs between 7:00 and 8:00 AM. There is a slight peaking at noon. However, contrary to usual patterns, there is no afternoon peak. This is caused by the lack of direct access to Route 128 (because of a traffic island on Highland Avenue, First Avenue traffic moving onto Highland Avenue must move away from Route 128).

Between 1981 and 1982, the pattern of use did not change on First Avenue. The AWDT data suggest that there was a slight increase in traffic; however, PM peak-hour traffic data indicate that, in fact, traffic declined (see Table 1). The bottom half of Table 1 presents comparable data for three manual counts performed during March 1981 and March 1982. Comparing the averages of the 1981 and 1982 manual counts, PM peak-hour traffic declined in this period. The MDPW data also corroborates this finding. Because it seems unlikely that the PM peak-hour volume would decline as the AWDT increased, the reliability of the First Avenue ATR counts is called into question.

#### o Third and Fourth Avenues

Third and Fourth avenues appear to function in similar ways. The morning peak period extends from 7:00 to 9:00 AM; traffic on Fourth Avenue is slightly higher than Third Avenue. Both streets experience a minor rise in traffic at noon. The PM peak period is slightly longer than the AM, extending from 3:00 to 6:00 PM. Moreover, PM peak-period volumes are a bit higher than AM peak-period volumes.

AWDT (From MDPW ATR Counts)

	<u>1981</u>	<u>1982</u>
First Avenue	6,665	6,701
Third Avenue	4,608	3,597
Fourth Avenue	5,833	5,686

PM Peak Hour (4-5, From 3-Day CTPS Manual Counts)

<u>Turning Movement</u>	<u>Vehicle Classification</u>	<u>Vehicle Occupancy</u>	<u>Average of 3 Counts</u>	<u>Average MDPW ATR Count</u>
-------------------------	-------------------------------	--------------------------	----------------------------	-------------------------------

First Avenue

1981	401	521	409	443	420
1982	407	397	387	397	417

Third Avenue

1981	576	576	591	581	903
1982	471	492	518	494	572

Fourth Avenue

1981	504	623	571	566	714
1982	470	492	517	493	552

TABLE  
1

AWDT DATA AND A COMPARISON OF PM PEAK-HOUR  
MANUAL COUNTS WITH ATR COUNTS

As with First Avenue, the pattern of use did not change on Third or Fourth Avenue between 1981 and 1982. For both streets, the AWDT counts and the manual counts indicate that traffic declined in this period. The scale of the decline is in question. Looking again at the bottom half of Table 1, the manual counts suggest a more modest decline than the ATR counts. Given the consistent problem with the ATR counts, the modest decline seems more reasonable than the alternative.

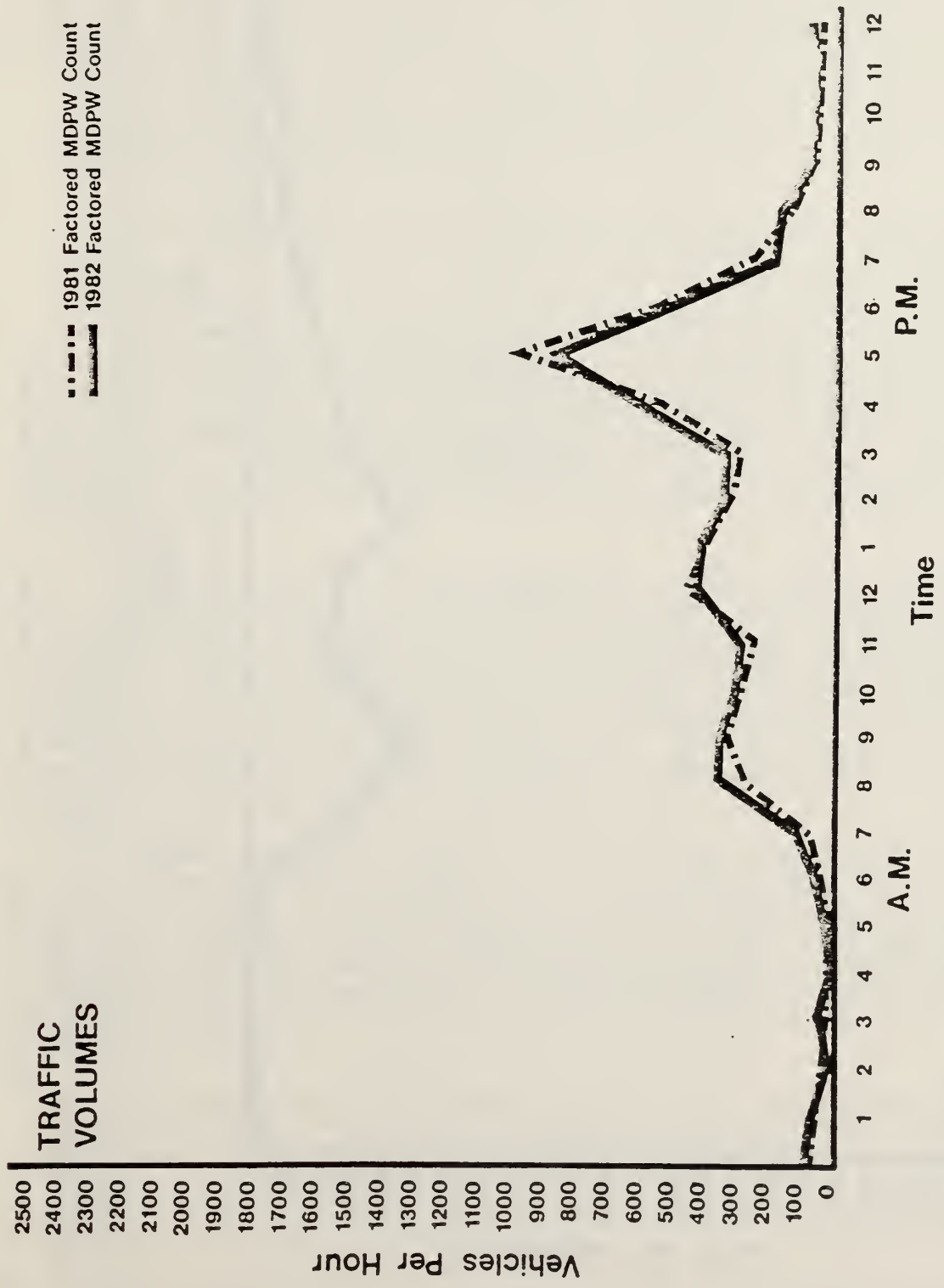
o Second Avenue

The plots of hourly traffic volumes are presented in Figures 14 and 15, northbound and southbound, respectively. These plots suggest that Second Avenue functions as a major access route to the New England Industrial Park. Morning peak and noontime traffic volumes are as one might expect. By contrast, afternoon peak-hour traffic volume northbound is extremely high. As shown in Figure 14, the average PM peak-hour traffic volume is approximately one-third higher than the average AM peak-hour volume. This pattern is notably different from those of the other surface streets in the industrial park. On Third and Fourth avenues, the afternoon peak-hour traffic volume is slightly higher than morning peak-hour volume (correcting for the longer PM period).

There is at least one obvious explanation for this difference in use intensity. Second Avenue is the single direct access road from the New England Industrial Park to Route 128. As mentioned earlier, left turns are not permitted from First Avenue onto Highland Avenue. Also, the Second Avenue/Highland Avenue intersection--the only signalized intersection in the industrial park--permits relatively unencumbered and frequent left turns.

The graphs presented in Figures 14 and 15 represent factored counts. That is to say, the MDPW ATR counts appeared to overestimate actual traffic on Second Avenue. Consequently, the ATR volumes were factored down. Since manual counts on Second Avenue were available only for the PM peak period, the ATR PM peak volumes were factored down to an observed volume. This proportionality, between ATR and observed volumes, was assumed to be constant throughout the day. Tables 7 and 8 of Appendix 15 present both the ATR and factored hourly traffic volumes; AWDT, based on factored volumes, are also presented.

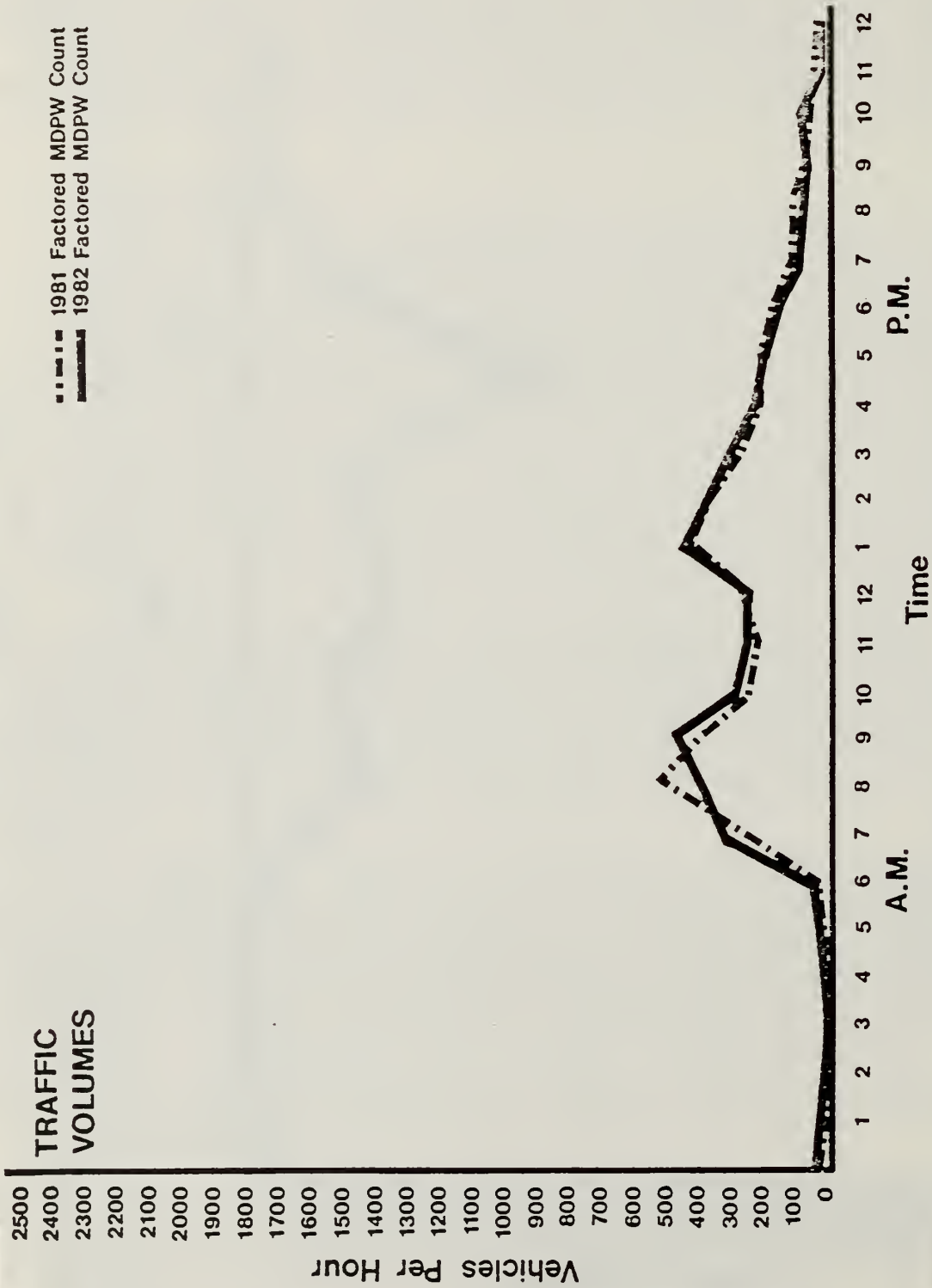
The plots in Figures 14 and 15 indicate that there was no significant change in the pattern of use. Interestingly, both the AM and PM peak-hour volumes declined between 1981 and 1982. In spite of these peak-hour declines, AWDT rose nominally during this period. Northbound traffic increased by one percent, and southbound rose by 0.5 percent.



24 HOUR TRAFFIC PATTERNS, FACTORED COUNTS  
SECOND AVENUE AT HIGHLAND AVENUE, NORTHBOUND  
**NEWTON-NEEDHAM RACM's STUDY**

FIGURE  
14





24 HOUR TRAFFIC PATTERNS, FACTORED COUNTS  
SECOND AVENUE AT HIGHLAND AVENUE, SOUTHBOUND  
**NEWTON-NEEDHAM RACM'S STUDY**

FIGURE  
15

b. Second Avenue and Highland Avenue Level of Service

As noted above, the intersection of Second and Highland avenues experiences higher PM peak-hour traffic volume than do the other access streets of the New England Industrial Park. This appears to be the case, because the Second Avenue/Highland Avenue intersection is the exit most directly accessible to Route 128 from the industrial park, and the intersection is the only signalized, industrial park exit. An obvious consequence of the extreme PM traffic volume is local congestion, especially along Second Avenue.

To assess the seriousness of this problem, a level of service (LOS) analysis was performed as part of this study. The method of study was based on the "Intersection Capacity Analysis" manual, formulated by the staff of CTPS. This method draws on established modes of analysis, specifically the 1965 Highway Capacity Manual (Highway Research Board Special Report 87, 1965) and Capacity Analysis Techniques for Design of Signalized Intersections by Jack E. Leisch (originally published in Public Road Magazine, September 1967). The analysis evaluated all three legs of the "T" intersection: Highland Avenue northbound and southbound, and Second Avenue northbound.

The results of this analysis on March 1981 traffic will be discussed first. (The worksheets used to develop this case are presented on pages 1 and 2 of Appendix 16.) There appears to be no congestion problem on Highland Avenue at Second Avenue, even during the peak of the afternoon commuting period. According to calculations based on manual counts, traffic on Highland Avenue operates at LOS "A." That is to say, northbound and southbound traffic on Highland Avenue moves at a free flow between 4:30 and 5:30 PM--the peak hour.

However, traffic flow on Second Avenue operates at LOS "E." This service rating is the lowest possible; it represents a forced flow condition. It can be assumed that at LOS "E," Second Avenue traffic will not clear the intersection during its green phase of the traffic cycle. Queuing can be expected as a consequence. In fact, sizable queues were observed on Second Avenue during a significant portion of the PM peak period.

During March 1982, manual counts were again performed on all three legs of the Second Avenue/Highland Avenue intersection. These data were used to establish LOS ratings at the intersection following implementation of the ridesharing program. (The worksheets used to develop this case are shown on pages 3 and 4 of Appendix 16.)

This second analysis suggested that, as was the case a year earlier, during the peak of the PM commuting period, traffic on Highland Avenue, both northbound and southbound,

operated at LOS "A." Stated another way, there was no apparent traffic problem along Highland Avenue at its intersection with Second Avenue. Also parallel to the 1981 case, PM peak-hour traffic on Second Avenue operated at LOS "E," the forced flow condition.

Contrary to expectation, PM peak-hour traffic on Second Avenue did not decline between 1981 and 1982 in spite of the ridesharing program. In fact, traffic increased slightly during this period. However, the increase was minor--less than 3 percent. Given the limited number of data points used to calculate PM peak-hour traffic, it is possible that this difference might be due to random variation in local traffic conditions.

It should be noted that these LOS ratings were calculated for the worst conditions of the day. As figures 8, 9, 14, and 15 attest, hourly traffic volumes vary widely, even within the PM peak period. However, this variance does not negatively affect Highland Avenue LOS. This is so because all other things being equal, LOS improves as traffic volume decreases. Since Highland Avenue traffic volume declines as observations move off the PM peak hour, LOS tends to improve at times other than the peak hour. In this case, this improvement is more theoretical than actual, since Highland Avenue operates at LOS "A" even during the PM peak hour.

Second Avenue traffic volume also tends to decrease at times other than the peak hour, 4:30-5:30 PM. However, this variance does affect LOS. If traffic data for the period from 3:30-4:30 PM is examined, traffic on Second Avenue north-bound was calculated to operate at LOS "D" in 1981 and level "C" in 1982. During the peak hour, Second Avenue LOS was calculated to be "E" for both years. In general, LOS on Second Avenue is at or near acceptable levels prior to the PM peak hour and deteriorates to level "E" during the peak. The MDPW data in Figures 14 and 15 indicates that traffic volume falls off rapidly after the peak hour. Because of this, it is likely that LOS rises soon after the end of the PM peak hour.

By adjusting the operation of the traffic signal at this intersection, PM peak-hour congestion on Second Avenue north-bound can be mitigated. This conclusion follows from the LOS worksheets labeled 16-5 in Appendix 16.

There exist a variety of specific changes which would improve Second Avenue's traffic flow. For example, by increasing the signal's total cycle length from 55 to 70 seconds, and by allocating 28 seconds of green interval to traffic on Highland Avenue and 32 seconds to Second Avenue traffic, LOS on Second Avenue can be improved slightly, from LOS "E" to "D."



This change would concurrently degrade LOS on Highland Avenue southbound from LOS "A" to "B." There would be no LOS change on Highland Avenue northbound.

The change cited here is only one example of the type of operational change which would improve traffic operation on Second Avenue. This improvement was made at marginal cost. While LOS on Highland Avenue southbound fell from "A" to "B," level "B" is considered to be a stable flow condition. Other similar operational adjustments could be made, and the example offered here is meant to be indicative of the kind of short-range change which might be considered to improve local traffic operation.

c. Travel Patterns in the Newton/Needham Industrial Area

1. Highland Avenue/Needham Street

Highland Avenue in Needham and Needham Street in Newton are, in fact, the same street. The name changes as the street passes over the Charles River. That fact notwithstanding, the street functions in significantly different ways, depending upon location.

There is an obvious difference between the pattern of street use on Highland Avenue at Second Avenue and the pattern on Needham Street at Winchester Street (compare Figures 8 and 9 with Figures 10 and 11). Highland Avenue, in the vicinity of Second Avenue, clearly functions as a traffic collector for Route 128. The intense peaking, shown in Figures 8 and 9, demonstrates this. Traffic moves from Route 128 in the morning peak, northbound on Highland Avenue, and into the surrounding industries and offices. In the PM peak, this pattern is reversed.

Traffic on upper Needham Street does not follow this pattern. In fact, northbound traffic achieves a minor peak in the afternoon, rather than in the morning. Moreover, there is no intense peaking pattern at any time of day. Instead, traffic volumes appear to rise at the start of the business day and flux relatively little until its end, when traffic declines steadily over several hours. From this pattern of use, shown in Figures 10 and 11, it appears that upper Needham Street principally serves the many commercial businesses along its length.

Highland Avenue and Needham Street also differ in use intensity as well as pattern of volumes, as shown in Figures 8, 9, 10, and 11. The MDPW data suggest that in 1981, AM peak-hour traffic on Highland Avenue was as high as 2,600 vehicles per hour, but on Needham Street only as high as 1,000 vehicles per hour. The average daily traffic (ADT) counts from these MDPW data suggest that ADT on Highland Avenue is nearly twice that on Needham Street.



As noted earlier, the MDPW PM peak data for Highland Avenue have been shown to overestimate actual hourly traffic counts. However, adjusting for this, 1981 Highland Avenue peak-hour travel is still roughly 1.8 times the PM peak-hour travel on Needham Street. This difference was yet more pronounced in 1982. This estimate of the difference should be thought of as a low bound, since the MDPW volumes for Needham Street used in this comparison may also be higher than actual volumes.

As a last comment, the patterns of street use discussed above did not change significantly between 1981 and 1982. This can be seen by comparing the plots of hourly traffic volumes presented in Figures 8, 9, 10, and 11. In general, 1982 traffic volumes were higher than those of 1981, but the 1982 distribution followed the 1981 pattern.

## 2. Kendrick Street

To reiterate a point made in the discussion of peak-hour traffic patterns, Kendrick Street largely parallels the function of Highland Street. Kendrick Street serves as a collector to Route 128. During the morning peak period, traffic moves predominantly eastward: from Hunting Road and Greendale Avenue (both of which end within a few hundred feet of Route 128 access ramps) onto Kendrick and then into local offices and industries. In the PM peak, the pattern reverses.

Based on the MDPW data, this pattern of street use did not change between 1981 and 1982. Figures 12 and 13 present the relevant data. As these graphs show, the patterns of distribution are nearly identical.

## 3. Streets within the New England Industrial Park

The pattern and intensity of street use on all streets are as one might expect on surface streets within an industrial park. All streets experience a strong rise in traffic into the industrial park as the business day begins. There is a relatively small rise in traffic volume at noontime. During the afternoon peak-hour period, there is some anomalous traffic activity. Traffic on First Avenue does not rise because there is no direct access to Route 128 from First Avenue. By contrast, traffic volume on Second Avenue is high, as Second Avenue provides the most direct access to Route 128 from the industrial park. Traffic on Third and Fourth avenues increases, as would be expected. Traffic on all streets falls off rapidly after 7:00 PM.

As with other streets in the area, the pattern of use remained the same between 1981 and 1982. The persistence of pattern can be seen for Second Avenue in Figures 14 and 15.

The MDPW hourly traffic volumes for the three other access streets in the industrial park also indicate no significant change in the pattern of street use.

d. Metropolitan Commutation Patterns to the Newton-Needham Industrial Area

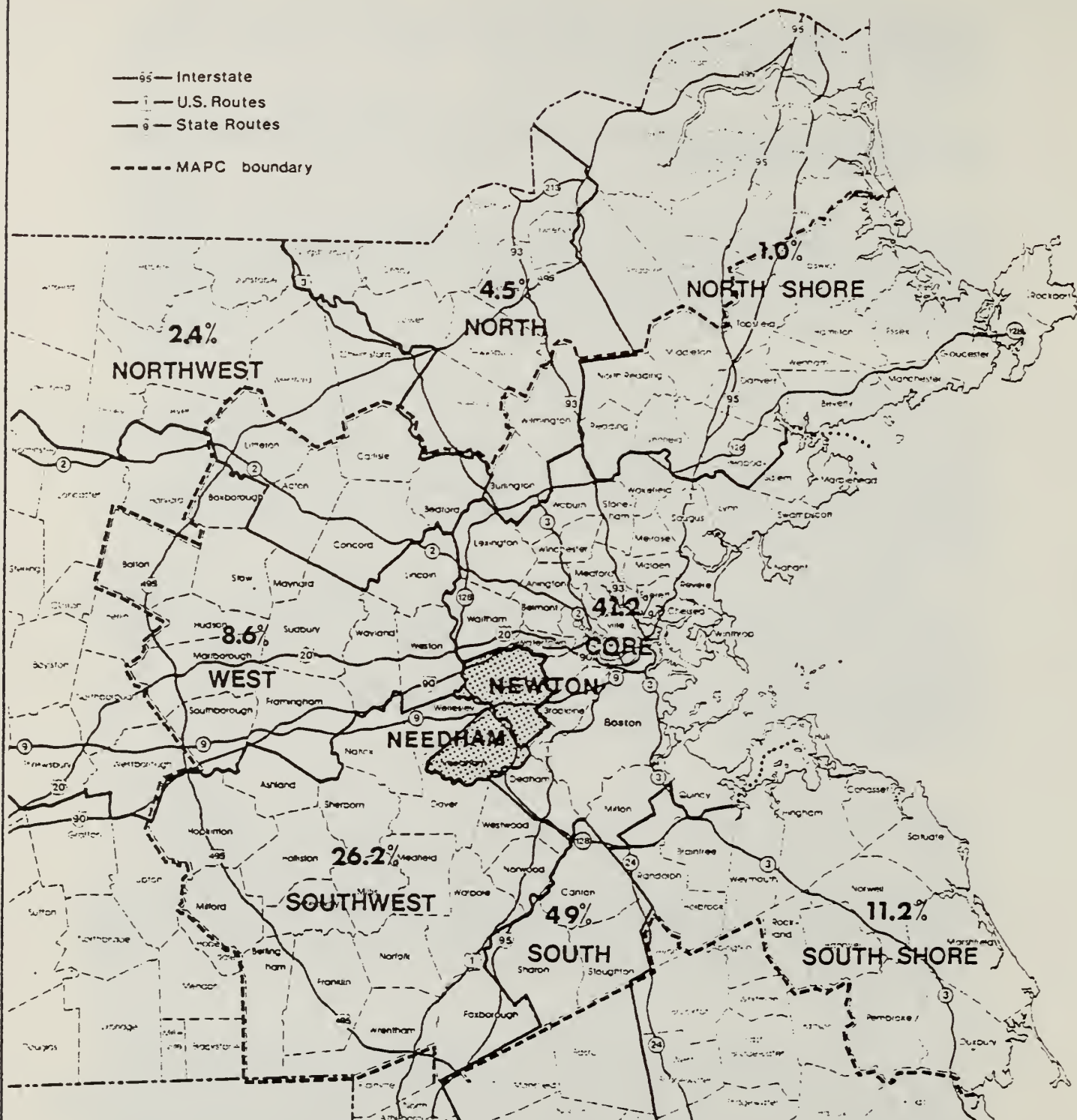
The Needham Street/Highland Avenue area attracts many work- and shopping-related trips, because of its high concentration of commercial and industrial establishments. As of late 1979 when a detailed count was last made, there were 78 office and similar establishments, 67 wholesale and retail outlets, and 25 factories and restaurants in the corridor.

A trip origin survey was a critical component of this ridesharing project. All project participants were asked to identify the location of their home in the registration survey form. It was these locations which formed the principal basis for rideshare matching, as all participants shared a common destination. A total of 754 employees at 15 companies located in the Newton-Needham industrial area completed and returned a survey form.

The home location data was handled in two ways. All respondents were asked to provide the name of the city or town in which they resided. They were also asked to locate their home on a map of the Boston metropolitan area. On this map had been imposed a grid with numbered rows and columns. It was by this grid, creating uniquely numbered zones, that home locations were also identified.

All home locations for all trips to the industrial area were compiled into density matrices. Each matrix graphically represented the travel patterns to and from the industrial area. For purposes of analysis, two general matrix types were generated. The first type represented a summation of all trips to the area and from the area, regardless of arrival or departure time. The second type represented trips to and from the area, but these trips were grouped into 15-minute arrival and departure intervals to permit an assessment of trip-making over time.

The first matrix, the cumulative matrix, served as the basis for assigning all trips to corridors. All home zones were assigned to one of eight corridors. These corridors are identified in Figure 16. This cumulating process identified the distribution of home-based work trips to the industrial area, also shown in Figure 16. There are two notable aspects of this distribution. First, roughly 40 percent of area employees live within Route 128. Second, just over one-fourth of area employees reside in the southwest corridor. Considering general residential densities, the pattern of distribution appears to be random over all corridors.



TRAVEL SECTORS

NEWTON-NEEDHAM RACM's STUDY

0 4 8  
Scale in Miles



FIGURE  
16



The second set of matrices revealed that AM arriving trips were more densely grouped than the PM departing trips. The distributions of AM and PM peak-period trips are presented in Tables 2 and 3, respectively. The AM trips tend to represent most of the area's arriving trips, and the PM trips represent most of the departing trips. If one examines the three, peak half-hour volumes, AM trips are heavily concentrated (37.9 percent) in one, half-hour interval and fall off rapidly after that. PM trips are distributed much more evenly. Again, looking at the three, peak half-hour volumes, PM trips are distributed quite evenly, i.e., approximately 25 percent per interval.

These data suggest that, while flexible working hours tend not to be the policy of most businesses in the area, some informal staggering of departure times seems to be practiced. This may be more true because PM peak travel and congestion tend to be more intense than those of the AM peak.

### 3. VEHICLE SPEED

Ambient air quality depends on several principal variables. Vehicles speed is one of these. For that reason, data has been collected on vehicles speeds on Highland Avenue/Needham Street and also on Kendrick Street. Vehicle speeds on streets completely within the industrial/office park were not recorded. These interior streets are short; in some instances, they are interrupted by significant curves. Thus, speeds tend to be highly variable. Moreover, movement on these streets is stop-and-go, as traffic must stop before entering either Highland Avenue or Kendrick Street, except at the signalized intersection of Second and Highland avenues.

Vehicle speeds were calculated from travel times. Travel times were recorded over measured distance along the length of Highland Avenue/Needham Street and Kendrick/Nahanton streets.

#### a. Highland Avenue/Needham Street

During the PM peak, vehicle speed on Highland Avenue/Needham Street fluctuates by time of day and direction. The plots of vehicle speed are presented in Figure 17. Northbound traffic varies only a little, between 25 and 30 miles per hour (mph). The timing of relative rises and falls of speed varies between 1981 and 1982. This is not thought to be significant, since there were few data points on which to base the curves.

Southbound traffic presents a more unusual case. In both 1981 and 1982, vehicle speed varied from the low 20's to 30 mph between 3:30 and 4:30 PM. However, between 4:30 and 5:00 PM, an anomalous situation arises. In 1981, vehicle speed rose to



Arrivals

<u>Interval</u>	<u>Number</u>	<u>Percentage</u>
6:00 - 6:15 AM	6	0.8
6:15 - 6:30 AM	39	5.5
6:30 - 6:45 AM	37	5.2
6:45 - 7:00 AM	65	9.1
7:00 - 7:15 AM	21	2.9
7:15 - 7:30 AM	155	21.8
7:30 - 7:45 AM	69	9.7
7:45 - 8:00 AM	201	28.2
8:00 - 8:15 AM	24	3.4
8:15 - 8:30 AM	84	11.8
8:30 - 8:45 AM	1	0.1
8:45 - 9:00 AM	<u>10</u>	<u>1.4</u>
		99.9

DISTRIBUTION OF RIDESHARING PARTICIPANTS' ARRIVAL TIMES  
TO THE NEWTON-NEEDHAM INDUSTRIAL AREA

TABLE  
2

Departures

<u>Interval</u>	<u>Number</u>	<u>Percentage</u>
3:00 - 3:15 PM	2	0.3
3:15 - 3:30 PM	77	11.3
3:30 - 3:45 PM	4	0.6
3:45 - 4:00 PM	156	22.8
4:00 - 4:15 PM	4	0.6
4:15 - 4:30 PM	176	25.8
4:30 - 4:45 PM	60	8.8
4:45 - 5:00 PM	127	18.6
5:00 - 5:15 PM	13	1.9
5:15 - 5:30 PM	45	6.6
5:30 - 5:45 PM	4	0.6
5:45 - 6:00 PM	<u>15</u>	<u>2.2</u>
	683	100.1

DISTRIBUTION OF RIDESHARING PARTICIPANTS' DEPARTURE TIMES  
FROM THE NEWTON-NEEDHAM INDUSTRIAL AREA

TABLE  
3

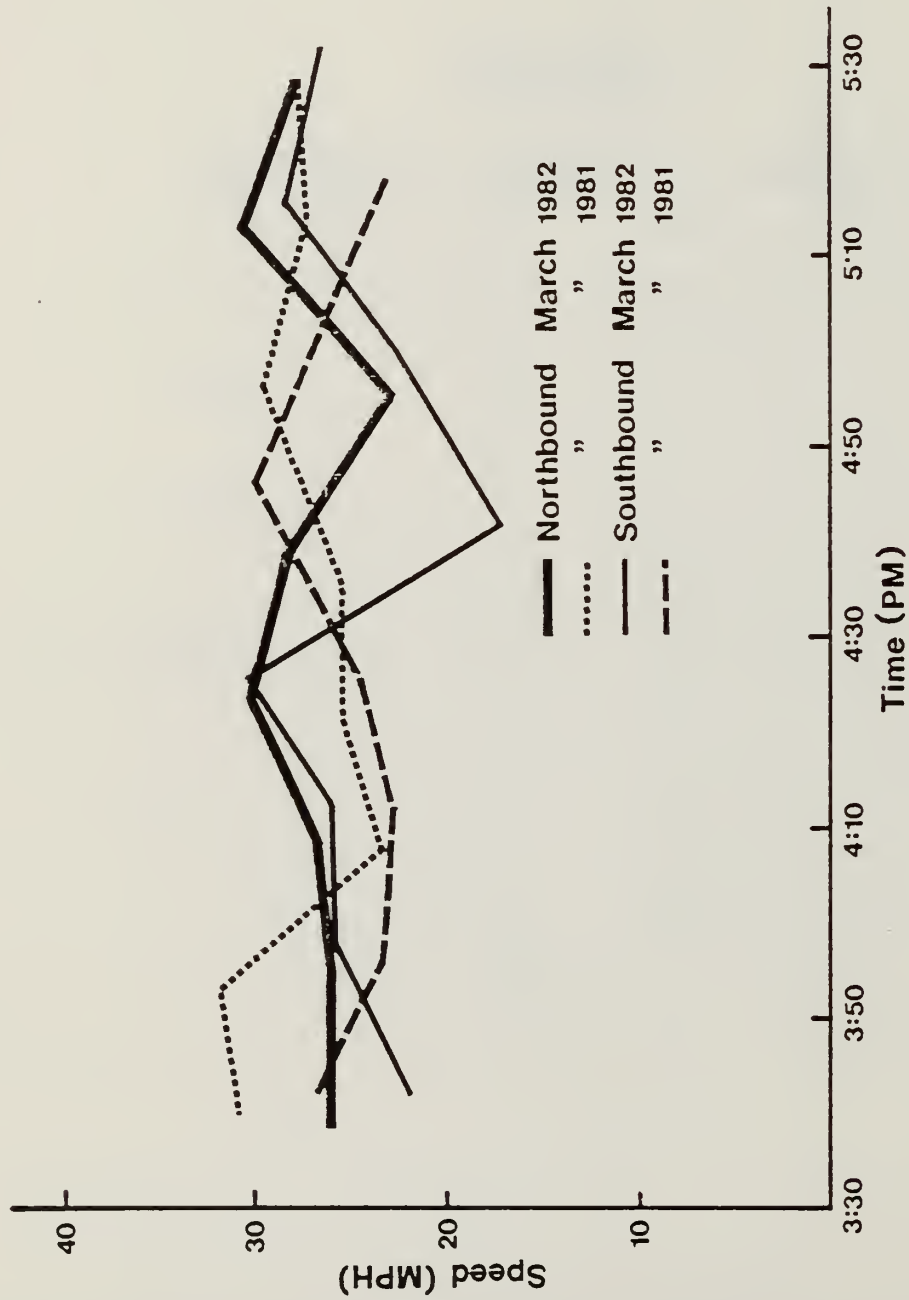


FIGURE  
17

HIGHLAND AVENUE - NEEDHAM STREET TRAVEL SPEEDS  
NEWTON-NEEDHAM RACM'S STUDY

a PM peak-period maximum of 30 mph; in 1982, vehicle speed fell to a peak-period minimum of 17 mph. Between 5:00 and 5:30 PM, vehicle speed tends to stabilize toward a value between 25 and 30 mph. Again, this may be a case of having too few data points to draw a representative curve.

b. Kendrick/Nahanton Streets

Travel speeds on Kendrick/Nahanton streets follow approximately the same patterns between 1981 and 1982 (see Figure 18). Eastbound traffic moves at roughly 35 mph between 3:30 and 4:30 PM. This speed falls within a few minutes, plus and minus, of 5:00 PM. The fall was more precipitous in 1981 than in 1982. By 5:15 PM, vehicle speed again rose to 35 mph.

Westbound traffic moves at roughly 30 mph between 3:30 and 4:15 PM. By 4:30 PM, vehicle speed falls to 20 mph, but again rises to 30 mph by 4:45 PM. There is some indication that vehicle speed falls again at or after 5:00 PM.

4. VEHICLE MIX

Data on vehicle mix were collected because ambient air quality is affected by vehicle mix as well as vehicle speed.

Table 4 summarizes the 1981 mix of all traffic into and out of the New England Industrial Park during the PM peak period. This table is based on data collected during March 1981. Table 5 presents these same data, but the data were collected one year later, after implementation of the ridesharing program.

The patterns of vehicle mix are remarkably similar between both sets of observations. Early in the PM peak period--between 3:45 and 4:00 PM--autos and light trucks make up 91 to 92 percent of all traffic; the balance is composed of heavy diesel trucks. As the afternoon progresses, total traffic volume rises. At the same time, the absolute number, as well as the percentage, of heavy trucks declines. This trend continues until roughly 5:15 PM, even though total traffic volume begins to decline after 4:45 PM. In general, autos and light trucks compose between 96 and 97 percent of all afternoon peak-hour traffic, while heavy diesel trucks make up the difference. Motorcycles contribute negligibly to vehicle mix.

Tables 1, 2, 3, and 4 of Appendix 17 give detailed accounts of traffic mix at the intersection of Highland Avenue and Second Avenue. These data serve primarily as input to the air quality modeling effort. It should be noted that vehicle mix on Second Avenue does not vary notably from the general pattern for the industrial park. Traffic traveling through on Highland Avenue includes fewer heavy trucks, as a percentage of all traffic, than does traffic traveling into and out of the industrial park.



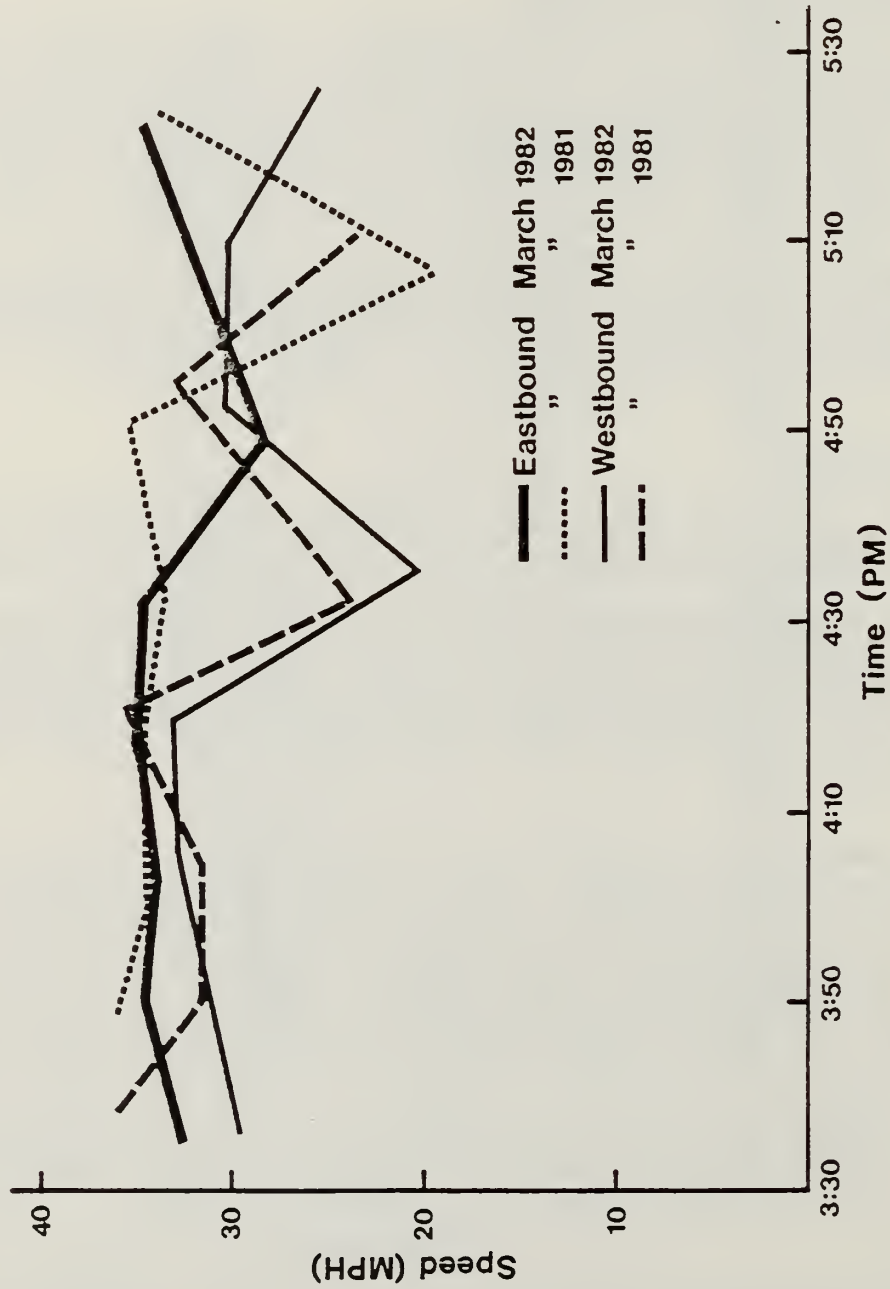


FIGURE  
18

KENDRICK STREET - NAHANTON STREET TRAVEL SPEEDS  
**NEWTON-NEEDHAM RACETRACK STUDY**

Time (PM)	Motorcycles	Autos and Light Recreational Vehicles	Light Trucks	Two-Axle Diesel Trucks	Three and More Axle Diesel Trucks	Total 15-Minute Tally
3:45-4:00		335(80.7)	43(10.4)	25(6.0)	12(2.9)	415
4:00-4:15		506(86.3)	53(9.0)	17(2.9)	10(1.7)	586
4:15-4:30	1(0.1)*	614(89.2)	47(6.8)	14(2.0)	12(1.7)	688
4:30-4:45	1(0.1)	871(92.8)	41(4.4)	16(1.7)	10(1.1)	939
4:45-5:00	1(0.1)	653(92.5)	36(5.1)	4(0.6)	12(1.7)	706
5:00-5:15		673(92.8)	43(5.9)	6(0.8)	3(0.4)	725
5:15-5:30		493(95.4)	16(3.1)	2(0.4)	6(1.2)	517
Total Vehicle Count	3(0.1)	4145(90.6)	279(6.1)	84(1.8)	65(1.4)	4576

\*All figures in parentheses represent percentage of row totals.

NEWTON/NEEDHAM RACM's PROJECT

VEHICLE CLASSIFICATION

ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, ALL SITES, 1981

Time Interval (PM)	Motorcycles		Autos & Light Recreational Vehicles		Light Trucks		Two Axle Diesel Trucks		Three+ Axle Diesel Trucks		Total 15 Minute Tally
	No.	%	No.	%	No.	%	No.	%	No.	%	
3:30 - 3:45	0	-	573	(83.8)	73	(10.7)	15	(2.2)	22	(3.2)	684
3:45 - 4:00	0	-	321	(75.5)	65	(15.3)	28	(6.6)	11	(2.6)	425
4:00 - 4:15	1	(0.2)	410	(83.5)	56	(11.4)	18	(3.7)	6	(1.2)	491
4:15 - 4:30	2	(0.4)	433	(88.2)	34	(6.9)	14	(2.9)	8	(1.6)	491
4:30 - 4:45	0	-	715	(92.3)	35	(4.5)	18	(2.3)	7	(0.9)	775
4:45 - 5:00	0	-	611	(92.7)	30	(4.6)	6	(0.9)	12	(1.8)	659
5:00 - 5:15	0	-	640	(94.1)	31	(4.6)	7	(1.0)	2	(0.3)	680
5:15 - 5:30	0	-	510	(94.3)	19	(3.5)	3	(0.6)	9	(1.7)	541
TOTAL Vehicle Count	3	(0.1)	4,213	(88.8)	343	(7.2)	110	(2.3)	77	(1.6)	4,746

All figures in parentheses represent percentage of row totals.

TABLE  
5

NEWTON-NEEDHAM RACM's STUDY  
ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, ALL SITES, 1982

## 5. VEHICLE OCCUPANCY

Ridesharing was a significant travel mode for employees working within the New England Industrial Park in 1981. The same was true a year later, after implementation of the multi-employer ridesharing promotion. However, contrary to expectation, there was no significant change in ridesharing between March 1981 and March 1982. These conclusions are supported by manual vehicle occupancy counts performed by CTPS and MAPC staff members at the industrial park's four access points.

Tables 6 and 7 show the distributions of single- and multiple-occupancy vehicles by site in 1981 and 1982, respectively. As seen in these tables, during the PM peak period, approximately one-fifth of all vehicles moving into and out of the industrial park carry two or more occupants. This level of ridesharing appears to be the practice throughout the industrial park. The distribution on Third Avenue presents a minor deviation from the norm; here, multiple-occupancy vehicles make up approximately one-fourth of all PM peak period traffic. There is no immediately apparent explanation for this higher concentration of ridesharing on Third Avenue.

Tables 8 and 9 present summary vehicle occupancy data for all sites by 15-minute intervals in 1981 and 1982, respectively. Within the afternoon peak period, there is fluctuation in weighted average vehicle occupancy. The data in these tables indicate that weighted average vehicle occupancy ranges between 1.17 and 1.33 persons per vehicle.

There is a tendency for relatively high values to occur during intense portions of the peak period. This is more true of the 1981 than the 1982 case. The most numerous type of multi-occupant vehicle is the two-person vehicle, which makes up approximately 15 percent of all PM peak-period traffic in both 1981 and 1982. The percentage of two-occupant vehicles tends to increase as the peaking phenomenon intensifies. From the 1981 data, it is known that there is a relative peak in traffic between 3:30 and 3:45 PM. During this period, average vehicle occupancy is also relatively high in 1981 and 1982. The number of two-occupant vehicles as a percentage of all traffic is roughly 17 percent, and single-occupant vehicles are at a relative low, representing only 76 to 77 percent of total traffic. This pattern is again repeated between 4:30 and 4:45 PM. During this interval travel into and out of the industrial park is at its highest. In 1981, two-occupant vehicles made up roughly 18 percent of traffic during that interval; in 1982, they made up only 14 percent of traffic. The percentage of single-occupant vehicles increased during this interval: in 1981, they made up 76 percent of total traffic; in 1982, they represented 80 percent.



Number of Vehicles With (x<sup>#</sup>) of Passengers

Site	Number of Passengers Per Vehicle				TOTAL
	1	2	3	4 or more	
Site # 1	1357(80.2) <sup>*</sup>	274(16.2)	37(2.2)	24(1.4)	1692
Site # 2	3682(82.4)	620(13.9)	88(2.0)	81(1.8)	4471
Site # 3	669(73.0)	194(21.2)	34(3.7)	19(2.1)	916
Site # 4	899(82.8)	158(14.5)	20(1.8)	9(0.8)	1086
TOTAL	6607(80.9)	1246(15.3)	179(2.2)	133(1.6)	8165

\*All figures in parentheses represent percentage of row totals.

NEWTON-NEEDHAM RACII'S STUDY

VEHICLE OCCUPANCY

ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, ALL SITES, 1981

TABLE 6

Site	Vehicle With One Person		Vehicle With Two Persons		Vehicle With Three Persons		Vehicle With Four+ Persons		Total
	No.	%	No.	%	No.	%	No.	%	
First Avenue*	645	(79.5)	144	(17.8)	16	(2.0)	6	(0.7)	811
Second Avenue*	1,629	(82.1)	275	(13.9)	56	(2.8)	25	(1.3)	1,985
Third Avenue*	719	(78.6)	152	(16.6)	26	(2.8)	18	(2.0)	915
Fourth Avenue*	891	(82.1)	163	(15.0)	25	(2.3)	6	(0.6)	1,085
TOTAL	3,884	(81.0)	734	(15.3)	123	(2.6)	55	(1.1)	4,796

\*All numbers in parentheses represent percentage of row total.

NEWTON-NEEDHAM RACM'S STUDY VEHICLE OCCUPANCY  
ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, 1982

Number of Vehicles With (x#) of Passengers

Time Interval	Number of Passengers Per Vehicle				Total Avg. Number of Vehicles	Total Avg. Number of Passengers
	1	2	3	4 or more		
2:45-3:00	228 (85.7)*	33 (12.4)	2 (0.8)	3 (1.1)	266	1.17
3:00-3:15	247 (83.2)	42 (14.1)	5 (1.7)	3 (1.0)	297	1.21
3:15-3:30	245 (80.9)	49 (16.2)	8 (2.6)	1 (0.3)	303	1.22
3:30-3:45	696 (77.2)	151 (16.7)	29 (3.2)	26 (2.9)	902	1.32
3:45-4:00	595 (81.7)	111 (15.2)	14 (1.9)	8 (1.1)	728	1.22
4:00-4:15	774 (82.4)	130 (13.8)	17 (1.8)	18 (1.9)	939	1.23
4:15-4:30	758 (82.3)	137 (14.9)	14 (1.5)	12 (1.3)	921	1.22
4:30-4:45	1030 (75.7)	249 (18.3)	49 (3.6)	33 (2.4)	1361	1.33
4:45-5:00	777 (82.3)	134 (14.2)	19 (2.0)	14 (1.5)	944	1.23
5:00-5:15	831 (82.0)	156 (15.4)	18 (1.8)	8 (0.8)	1013	1.21
5:15-5:30	426 (86.8)	54 (11.0)	4 (0.8)	7 (1.4)	491	1.17
TOTAL	6607 (80.9)	1246 (15.3)	179 (2.2)	133 (1.6)	8165	1.245

\*All figures in parentheses represent percentage of row totals.

NEWTON-NEEDHAM RACM'S STUDY

VEHICLE OCCUPANCY

ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, ALL SITES, 1981

TABLE 8

Time Interval	Vehicle With One Person		Vehicle With Two Persons		Vehicle With Three Persons		Vehicle With Four+ Persons		All Vehicles	Weighted Average Persons/Vehicles
	No.	%	No.	%	No.	%	No.	%		
3:30 - 3:45	529	(76.4)	117	(16.9)	30	(4.3)	16	(2.3)	692	1.33
3:45 - 4:00	349	(86.4)	70	(16.1)	9	(2.1)	6	(1.4)	434	1.24
4:00 - 4:15	409	(82.1)	76	(15.3)	8	(1.6)	5	(1.0)	498	1.21
4:15 - 4:30	482	(83.8)	80	(13.9)	11	(1.9)	2	(0.3)	575	1.19
4:30 - 4:45	660	(79.7)	117	(14.1)	32	(3.9)	19	(2.3)	828	1.29
4:45 - 5:00	494	(83.2)	88	(14.8)	8	(1.3)	4	(0.7)	594	1.20
5:00 - 5:15	587	(82.3)	111	(15.6)	14	(2.0)	1	(0.1)	713	1.20
5:15 - 5:30	374	(81.0)	75	(16.2)	11	(2.4)	2	(0.4)	462	1.22
TOTAL Vehicle Count	3,884	(81.0)	734	(15.3)	123	(2.6)	55	(1.1)	4,796	1.239

\*All numbers in parentheses represent percentage of row total.

TABLE  
9

NEWTON-NEEDHAM RACM's PROJECT  
ALL TRAFFIC ENTERING AND EXITING INDUSTRIAL PARK, ALL SITES, 1982  
VEHICLE OCCUPANCY



As noted earlier, vehicle occupancy performed contrary to expectation between 1981 and 1982. The expectation was that the ridesharing promotion would stimulate the formation of more carpools in 1982 than existed in 1981. The data indicate that this did not happen. In fact, there was overall decline in average vehicle occupancy, comparing only travel that occurred between 3:30 and 5:30 PM in 1981 with the same traffic in 1982. In 1981, the weighted average vehicle occupancy of all traffic during this interval was 1.250 persons per vehicle. In 1982, this value was 1.239 persons per vehicle. The reasons for this seemingly perverse trend will be discussed in Section H.

A final note should be made concerning the connection between multi-occupant vehicles and commuting. An inference can be drawn that multi-occupant vehicles are being used for commuting purposes by examining the available data on vehicle mix. The data in Tables 4 and 5 indicate that between 4:30 and 4:45 PM--the height of the PM peak period and a relative high regarding vehicle occupancy--autos and light recreational vehicles made up 93 percent of all 1981 industrial park traffic and 92 percent of all 1982 industrial park traffic. Only 45 minutes earlier, autos and light recreational vehicles made up only 81 and 76 percent of 1981 and 1982 traffic, respectively. If it is assumed that autos and light recreational vehicles are more apt to be used for commuting purposes than are light and heavy trucks, then it can be inferred that ridesharing is a significant commuting mode in this industrial/office park area.

## 6. PUBLIC TRANSPORTATION

Public transportation is provided by the MBTA in the vicinity of the study area in the form of bus service, rapid transit (streetcar), and commuter rail (temporarily replaced by express bus service).

Bus service is provided by MBTA Route No. 532, which connects Needham Center with Watertown Square. The closest the route comes to the corridor is Webster Street at the western end of the corridor. Headways are 30 minutes during the morning and evening peak periods.

The New England Industrial Park was served by MBTA Route No. 170, for one trip daily from Dudley Station, until this service was discontinued in early April 1981.

Rapid transit service is provided by Green Line streetcars at the Center Street and Eliot Street stations in Newton Highlands, both of which are one half to one mile outside the study corridor.

Until October 1979, commuter rail service was provided to the area by the MBTA through the Boston & Maine Corporation. The route ran between South Station and Needham Heights (passing through Forest Hills in Boston at the end of the Orange Line). The terminus of the route was located near Webster Street at the western end of the study corridor. The headways were approximately 25 minutes during the peak periods.

On October 15, 1979, the MBTA discontinued rail service on the Needham Branch and replaced it with express bus service to downtown Boston and Back Bay (Route No. 310). During AM and PM peak periods, this service runs at headways of between 2 to 10 minutes. This replacement service will be provided during Orange Line construction activity in the Southwest Corridor--an estimated three to four years.

Additional transit service in the area is provided by the towns of Needham and Newton. Needham subsidizes a local mini-bus service called the Needham-Mite. This service is operated by Suburban Lines under contract to the town. Service routing in the study area is between Needham Center and the New England Industrial Park. The Needham-Mite travels east on Kendrick Street, turns left on Fourth Avenue, turns left again onto Second Avenue, and leaves the industrial park by turning left onto Highland Avenue. Service in the industrial park begins at approximately 7:40 AM and operates hourly until the last run at 4:40 PM. Approval for this service was renewed by the town in May 1982. Under this contract, service will be provided until the end of March 1983. Discussions are in progress concerning proposed service changes after March 1983.

In 1981 and part of 1982, local transit service from Newton was operated in a slightly different way. Newton's service was operated by Andre Coach Lines. However, only part of the subsidy necessary to operate the service had been provided by the town. Newton provided a fixed amount of start-up capital; various organizations in the private sector provided subsidy for the service on a continuing basis. Service to businesses and industries along Needham Street in the New England Industrial Park and in the Wells Avenue Office Park was provided only during the morning and afternoon peak periods. Service in the morning included three runs at roughly 45-minute headways, the first starting at 8:10 from Newton Center to the industrial/office park area and back. Afternoon service started at 4:25 and had the same route, headway, and number of runs. Service was initiated in September 1980.

As of June 1982, local bus service ended, due to low ridership. The service which replaced it provides local transit for shopping and school transport. However, the new service area does not include this study area.

## G. AIR QUALITY ISSUES

### 1. INTRODUCTION

On February 16, 1981, DEQE submitted to the Central Transportation Planning Staff Director a copy of its proposed work effort for quantifying air quality for the Route 128 Suburban Industrial/Office Park Demonstration Project. The work program covered a two-year period and consisted of three major tasks:

1. Measurement by CO monitors in the field.
2. Determination of NMHC totals and CO levels by EPA-accepted modeling procedures.
3. Verification of CO hot spots.

The work program was designed to measure the before and after impacts of the RACM's, if any, that were to be developed and implemented during this period by CTPS/MAPC.

### 2. MEASUREMENT OF CARBON MONOXIDE BY MONITORS IN THE FIELD

#### a. Monitor Site Analysis

DEQE, in its letter of commitment to the project, requested that staff be involved in the screening of potential monitor sites. DEQE requested that its staff be given an advanced list of sites being considered by CTPS/MAPC and that they be involved in any field survey work conducted to determine the actual site. DEQE staff would then evaluate and rank the potential sites from both an air quality perspective and the ability to place monitor equipment on site.

On October 29, 1980, DEQE staff accompanied MAPC personnel on site visits to five industrial parks along the Route 128 corridor. The sites were evaluated by staff and rated based on a three-point system (1 = high, 2 = medium, 3 = low) relative to acceptability for monitoring purposes. The five categories rated were: 1) distance to and accessibility of electricity, 2) accessibility of staff to the site, 3) ease of implanting the monitor trailer, 4) setback requirements, and 5) ability to meet the minimum siting requirements for carbon monoxide. The final results were submitted to CTPS/MAPC in October 1980. The Newton-Needham Industrial/Office Park was then chosen, based on these and other criteria contained in the reconnaissance report.



b. Locating the Monitor

In late January 1981, DEQE and CTPS staff visited the Newton-Needham site in order to determine where the monitor would be placed. Three potential sites were identified at that time. Two of the potential sites were identified as property owned by a local private automobile dealership, the third site was owned by Boston Edison. The first step, as agreed by CTPS, was to contact the automobile dealer for permission to use their property. CTPS could not get the necessary permission from the dealer and, therefore, CTPS requested that DEQE contact Boston Edison. In late January, DEQE received permission from Boston Edison to place the monitor on-site. In clearing the way for placing the monitoring equipment on-site, DEQE legal staff pursued the issue of non-liability agreements. In addition, the DEQE monitoring section began the task of purchasing equipment. This task posed a problem as the minimum time required for delivery was one month, and the CO monitoring season concludes at the end of March. With great effort, DEQE was able to place the monitoring equipment on-site by early March 1981.

c. On-Site Monitoring

The DEQE operated the Newton-Needham monitor for approximately seven months during 1981 and 1982. DEQE personnel visited the site one to two times a week to check the equipment and recalibrate it. This was done to ensure accurate data collection and a high data capture. The strip charts recorded on-site were read in-house by DEQE staff in Boston and rechecked by monitoring personnel for quality assurance purposes. The data was then submitted in two separate packages: the 1981 data set summary and the 1982 data set summary. This information has been included in Appendix 18.

Measurements of the area temperature, wind direction, wind speed, and carbon monoxide levels were collected. All data collected was based on 15-minute intervals. The collection of meteorological data, in conjunction with carbon monoxide levels, allowed for a more thorough analysis of the recorded values. In analyzing the data, it was the initial intent to make correlations between the traffic and carbon monoxide information in order to determine the success of implemented reasonably available control measures in the area.

During the 1981 monitoring season, data capture totaled 28 days during the month of April. It should be noted that, although the monitor was actually on-site in early March, the start-up date was stalled several weeks in order to properly establish the equipment on-site. Furthermore, due to the late start-up date, much of the carbon monoxide monitoring



season was missed. Therefore, the data collected during this period is not representative of "worst case conditions" for carbon monoxide. The actual carbon monoxide monitoring season runs from November through March. It is during this period that the highest values for carbon monoxide are recorded in Massachusetts.

For the 1981 monitoring period, the one-hour maximum recorded value was 3.5 ppm; this value occurred on April 7, 1981, between the hours of 7:00 and 8:00 PM (see Appendix 18, Table 1, and Figures 1 and 2). The temperature during this period was 44.6°F with a southerly wind occurring at approximately 2 mph. The eight-hour maximum, 2.4 ppm occurred also on April 7 between the hours of 2:00 and 10:00 PM (see Appendix 18, Table 2, and Figure 3). The average temperature occurring during this period was 49°F with a predominant south-southwest wind occurring at an average speed of 4.0 mph. The eight-hour maximum is representative of a running/overlapping average, while the standard is based on a running/non-overlapping value. This tends to represent the "worst case" condition which we were striving for if the worst months had been monitored. There were no exceedances or violations of either the one- or the eight-hour NAAQS recorded for this period.

During the late 1981 and 1982 monitoring period, data capture totaled 182 days during the months of October, November, December, January, February, and March. Carbon monoxide data collected during this time period was representative of "worst case" conditions. The one-hour maximum recorded value 16 ppm, occurred on January 19, 1982, between the hours of 6:00 and 7:00 PM (see Appendix 18, Table 6 and Figure 7). The temperature at the time was 13°F with a southwesterly wind occurring at less than one mph. The eight-hour maximum recorded value 10.6 ppm occurred on December 5, 1981, between the hours of 6:00 PM to 1:00 PM December 6, 1981. The average temperature at that time was 10°F with a predominant southwest wind occurring at less than one mph. The 10.6 ppm recorded value is considered to be an exceedance of the standard and not a violation. There were no violations of the standard at the site for this period. There is an overlapping eight-hour value recorded on December 4, 1981 of 10.3 ppm but since this value overlapped with the December 5 data, it was discarded as a potential violation. However, it could be a reason for concern relative to the potential for a CO hot spot to develop in this area if there were to be any future development of the industrial park.

The original intent of this analysis, as stated in the work program, was to compare the CO levels recorded at the monitor before and after project implementation. This would enable the reviewer to assess the usefulness of those RACMs that had been implemented in terms of reducing automotive air pollution in the area. Due to problems in coordinating all

the necessary steps in order to obtain the necessary information to complete the above task, this was not accomplished. It was, therefore, not possible to perform the comparative analysis for a number of reasons; the monitoring periods were not the same representative months due to delays in start-up times, the traffic data was not collected at the same time period in some cases as the monitored data, and finally, extreme weather conditions which occurred during certain periods caused a loss of essential data capture. However, through the use of air quality models, it was possible to compare the estimated air quality impacts of the project.

### 3. NMHC AND CO LEVELS AS ESTIMATED BY MODELING PROCEDURES

#### a. Microscale Analysis: Carbon Monoxide (CO)

The microscale analysis estimates the ambient concentration of air pollutants that will be found within the project corridor at sensitive receptors identified within the area. The microscale analysis area encompasses the area adjacent to and within approximately 0.3 km of the monitoring equipment and roadways adjacent to this equipment. Given the nature of the motor vehicle-related pollutants and the state-of-the-art of predictive modeling, microscale analyses should be performed solely for carbon monoxide.

Microscale analysis necessitates the use of existing ambient air quality data and predictive models. In this case, the Caline-3 model, as adjusted for use in intersection analysis, was used.

#### b. Caline-3

Caline-3 is a third generation line source air quality model developed by the California Department of Transportation. It is based on the gaussian diffusion equation, and employs a mixing zone concept to characterize pollutant dispersion over the roadway.<sup>1</sup> The purpose of the model is to assess air quality impacts near transportation facilities in what is known as the microscale region. Given source strength (emission factors derived from Mobile 2B), meteorology, site geometry, and site characteristics, the model can reliably predict pollutant concentrations for receptors located within 150 meters of the roadway. At present, the model handles only inert pollutants, such as carbon monoxide or particulates. As a predictive tool, Caline-3 is well balanced in terms of the accuracy of state-of-the-art emissions and traffic models.<sup>2</sup>

<sup>1</sup>Benson, Paul. "Caline-3; A Versatile Dispersion Model for Predicting Air Pollutant Levels Near Highways and Arterial Streets," FHWA/CA/TL 79/23, November 1979.

<sup>2</sup>Ibid. Caline-3.

c. Mobile 2B

Mobile 2B computes emissions from highway motor vehicles utilizing the most recent emission factors, and calculating methodologies developed by the U. S. Environmental Protection Agency. It is made up of a series of integrated FORTRAN routines.

d. Results

The computer results for the 5:00 PM and 6:00 PM period, as run using Caline-3 and Mobile 2B, were 1.8 ppm and .1 ppm, respectively, minus the background values (see Tables 10 and 11). With a 3.0 ppm background value added in (a reasonable assumption given the vicinity of Route 128 to the project area), the values are 4.8 ppm and 3.1 ppm, respectively. These modeled values are within 1 ppm of the monitored values recorded on-site. The monitored values were 4.5 ppm and 2.5 ppm. The 3.0 ppm was used as suggested by DEQE in their technical memorandum entitled Background Values. The inputs used to run the model and the DEQE technical memorandum are included in Appendix 18, entitled Mobile 2B Emission Factor Runs.

e. Conclusions

There may be several reasons for the monitor/model discrepancy. One reason may have been the inability of Caline-3 to model wind speed less than 1 mph; the surface roughness variable ( $Z_0$ ) seems to be a relatively arbitrary choice within certain guidelines, and may impact the final results. In any case, one has to remember that all conclusions herein are based upon only two data points which occurred on March 9, 1981, at 5:00 PM and 6:00 PM. Therefore, the size of the sample severely limits the number of "absolute" conclusions one might draw from the project.

4. MESOSCALE ANALYSIS: NON-METHANE HYDROCARBONS (NMHC)

The mesoscale analysis estimates the contribution of emissions from a facility or series of facilities to the area-wide (regional) emissions from the existing road network. The analysis area includes an area anywhere from approximately 0.3 km to 16 km around and including the facilities to be analyzed. The exact geographical area depends on the local conditions and extent of a facilities impact on the travel patterns in the area. In all cases, the area should be large enough to include all roadway links that are directly or indirectly impacted by the project. In this case, the mesoscale analysis is used to estimate the total amount of non-methane hydrocarbons (NMHC) expected from the facilities within the Newton-Needham Industrial/Office Park for the before and after case.



WHAT NEXT? W = WIND DIRECTION, S = SEARCH FOR WORST WIND ANGLE,  
L = LINKS, H = NEW CASE ENTIRELY,  
R = RECEPTOR, X = EXECUTE THE PROGRAM,  
/\* = END THE PROGRAM

24

ENTER THE MINIMUM AND MAXIMUM WIND ANGLE & STEP SIZE  
161 0 0

RECEPTOR 1

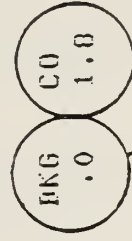
LINK	X1	Y1	X2	Y2	ANG	T	HT.	WIDTH	VFH	EF	CO
1	0.	0.	193.	0.	90.	1	.0	10.3	972.	117.0	.0
2	0.	0.	115.	-200.	150.	3	2.0	20.6	846.	168.0	1.8
3	12.	4.	26.	4.	90.	1	.0	13.3	2256.	100.0	.0
4	-4.	-4.	-24.	4.	292.	1	.0	13.3	2256.	100.0	.0
5	4.	-7.	24.	-41.	150.	3	2.0	13.3	2707.	100.0	.0
6	0.	0.	-100.	0.	270.	1	.0	10.3	903.	132.0	.0

WIND WIND STAR MIX SURF DEP SETL AVE

DIR SPD CLAS HT RUFF RATE RATE TIME

161. 1.0 4(D) 183 175. .0 .0 60.

COORDINATES  
X Y Z  
89. -113. 5.



SOURCE : DEQE

5 PM modeled results  
minus background



WHAT NEXT? M = WIND DIRECTION, S = SEARCH FOR WORST WIND ANGLE,  
 L = LINKS, R = REV CASE ENTIRELY,  
 K = RECEPTOR, X = EXECUTE THE PROGRAM,  
 /# = END THE PROGRAM

>W  
 ENTER THE MINIMUM AND MAXIMUM WIND ANGLE & STEP SIZE  
 >141 0 0

RECEPTOR 1

LINK	X1	Y1	X2	Y2	ANG	T	HT.	WIDTH	9FH	EF	CO
1	0.	0.	-193.	0.	90.	1	.0	10.3	568.	104.0	.0
2	0.	0.	-100.	0.	270.	1	.0	10.3	414.	122.0	.0
3	0.	0.	115.	-200.	150.	3	2.0	20.6	379.	164.0	.1
4	12.	4.	26.	4.	90.	1	.0	13.3	2256.	100.0	.0
5	-3.	-4.	-27.	4.	289.	1	.0	13.3	2256.	100.0	.0
6	4.	-7.	11.	-19.	150.	3	2.0	13.3	2/07.	100.0	.0

WIND WIND STAB MIX SURF DEF SETL AVE  
 DIR SPD CLAS HT RUFF RATE RATE TIME  
 141: 1.0 4(D) 183 175. .0 .6 60.

COORDINATES  
 X Y Z  
 89. -113. 5.



6 PM modeled results  
 Minus background

SOURCE: DEQE

Unlike the microscale analysis which deals with a localized area, the mesoscale analysis deals with a regional area (the New England Industrial Park in Figure 3) and pollutants in terms of total pollutant burden. In performing this analysis, it is not necessary to have specific meteorological data in order to reflect changes from year to year. The change in traffic allows for changes in overall pollutant burden over time.

The following data inputs were used in performing the mesoscale analysis:

Traffic

- a. Identification of roadway lengths by link
- b. Average daily traffic 1981, 1982 by link
- c. Speeds by link

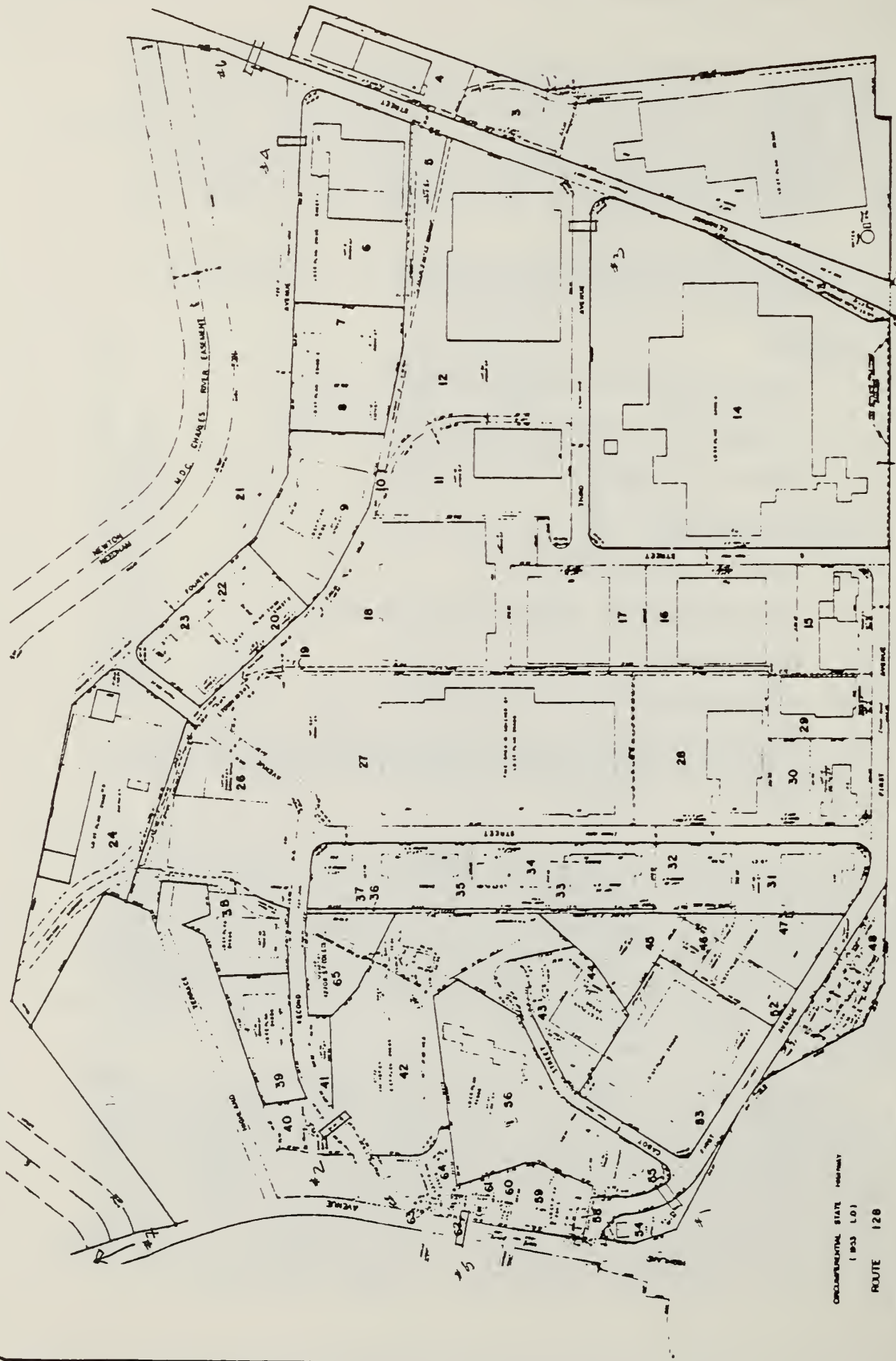
Emission Factors\*

- a. Vehicle age distribution
- b. Percentage/cold, percentage/hot start
- c. Vehicle mix
- d. Temperature

\*All emission factor inputs were the same as in the microscale analysis except the temperature was changed to 75°F.

In performing the mesoscale analysis, 1981 and 1982 average daily traffic (ADT), supplied to DEQE by CTPS, was multiplied by the individual link lengths of all major roadway links in the mesoscale area (see Figure 19). The results were the derivation of total vehicle miles of travel for the entire mesoscale area. The total vehicle miles of travel data for each year was then multiplied by an emission factor derived from Mobile 2B for both 1981 and 1982. Total emissions for the mesoscale area were generated.

The emissions of NMHC generated per vehicle for 1981 were 7.08 grams per vehicle mile. For 1981, there were a total of 8,716 vehicle miles of travel generated in the project area which produced an NMHC pollutant burden of 61.7 kg/day. The emissions of NMHC generated per vehicle for 1982 were 5.58 grams/vehicle mile. For 1982, there were a total of 7,589 vehicle miles of travel generated in the project area which produced an NMHC pollutant burden of 42.3 kg/day. In comparing 1981 to 1982, this has resulted in a 19.4 kg/day or 31 percent reduction in total NMHC from 1981 to 1982 (see Table 12).



CIRCUMFERENTIAL STATE HIGHWAY  
(I 93) L.O.  
ROUTE 128

1981 AWDT

LINK:	TRAFFIC (AWDT)	X	AVERAGE DISTANCE	=	VMT
FIRST AVE.	6665	x	0.42	=	2799
SECOND AVE.	11,863	x	0.31	=	3678
THIRD AVE.	4,608	x	0.22	=	1014
FOURTH AVE.	5,833	x	0.21	=	1225
Total VMT =					8716

8,716 VMT x 7.08 G of NMHC/mile = 61.7 Kg/Day

1982 AWDT

FIRST AVE.	6701	x	0.42	=	2814
SECOND AVE.	9000	x	0.31	=	2790
THIRD AVE.	3597	x	0.22	=	791
FOURTH AVE.	5686	x	0.21	=	1194
Total VMT =					7589

7,589 VMT x 5.58 G of NMHC/mile = 42.3 Kg/Day <sup>1</sup>

1981 VMT = (8716) - (7589) 1982 VMT = 1127

<sup>1</sup> decrease of 31%

SOURCE: DEQE



The reductions of NMHC, which occurred from one year to another, may have been the result of the reasonably available control measures that were implemented over this time period. As noted in Table 12, VMT in the study area declined from 1981 to 1982. It can also be presumed that the naturally occurring reductions in emission factors, due to such ongoing programs as the Federal Motor Vehicle Emission Control Program, are contributors to these yearly reductions.

## H. CONCLUSIONS AND RECOMMENDATIONS

### 1. TRAFFIC AND RIDESHARING

Whether or not ridesharing had a significant impact on local traffic largely depends on the data one examines. At the larger scale, ridesharing appears to have had only minor impact on local traffic. Examination of the AWDT data for all seven sites in the industrial area indicates that aggregate AWDT rose 4.2 percent between 1981 and 1982. While it is difficult to say what the value of aggregate AWDT might have been in the absence of the ridesharing program, at best the program's implementation slowed the growth of AWDT. It did not stop aggregate growth.

A partition of the aggregate traffic data makes this point more salient. If one separates traffic on local, surface streets from that on arterials, the differing impacts become apparent. AWDT on the arterials--Highland Avenue, Needham Street, and Kendrick Street--grew 7.5 percent between 1981 and 1982. By contrast, AWDT on streets within the New England Industrial Park declined 4.0 percent in this same period.

As noted in Section F.2, the MDPW ATR counts, the basis of the AWDT data, is known to overestimate actual traffic. Therefore, Table 13 was constructed. This table presents 1981 and 1982 manual counts for the PM peak period (3:30 - 5:30 PM) at the four access streets within the industrial park. These data indicate that PM peak period traffic declined 3.8 percent between March 1981 and March 1982. This decline corroborates the AWDT data.

While the traffic data indicate a decline in industrial park traffic following the ridesharing program's implementation, simple causality cannot be assumed between the two. The information presented in Section D.2.c indicated that several large employers in the area suffered employment layoffs during the 1981 - 1982 interval, while only one major employer increased its staffing level. Because of resource limitations, it was not possible to survey smaller firms in the industrial park. The manual count data suggests that these smaller firms are also likely to have experienced employee layoffs.

If one compares the 1981 and 1982 vehicle occupancy data--Tables 8 and 9--vehicle occupancy declined from 1.250 to 1.239 persons per vehicle, respectively. If employment in the industrial park had remained unchanged, then the observed decline in total traffic would imply a rise in vehicle occupancy. Since vehicle occupancy actually declined, then one is lead to infer that total employment also declined.

<u>Location</u>	<u>1981</u>			<u>1982</u>		
	<u>Turning Movement</u>	<u>Classification</u>	<u>Vehicle Occupancy</u>	<u>Turning Movement</u>	<u>Classification</u>	<u>Vehicle Occupancy</u>
First Avenue	757	841	768	729	755	811
Third Avenue	935	928	916	810	857	915
Fourth Avenue	936	1,173	1,086	949	1,082	1,085
Second Avenue NB	1,625	1,698	1,625	1,573	1,676	1,543
Second Avenue SB	368	412	412	332	375	442
<u>Location</u>	<u>1981 Average</u>		<u>1982 Average</u>	<u>Difference</u>	<u>Percentage Change</u>	
First Avenue	789		765	- 24	- 3.0%	
Third Avenue	926		861	- 65	- 7.0%	
Fourth Avenue	1,065		1,039	- 26	- 2.4%	
Second Avenue NB	1,649		1,597	- 52	- 3.5%	
Second Avenue SB	397		383	- 14	- 3.5%	
TOTAL	4,826		4,645	-181	- 3.8%	

NEWTON-NEEDHAM RACMS'S STUDY  
COMPARISON OF 1981 AND 1982 PM PEAK-PERIOD TRAFFIC COUNTS

Finally, the vehicle occupancy figures were the most indicative measure of the program's effects. While the decline was small, the change obviously runs counter to expectation. This analysis must conclude that the ridesharing program did not convince area employees to share a ride to and from work.

## 2. AIR QUALITY AND RIDESHARING

As should be apparent from the preceding discussion, the impact of the ridesharing promotion on traffic was inconclusive. A variety of factors contributed to the apparent reduction in VMT within the study area, and no direct connection can be made between the formation of carpools and changes in traffic behavior. Because the level of pollutant emissions is a direct function of MVT, it cannot, therefore, be concluded that the apparent improvements to air quality in the study area were directly related to the ridesharing promotion.

Two different approaches were employed to establish the before and after effects of the program on air quality. Although extensive air quality monitoring of CO levels was performed, no useful comparisons could be made due to the incompatibility of the monitor data. To supplement the monitor data, a variety of air quality models were applied to the study area, the result being an indication of an apparent improvement in air quality with respect to NMHC. However, the VMT data inputs and emission factors employed in this calculation assure that some benefits will be shown despite the problematical quality of this traffic data. Even if no change in VMT were established, the reduction of NMHC emissions in grams per mile from 1981 to 1982, due to the impacts of the Federal Motor Vehicle Emission Control Program assure that some improvement will be shown. On the other hand, the data inputs which were used to calculate VMT are subject to sufficient random variation to warrant a conservative level of confidence with respect to their accuracy. As a result, no direct relationship can be reliably drawn between the impacts of ridesharing in the project area, traffic behavior, and air quality.

## 3. THE RIDESHARING EXPERIENCE

The Newton-Needham Commuter Program did not convince a significant number of employees from the industrial area to share a ride to work. In summary, the program did not work as planned. Why it did not work is the subject of this section. While much of the following discussion is conjecture, it is informed conjecture. It arises from constructing this experiment and is informed by the local Chamber of Commerce, managers from several firms operating in the study area, and professionals working in similar exercises elsewhere.



One of the principal factors working against a shift to ridesharing was the relatively generous supply of parking. For most businesses located in the study area, parking availability was not an issue. This is borne out by the employer survey. Of the 25 firms responding to the survey, only one identified the supply of parking as a problem. Given the supply of parking, employees can usually locate a parking space within short walking distance of their final destination. This situation provides little impetus for employees to complicate--even marginally--their commute to and from work.

If parking supply did not encourage a shift toward ridesharing, neither did other parking policies. At present, most parking is available on a first-come, first-served basis. As part of this program, employer's were urged to dedicate those spaces closest to their facility for employees ridesharing to work. No such change was made as a consequence of implementing this program.

Another disincentive to ridesharing was the distance separating most firms from local shopping and eating facilities. Without individual mobility, most employees were bound to their work place during the lunch period. Most employees were not willing to accept this limitation, according to managers working in the area.

The price and supply of gasoline also did little to spur a move toward ridesharing. During the 1981-1982 period, gasoline was in plentiful supply, and prices were relatively stable. These conditions eroded the economic incentive to rideshare, because by 1981, most commuters had adjusted their personal budgets to account for the increase in gasoline prices experienced in the 1970's.

Management's mixed support for the program appears to have affected its outcome. Those firms whose managers most aggressively promoted the program produced participation rates between 60 percent and 80 percent. However, participation rates below 20 percent were more usual. The data suggest that program participation--and quite probably program effectiveness--varied directly with management's support for ridesharing.

Previous experience with ridesharing may have already saturated the local market available for ridesharing. Of the firms responding to the survey, 45 percent of them had had experience with ridesharing. Also, of the nine firms surveyed with more than 100 employees, seven had already promoted ridesharing. As noted earlier, the MDPW promoted a multi-employer ridesharing program in the area in 1979. All these observations point to a significant experience with ridesharing. Assuming these programs already precipitated some employees to rideshare, there may have been limited potential to affect an additional shift toward ridesharing.

The economic recession of 1981-1982 may have hindered the formation of a significant number of carpools. As noted earlier, there were significant staff cutbacks within several firms operating in the study area. It is the opinion of managers working in the area that the recession caused employees to feel anxious about their job security. Under these conditions, employees were understandably reluctant to experiment with their personal transportation mode.

Finally, the fact that management initiated and promoted the ridesharing program may have worked against the program's success. It was suggested--again, by people working in affected business--that some employees mistrust most initiatives taken by management. Thus, the decision to initiate this program from the top (management) and work down (individual employees) may have hampered its effectiveness.

In summary, the ridesharing program required both strong incentives and disincentives to produce an effective outcome. In this case, neither the incentives nor the disincentives were compelling enough to produce a significant shift toward ridesharing.

There were almost no extraordinary costs associated with commuting alone to work. The high out-of-pocket costs had been accommodated by most drivers well before this ridesharing program's inception. Once at the work place, most drivers found plentiful parking within a short walk of their final destination. Stability in gasoline supply and price only contributed inertia in maintaining the status quo.

Confronted with these conditions, only the most extreme incentives could have contributed to the program's success. It is doubtful that preferential parking, i.e., providing dedicated parking spaces next to a facility entrance, for ridesharers would have had a significant effect on the decision to rideshare. The benefit of preferential parking would have been compensated with more time at the trip's home end. A strategy like an employer's contribution to out-of-pocket costs might have promoted a shift toward greater ridesharing. But, this and related strategies remain the subject of other studies.

#### 4. RECOMMENDATIONS

Before presenting recommendations regarding future ridesharing programs, it seems appropriate to sketch the context in which the recommendations are made. The goal of this--and presumably of future ridesharing program(s)--is to facilitate the formation of new or expanded carpools for the work trip. It is naive to believe that the mere act of generating matching

lists will foment these carpools. The decision to form or join a carpool is usually a decision to change an established and rationalized, if not always rational, pattern of behavior. As such, the ridesharing decision has costs associated with it. It is the opinion of these analysts that a ridesharing promotion can be successful only if these costs are understood.

The commute to and from work involves at least two types of costs: out-of-pocket costs and other perceived costs. Most individuals choose a commuting mode so as to minimize his or her total costs. The focus of most ridesharing promotion is on out-of-pocket costs, i.e., gasoline costs. This was the case with this effort. But, the limited response to this and other similar efforts should indicate that commuters are not strongly responsive to changes in out-of-pocket costs. Consequently, it seems logical to focus on other perceived costs.

These other perceived costs associated with ridesharing include increased in-vehicle time, due to route circuitry and waiting time. The fact that many commuters who could rideshare do not, argues that the benefits to be gained by ridesharing do not compensate for the costs incurred in doing so. Extending this argument, one is lead to ask is it likely that a lone commuter might decide to rideshare? A change in commuting behavior would be regional when the costs of driving alone are high and when the perceived benefits derived from ridesharing can be made at least as high as the associated costs. The lone commuter must perceive that he or she will be generally better off by ridesharing than by driving alone to precipitate a change in his or her commuting behavior.

These general comments lead to more specific ones. In fact, they lead to specific recommendations. These recommendations are directed toward ridesharing programs in suburban settings.

1. Site Selection.--To be successful, ridesharing should be promoted at locations where the supply of parking is short relative to demand. The greater the competition for available parking, the better is the likelihood that the ridesharing promotion might precipitate carpool formation. There are suburban office parks in the Boston metropolitan area where the use of remote parking lots is necessary, and employees are shuttled to their destination. In these circumstances, employers are under pressure to construct new parking facilities. Employers should be encouraged to explore other options, like ridesharing, as an alternative strategy to addressing their parking problems.

2. Incentives.--Preferential parking and employer subsidies can be effective ridesharing incentives, but this presupposes that parking availability is a problem. Where parking



lots are large, walking distances are long, and competition for space is strong, preferential parking might produce significant enough a benefit on the work end of the commute to justify greater cost at the home end. This is especially true where remote parking lots are in use.

When employers are faced with the cost of expanding their parking supply, they should be made aware that ride-sharing is a relatively low-cost, short-range strategy for addressing the problem. Rather than building new parking capacity, employers' direct costs might be reduced by subsidizing their employees who join carpools or vanpools. At a minimum, ridesharing should be promoted as an interim, mitigating measure.

To sum up, in a suburban setting, the applicability of ridesharing as an effective Reasonably Available Control Measure (RACM) to improve air quality is likely to be more limited than applicability in an urban setting. Whereas, commuting to an urban-based work place is usually characterized by limited and expensive parking, moderate walking distance between work place and parking, and individual responsibility for parking, commuting to a suburban-based work place is not so characterized. In the latter, the supply of parking is usually generous and free (at least for the user), walking distances tend to be short, and responsibility for the parking supply is the employers.

These suburban characteristics imply that the prevalent commuting mode will be the single-occupant vehicle. A significant shift from this mode to ridesharing is not likely to be made unless the parking supply is exhausted. However, as the demand for parking approaches the limits of supply, the employer can exercise a significant influence in commuting mode. Since by practice and, hence, expectation, the suburban employer is responsible for parking supply, he or she can influence modal choice to a degree not usually experienced by urban employers.





APPENDICES

1. Initial Project Mailing List
2. Newton-Needham Commuter Program: Employer Survey Form
3. Newton-Needham Commuter Program: Employer Meeting Agenda and Minutes (September 15, 1981)
4. Newton-Needham Commuter Program: Employee Survey Form
5. Letter to Transportation Coordinators (September 21, 1981)
6. Newton-Needham Business newsletter article on project
7. Sample Press Release
8. Publicity Poster (reduced size)
9. Meeting Minutes (December 17, 1981)
10. Letter to Transportation Coordinators (December 17, 1981)
11. Meeting Minutes (January 19, 1982)
12. Letter to Transportation Coordinators (February 11, 1982)
13. Newton-Needham Transportation Project:  
Employer Survey Form
14. Newton-Needham Commuter Program:  
Employer Survey Results
15. Comparison of 1981 and 1982 Traffic Data
16. Capacity-Analysis Worksheets: 1981 Actual (16-1, 16-2);  
1982 Actual (16-3, 16-4); Hypothetical Change in Cycle  
Length and Green-time Allocation (16-5)
17. Vehicle Classification
18. Air-Quality Data



APPENDIX 1





INITIAL PROJECT MAILING LIST

Jason Starr  
Boston Showcase  
66 Winchester Street  
Newton Highland, MA 02161

Jack Freedman  
Boston Desk Company  
71 Needham Street  
Newton Highlands, MA 02161

Ronald Erbetta  
Balco, Inc.  
160 Charlemcnt Street  
Newton Highlands, MA 02161

William Newell, Mgr.  
Automatic Sprinkler Corp.  
53 Winchester Street  
Newton Highlands, MA 02161

Kenneth M. Bleakney, Mgr.Emp.Rel.  
F.E.D. - Home Office  
Honeywell, Inc.  
141 Needham Street  
Newton Highlands, MA 02161

Murray Rudnick, Pres.  
Fox Travel  
100 Winchester Street  
Newton Highlands, MA 02161

Edward R. Thaler  
E.R.T. Enterprises, Inc.  
55 Needham Street  
Newton Highlands, MA 02161

George C. Riley  
Community Services Station, Inc.  
79 Needham Street  
Newton Highlands, MA 02161

John Shemligion  
Itek Corporation  
27 Christina Street  
Newton Highlands, MA 02161

Shirley Henderson  
Personnel Administrator  
Itek Corporation  
27 Christina Street  
Newton Highlands, MA 02161

Stanley N. Golembe  
Itek Corporation  
27 Christina Street  
Newton Highlands, MA 02161

Sy Kraut, V.P. Gen. Mgr.  
Honeywell, Inc. F.E.D.  
151 Needham Street  
Newton Highlands, MA 02161

Vicki Tomasz  
Personnel Dept.  
LTX Corporation  
160 Charlemont Street  
Newton Highlands, MA 02161

Richard Tennant, Controller  
LTX Corporation  
160 Charlemont Street  
Newton Highlands, MA 02161

Richard Boltrus  
V.P. Operations  
LTX Corporation  
160 Charlemont Street  
Newton Highlands, MA 02161

Robert M. Imrie  
Harlow Imrie Corp.  
49 Needham Street  
Newton Highlands, MA 02161

Frank H. Bonanni  
Minuteman Press  
86 Winchester Street  
Newton Highlands, MA 02161

Roy Blondell  
H.M. Nordstrom Co.  
12 Dedham Street  
Newton Highlands, MA 02161

Louis Kaitz  
National Lumber Co.  
15 Needham Street  
Newton Highlands, MA 02161

Doug Stuart, Pres.  
Lee Loumos, Inc.  
78 Winchester Street  
Newton Highlands, MA 02161

Kenneth Wexler  
Wexler Construction Co., Inc.  
118 Needham Street  
Newton Highlands, MA 02161

Peter Terrazzino  
Transmissions, Inc.  
106 Needham Street  
Newton Highlands, MA 02161

Lucille G. Cline  
Payne Associates, Inc.  
51 Winchester Street  
Newton Highlands, MA 02161

Peter Murphy  
P & C Company  
17 Kenneth Street  
Newton Highlands, MA 02161

Peter J. White  
Boston Fish House  
227 Needham Street  
Newton Upper Falls, MA 02164

Victor A. Nicolazzo  
Bigelow Oil Co.  
50 Tower Road  
Newton Upper Falls, MA 02164

Jack Morrissey  
BoJack Beauty & School  
242 Needham Street  
Newton Upper Falls, MA 02164

51. David Rosenberg, 1988.  
Damon Corporation  
115 Fourth Avenue  
Needham Heights, MA 02194

Charles M. Ferrone  
Ferrone Associates  
255 Highland Avenue  
Needham Heights, MA 02194

Richard E. Gibson  
Fashion World, Inc.  
10 Charles Street  
Needham Heights, MA 02194

William K. Nunno  
Elliot Oil & Service Co., Inc.  
78 Freemont Street  
Needham Heights, MA 02194

Driscoll-Pearce, Inc.  
687 Highland Avenue  
Needham Heights, MA 02194

Richard Fidler, V.P. & Gen. Mgr.  
GTE Products Corp., S.S.D.  
189 B Street  
Needham Heights, MA 02194

Ernest Chadwick  
GTE Sylvania Systems  
77 A Street  
Needham Heights, MA 02194

Nathaniel C. Fowler  
Fowler Printing Co.  
50 Brook Road  
Needham Heights, MA 02194

Robert Fields  
Fields Hosiery  
206 A Street  
Needham Heights, MA 02194

Frank Gicca, V.P. & Gen. Mgr.  
GTE Sylvania Systems  
Communication System Div.  
77 A Street  
Needham Heights, MA 02194

Frederick W. Giggey  
Mgr. Business Dev. Org.  
GTE Products Corp., S.S.D.  
189 B Street  
Needham Heights, MA 02194

R.F. Gamble  
GTE Products Corp., S.S.D.  
189 B Street  
Needham Heights, MA 02194

John Fox  
GTE Sylvania Systems  
Communications Systems Div.  
77 A Street  
Needham Heights, MA 02194

Thomas A. Tierney  
Mgr. Industrial Relations  
GTE Products Corp.,  
189 B Street  
Needham Heights, MA 02194

S.H. Szen  
GTE Products Corp., S.S.D.  
189 B Street  
Needham Heights, MA 02194

W. LaFave  
GTE Products Corp., S.S.D.  
189 B Street  
Needham Heights, MA 02194

Richard Hawes  
GTE Products Corp., S.S.D.  
189 B Street  
Needham Heights, MA 02194

John T. Clark  
Genalco, Inc.  
322 Reservoir Road  
Needham Heights, MA 02194

R.F. Warren, Jr., Controller  
GTE Sylvania Systems  
Communication Systems Division  
77 A Street  
Needham Heights, MA 02194

J.T. Turner  
Mgr. Industrial Relations  
GTE Sylvania Systems, C.S.D.  
77 A Street  
Needham Heights, MA 02194

Robert L. Triveri  
Supervisor; Facilities  
GTE Sylvania Systems, C.S.D.  
77 A Street  
Needham Heights, MA 02194

Robert Bolster  
Howard Johnson's Restaurant  
2 First Avenue  
Needham Heights, MA 02194

Rand Engel  
Home Energy Centers, Inc.  
49 Highland Avenue  
Needham Heights, MA 02194

Harry Halliday  
Halliday Hospital Supply, Inc.  
61 Fourth Avenue  
Needham Heights, MA 02194

Harry Crane, Mgr.  
Festetner Corp.  
50 Cabot Street  
Needham Heights, MA 02194

Paul R. McLaughlin  
Intern'l House of Pancakes  
669 Highland Avenue  
Needham Heights, MA 02194

Roy L. Larsen  
Impact Sales Co., Inc.  
200 First Avenue  
Needham Heights, MA 02194

Helen Sundhauss  
Imlac Corporation  
150 A Street  
Needham Heights, MA 02194

Bruce Backe  
Imlac Corporation  
150 A Street  
Needham Heights, MA 02194

Richard J. Stewart, Pres.  
Charles P. Lauman Co., Inc.  
337 Reservoir Street  
Needham Heights, MA 02194

BayBank Middlesex  
242 Needham Street  
Newton Upper Falls, MA 02164

Ted Laridis  
Boy on a Dolphin Restaurant  
103 Oak Street  
Newton Upper Falls, MA 02164

James H. McManus, Jr.  
Fox & Hounds Properties  
244 Needham Street  
Newton Upper Falls, MA 02164

Peter Lillios, Pres.  
Intern'l Totalizer Systems  
1254 Chestnut Street  
Newton Upper Falls, MA 02164

Mirick Friend  
Friend Management Corp.  
381 Elliot Street  
Newton Upper Falls, MA 02164

Gerald Leehan  
Justin's Restaurant  
244 Needham Street  
Newton Upper Falls, MA 02164

Robert R. Morelli  
Mick Mack Railroad  
Builders Corporation  
385 Elliot Street  
Newton Upper Falls, MA 02164

Joseph Barrett, Mgr.  
Newport Creamery, Inc.  
241 Needham Street  
Newton Upper Falls MA 02164

Lawrence A. Collins  
NRC, Inc.  
45 Industrial Place  
Newton Upper Falls, MA 02164

Naomi Cauger  
Newton Professionals, Inc.  
50 Tower Park Road  
Newton Upper Falls, MA 02164

Contract Sales, Inc.  
180 Needham Street  
Newton Upper Falls, MA 02164

Stanley L. Grier  
Ava Botelle Fashions  
201 Needham Street  
Newton Upper Falls, MA 02164

Nathan Berkowitz  
Fox & Hounds Properties  
244 Needham Street  
Newton Upper Falls, MA 02164

Donald B. Hilton, CPA  
Hilton, Walker & Vecchi  
381 Elliot Street  
Newton Upper Falls, MA 02164

Frank Mann, Pres.  
Mann Data, Inc.  
50 Tower Road  
Newton Upper Falls, MA 02164

Edward Schroter  
Intern'l Totalizer Systems  
1254 Chestnut Street  
Newton Upper Falls, MA 02164

Richard N. Coy  
Marshalls of Newton, Inc.  
245 Needham Street  
Newton Upper Falls, MA 02164

David L. Nocella, Exec. V.P.  
NRC, Inc.  
45 Industrial Place  
Newton Upper Falls, MA 02164

Anthony C. Casale, Gen. Mgr.  
WN Ormsby Roofing & Const. Co.  
1185 Chestnut Street  
Newton Upper Falls, MA 02164

Adrian Colasacco, Pres.  
Newton Electrical Company  
44 Mechanic Street  
Newton Upper Falls, MA 02164

Champagne Offset Co., Inc.  
210 Needham Street  
Newton Upper Falls, MA 02164

Catherine Mennilli, Mgr.  
Freedom Federal Savings  
241 Needham Street  
Newton Upper Falls, MA 02164

Douglas L. Turcotte  
Douglas Realty  
285 Needham Street  
Newton Upper Falls, MA 02164

Robert Hill  
General Electric Co.-Lamp Div.  
50 Industrial Place  
Newton Upper Falls, MA 02164

Alan C. Baker  
Malba, Inc.  
28 Richardson Road  
Newton Upper Falls, MA 02164

Larry Wolozin  
Mill Falls Restaurant  
383 Elliot Street  
Newton Upper Falls, MA 02164

John Bois  
Marshalls of Newton, Inc.  
245 Needham Street  
Newton Upper Falls, MA 02164

John B. Frederickson, Mgr.  
NRC, Inc.  
45 Industrial Place  
Newton Upper Falls, MA 02164

Charles Nigohsian  
John M. Nigohsian & Son, Inc.  
210 Needham Street  
Newton Upper Falls, MA 02164

Paul Fortin, Resident Mgr.  
St. Regis Laminated & Coated  
Products Division  
156 Oak Street  
Newton Upper Falls, MA 02164



St. Regis Laminated & Coated  
Products Division  
156 Oak Street  
Newton Upper Falls, MA 02164

Stanley, Solomon, Inc.  
S.E.M. Company, Inc.  
233 Needham Street  
Newton Upper Falls, MA 02164

Henry J. Seaman  
Printcentre  
233 Needham Street  
Newton Upper Falls, MA 02164

Eugene S. Tarsky, CPA  
381 Elliot Street  
Newton Upper Falls, MA 02164

Phyllis Wlotzko  
Travel Your Way, Inc.  
281 Needham Street  
Newton Upper Falls, MA 02164

Jody Doherty, Mgr.  
Stacy's-Fashion World  
Marshall's Shopping Mall  
241 Needham Street  
Newton Upper Falls, MA 02164

Charles Miklosovich, Pers. Mgr.  
St. Regis Laminated & Coated  
Products Division  
156 Oak Street  
Newton Upper Falls, MA 02164

Charles M. Roberts  
VWR Scientific, Inc.  
260 Needham Street  
Newton Upper Falls, MA 02164

John Recco  
Upper Falls Beverage Store, Inc.  
150 Needham Street  
Newton Upper Falls, MA 02164

Henri M. Weil, Plant Mgr.  
Tenneco Chemicals, Inc.  
300 Needham Street  
Newton Upper Falls, MA 02164

Gini Bowen, Personnel Mrg.  
Tenneco, Inc.  
300 Needham Street  
Newton Upper Falls, MA 02164

Philip Cacciatore  
American Door Distributors  
15 Fourth Avenue  
Needham Heights, MA 02194

Andrew Petkun  
Allen Furniture  
250 First Avenue  
Needham Heights, MA 02194

Dennis Must  
Algonquin, Inc.  
19 Brook Road  
Needham Heights, MA 02194

Robert T. Edgar  
Albany International  
110 A Street  
Needham Heights, MA 02194

Peter Bruen  
Bruen Incorporated  
45 Fourth Avenue  
Needham Heights, MA 02194

Glenn Stewart, Pres.  
Boston Saw & Knife  
292 Reservoir Street  
Needham Heights, MA 02194

Walter M. Mulock, Asst. Treas.  
BayBank Norfolk County Trust Co.  
10 First Avenue  
Needham Heights, MA 02194

Anthony Berejik  
Berejik Motors  
126 Highland Avenue  
Needham Heights, MA 02194

Charlotte J. Kaye, Supervisor  
Employee Benefits  
Damon Corporation  
115 Fourth Street  
Needham Heights, MA 02194

Timothy X. Cronin  
Cronin Electronics, Inc.  
17 4th Avenue  
Needham Heights, MA 02194

William P. Casey, Pres.  
Coca Cola Bottling Co. of N.E.  
9 B Street  
Needham Heights, MA 02194

John E. Casey  
Casey Petroleum Products  
30 Charles Street  
Needham Heights, MA 02194

Robert Rivers  
Damon Corporation  
115 Fourth Avenue  
Needham Heights, MA 02194

D. Joseph Powell  
Damon Corporation  
115 Fourth Avenue  
Needham Heights, MA 02194

Gary H. Mansur, Director of  
Corporate Communications  
Damon Corporation  
115 Fourth Avenue  
Needham Heights, MA 02194

02194  
Bruce R. Scally  
Kraft Foods  
17 A Street  
Needham Heights, MA 02194

Irvin G. Petkun  
Kentco Corp.  
65 Fourth Avenue  
Needham Heights, MA 02194

Joseph Cunniff  
J M Construction Corp.  
163 Reservoir Street  
Needham Heights, MA 02194

Michael A. Valerio  
Papa Gino's of America, Inc.  
111 Cabot Street  
Needham Heights, MA 02194

Harry Heesch, Dir. of Public  
Affairs  
Papa Gino's of America, Inc.  
111 Cabot Street  
Needham Heights, MA 02194

Jerome Lynch  
Needham Body Shop, Inc.  
69 Franklin Street  
Needham Heights, MA 02194

Blaine O'Dell, Jr., Branch Mgr.  
Merck Sharp & Dohme  
40 A Street  
Needham Heights, MA 02194

Nick Johnson  
Polaroid Corp.  
Distribution Center  
140 Kendrick Street  
Needham Heights, MA 02194

James E. Grinell  
General Manager of Distrib.  
Polaroid Corporation  
140 Kendrick Street  
Needham Heights, MA 02194

Howard Corey, Mgr.  
Inventory Operations--Distrib.  
Polaroid Corporation  
140 Kendrick Street  
Needham Heights, MA 02194

Robert Nutting, General Mgr.  
Park Tower Motor Inn, Inc.  
100 Cabot Street  
Needham Heights, MA 02194

Robert A. Prescott  
Scott Electrical Supply Co.  
56 Brook Road  
Needham Heights, MA 02194

Robert L. Langlois  
Ritta Personnel  
109 Highland Avenue  
Needham Heights, MA 02194

Karl Whelan  
Corporate Transportation Mgr.  
Polaroid Corp.  
151 Third Avenue  
Needham Heights, MA 02194

Nathaniel Cohen  
Redd's Deli, Inc.  
250 Highland Avenue  
Needham Heights, MA 02194

Max. H. Bickelman  
Superior Vinyl of N.E., Inc.  
109 Highland Avenue  
Needham Heights, MA 02194

James E. Carroll  
Standard Walls, Inc.  
39 Highland Circle  
Needham Heights, MA 02194

Earl Lieberman, Pres.  
Sleepers Showcase  
238 Highland Avenue  
Needham Heights, MA 02194

James P. Petrakos, Pres.  
The Silver Gallery, Inc.  
238 Highland Avenue  
Needham Heights, MA 02194

W.J. Bussow  
The 3 M Company  
155 Fourth Avenue  
Needham Heights, MA 02194

Walter T. Arnholds  
Branch Operations Mgr.  
The 3 M Company  
155 Fourth Avenue  
Needham Heights, MA 02194

Gerald I. Hermanson, Pres.  
Technical Papers Corp.  
29 Franklin Street  
Needham Heights, MA 02194

Clinton E. Roche, Mgr.  
Seafarer/ELF Operations  
Sylvania Systems, C.S.D.  
189 B Street  
Needham Heights, MA 02194

William B. Knight  
WXNE-TV  
100 Second Avenue  
Needham Heights, MA 02194

William B. Valencia  
Valco Company, Inc.  
35 Franklin Street  
Needham Heights, MA 02194

Gary March  
The Upjohn Company  
410 First Avenue  
Needham Heights, MA 02194

Ms. Carol D. Moore, Mgr.  
Union Carbide Corporation  
300 First Avenue  
Needham Heights, MA 02194



APPENDIX 2





NEWTON-NEEDHAM COMMUTER PROGRAM

EMPLOYER'S SURVEY

Please complete all applicable questions and return this form to the Metropolitan Area Planning Council in the enclosed postage-paid envelope. Your answers will assist in efforts to improve transportation to the Newton-Needham area. If you have any questions concerning this survey, please call either Denny Lawton (MAPC) at 451-2770 or Bob Reyes (Central Transportation Planning Staff) at 451-5785.

Date: \_\_\_\_\_

1) Name of Firm: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Briefly describe the nature of your business:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2) Name of person completing this form: \_\_\_\_\_

Title: \_\_\_\_\_

Phone #: \_\_\_\_\_

3) Total Number of Employees at your Newton-Needham location: \_\_\_\_\_

Number of Employees by category:

Office/Clerical: \_\_\_\_\_

Manufacturing: \_\_\_\_\_

Other (please describe): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4) Hours of Work Shifts: \_\_\_\_\_

\_\_\_\_\_

- 5) Using the information from Questions 3 and 4, please complete the following table:

Number of Employees:

Hours of Shifts	Office/Clerical	Manufacturing	Other

- 6) Does your firm utilize flexible work hours, a shortened work week or sliding shifts?

Please circle:

Yes

No

If no, go to Question 7.

If yes, please describe: \_\_\_\_\_

---

---

---

---

---

Which employees are eligible to participate? \_\_\_\_\_

---

---

How well is it working? \_\_\_\_\_

---

---

If you answered no to the above, would your firm be willing to consider some form of flexible work hours if it would encourage ridesharing?

Please circle:

Yes

No

7) How many employee parking spaces are available: \_\_\_\_\_

(Include a sketch of lot layout if possible)

Are there any particular problems regarding parking availability?

---

---

---

Does your firm have special parking policies (i.e. Executive Parking Only area, carpooling area, etc.)? Please describe: \_\_\_\_\_

---

---

---

8) Has your firm ever promoted employee participation in ridesharing programs?

Please circle:                      Yes                      No

If yes, please describe the program and evaluate its level of success:

---

---

---

9) Would you or your staff be available to assist in the promotion of a ridesharing program?

Please circle                      Yes                      No

If so, who should be contacted in the future as Transportation Coordinator?

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Phone #: \_\_\_\_\_

10) Does your company publish a newsletter that could be used to publicize ridesharing programs?

Please circle                      Yes                      No

NOTE: Please return this survey by October 2, 1981. Thank you!

THANK YOU FOR YOUR TIME AND ASSISTANCE!





APPENDIX 3



NEWTON-NEEDHAM COMMUTER PROGRAM  
EMPLOYER MEETING: SEPTEMBER 15, 1981  
AGENDA

- |                                       |  |
|---------------------------------------|--|
| I. Introduction                       | Lewis Songer, Newton-Needham<br>Chamber of Commerce  |
| II. Purpose of Program                | Bob Reyes, Central Transportation<br>Planning Staff  |
| III. Advantages of Ridesharing        | Jennifer Parker, Executive Office<br>of Transportation & Construction<br>Jeanne Amato, CARAVAN |
| IV. How the Program Works             | Denny Lawton, Metropolitan Area<br>Planning Council  |
| V. Comments and Questions             |  |
| VI. Appointment of Steering Committee |  |





central transportation planning staff

27 school street

boston massachusetts 02108

(617) 451-5785

MEMORANDUM

TO: Archives

September 15, 1981

FROM: Bob Reyes

RE: Organizational Meeting for the Newton-Needham  
RACM's Project

The meeting was held at GTE Sylvania, 77 "A" Street, Needham, Massachusetts, from 11:00 to 12:00 PM.

John Fox of GTE Sylvania hosted the meeting. The following people also attended:

Gertrude Gately	- GTE Sylvania
Paul Fortin	- St. Regis
Will Hood	- Coca Cola
Stan Golembe	- Itek
Ray Godbout	- Tenneco
Lew Songer	- Newton-Needham Chamber of Commerce
Jennifer Parker	- EOTC
Jean Amato	- Caravan
Denny Lawton	- MAPC
Bob Reyes	- CTPS

Lew Songer of the Chamber of Commerce made a few introductory remarks. He gave a brief history of efforts to address the traffic congestion on Highland Avenue/Needham Street. Specifically, Lew mentioned an oral commitment from former commissioner of the Massachusetts Department of Public Works (MDPW), Dean Amidon, to promote Highland Avenue/Needham Street for an Urban Systems study. Since Mr. Amidon had resigned as commissioner, Lew questioned if the new commissioner would feel bound to his predecessor's promise. The current fiscal environment, Lew argued, did not bode well for a quick engineering solution to the congestion problem.

Lew stressed that aggressive promotion of the ridesharing program was one strategy which the local business community could take to help alleviate the congestion problem. In light of the remoteness of other kinds of immediate solutions,

Lew pressed his colleagues to "adjust the attitude" of business managers, who were reluctant to participate in the ridesharing program.

Following Lew's remarks, presentations were made to explain and promote the program by Bob Reyes, Jennifer Parker, Jean Amato, and Denny Lawton. Bob's presentation focused on the program's background and goals. Jennifer explained the advantages to employers and employees from participating in the carpooling program. Jean explained the differences between carpooling and vanpooling; she also presented the distinct advantages of vanpooling and the "nuts and bolts" of the vanpooling operation. Denny then explained the operation of the carpooling program.

Following the presentations, questions were taken from the group. One issue, which several people raised, was the tenuousness of finding people within small- to medium-sized firms who would share the commute to work. The expression of this concern underscored the importance of making the program a multi-employer ridesharing program. This point was repeated several times by the agency-related participants.

The meeting ended after a brief discussion concerning a follow-up meeting on October 5. A draft invitation was circulated, and it was agreed that comments on the draft would be given to Bob Reyes by Friday, September 18. The invitation to most employers in the area is to be mailed out by Monday, September 21.

BR:sb

APPENDIX 4

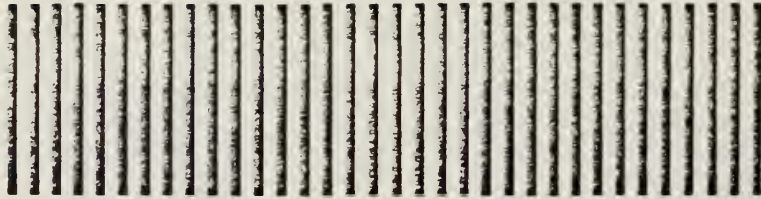




This form will be used to identify potential carpoolers and vanpoolers among employees in the Newton-Needham Industrial area. You may then choose whether to pool and with whom. The few minutes you spend to complete this questionnaire may save you hundreds of dollars each year. Whether or not you wish to ride-share, please complete this card.



NO POSTAGE  
STAMP  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**

FIRST CLASS PERMIT NO. 44298 BOSTON, MASS

Postage will be paid by addressee

Metropolitan Area Planning Council  
110 Tremont Street  
Boston, Massachusetts 02108

APPENDIX 5





LETTER TO TRANSPORTATION COORDINATORS



Metrocolitan Area Planning Council 110 Tremont St., Boston, MA 02108 617/451-2770

September 21, 1981

In addition to the ongoing efforts for finding an engineering solution by the state, there is an immediate opportunity for your firm to do something now to help the traffic problem that occurs on Highland Avenue/Needham Street every weekday morning and afternoon. The business community in the area is in the process of trying to alleviate the problem, and we hope that you will join in our effort.

Area firms, working with the Newton-Needham Chamber of Commerce, and in cooperation with the Metropolitan Area Planning Council (MAPC), are organizing a ridesharing program. The object of this program is to enlist as many of the area's employees as possible into sharing a ride to and from work. By getting people to carpool or vanpool, we can lower the number of cars in the area during the peak commuting periods, when the congestion problem is at its worst.

We are arranging an organizational meeting for October 5, 3:00 p.m. at GTE Sylvania, 360 First Avenue in Needham Heights. We are asking you to appoint a ridesharing coordinator to represent your company at this meeting. Your coordinator will meet with the ridesharing coordinators from businesses on and adjacent to Highland Avenue/Needham Street. We would like your coordinator to be responsible for distributing commuter survey cards, instructing your employees on how to correctly complete the survey cards, retrieving the cards, and distributing ridesharing matching lists to interested employees. This should require only a few hours of his or her time in a small company, more in a large company.

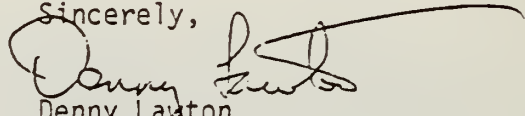
Responsibilities for the ridesharing program are being shared by two of the region's urban planning agencies. MAPC and the Central Transportation Planning Staff (CTPS) are assuming responsibility for overall program organization, information processing, and computer operations. MAPC and CTPS will also perform additional duties necessary to ensure successful program implementation.

Enclosed you will find a copy of an employer survey form. Please complete the form and mail it back in the envelope provided. The information obtained from this survey will help the project organizers to better understand the transportation problems and needs of the Newton-Needham area.

Please complete this form even if you do not intent to participate in the ridesharing effort. This information will help the region's transportation planning agencies to address the specific transportation needs of this community.

For this minor investment, we think that you will save yourself and your employees time and aggravation. If you help make this program successful, you will also help in reducing everyone's commuting time and costs. While all of us would like to see street improvements on Highland Avenue/Needham Street, the prospect is that, given current funding considerations, these improvements will not occur in the near future. What all of us can do immediately is work to relieve some of the congestion by getting some of the cars off of these streets now. Please call the Chamber at 244-5300 with the name of your representative by October 2nd.

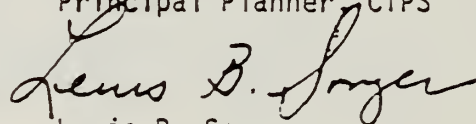
Sincerely,



Denny Lantton  
Transportation Planner, MAPC



Bob Reyes  
Principal Planner, CTPS



Lewis B. Songer  
Executive Vice President  
Newton-Needham Chamber of Commerce

Enclosure

APPENDIX 6







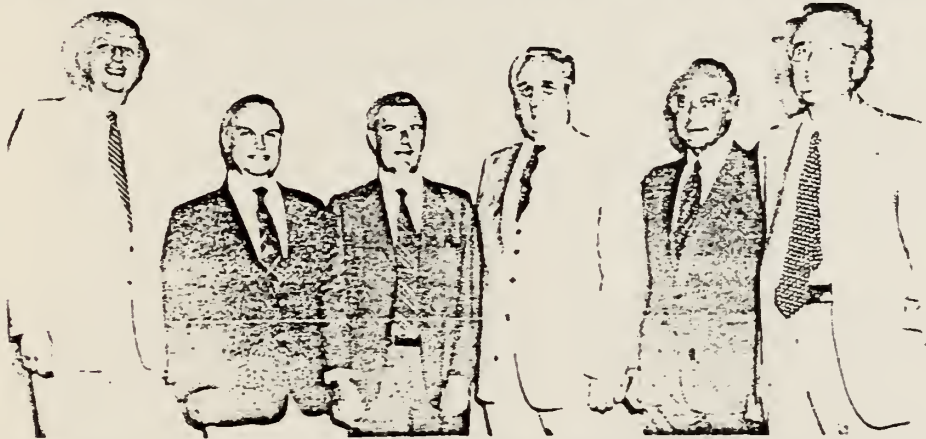
# NEWTON-NEEDHAM BUSINESS

VOLUME XXIII, NUMBER 9

TEL. (617) 244-5300

NEWTON-NEEDHAM, MASSACHUSETTS SEPTEMBER-OCTOBER, 1981

## CTPS, CHAMBER LAUNCH RIDE-SHARING PLAN



Attorneys at the Chamber's first Lawyers' Council dinner meeting at Holiday Inn are shown, left to right: Attys. David Molenson, Edward Richmond and Don Budge (Chairman pro tem); Newton District Court Judge Monte Basbas; Probate Judge Elliot Cohen and Atty. Rodney Barker.

An idea whose time has come is that of ride-sharing and if efforts of the Central Transportation Planning Staff (CTPS) and the Chamber of Commerce are successful, workers in the Highland Ave.-Needham Street area will be getting to work with more ease, at less cost and congestion will be reduced.

At a meeting scheduled for GTE Sylvania at 3:00 p.m. on Monday, Oct. 5th, the entire program involving CTPS, the Chamber, the state's "Caravans" program (vanpooling) and more than 5,000 employees will begin. The basic steps involve individuals completing data cards on work locations, starting times, riding preferences, etc. which will be computerized and selected on a grid basis to match up with other riders going to the same general area, but (most likely) working for a different company.

### Why It's Important

The program is important because funding cuts in state road building programs are delaying the Highland Ave.-Needham Street project, while business activity continues to mount in the area. Air quality measurements were taken earlier this spring as part of the demonstration project to determine correlations between reduced auto emissions and cleaner air as a result of a reduced number of employee vehicles in the area.

There are many incentives for both employees and employers to get involved, some of which are efficiency, safety, reduced time, lowered cost of commuting, reduction of tension and stress, absenteeism, sense of helping others, and most interestingly, reduced automobile insurance rates. Additional material will be discussed in future **Newton-Needham Business** issues.

\*\*\*\*\*

**Stephen Pauler, Brodrick Bros. (capt.)** and Peter Barber, Northland Investment Corp.; Philip Cacciatore, American Door Distributors; Louis DeAngelis, Aluminum Homes, Rand Engel, Home Energy Center, inc.; Robert Freeto, Esq.; Roy Mennell, Mennell Gallery of Homes; James A. Miller, Devco and Dewey Mollomo, Veterans Cab Co

**Oscar A. Wasserman, Esq.; Wasserman & Feinberg (captain)** and Kenneth Bleakney, Honeywell Information Systems, FED; Nancy Bristol, General Cinema Corp.; Harvey Cohen, D.M.D.; Donald Budge, Esq.; Thomas Henderson, Shawmut Community Bank; Richard F. Kaerwer; Victor A. Nicolazzo, Bigelow Oil Co.; Edward L. Richmond, Esq. and Eugene A. Tarsky, CPA.

### JUDGE BASBAS MEETS WITH LAWYERS' COUNCIL

Twenty attorneys who are members of the Newton-Needham Chamber of Commerce met for dinner recently at the Holiday Inn to discuss ways in which they may cooperatively work for their community and develop their professional expertise.

Among the members are several who have established law practice locally, having moved out of downtown Boston locations. Several months ago a few of them got together and decided to pursue the possibility of organizing themselves within the Chamber. Atty. Donald Budge, who is also a member of the city's Board of Aldermen agreed to serve as Chairman *pro tem*. Assisted by a small steering committee which also included Attys. Paul Cronin, David Mofenson, Edward Richmond, Rober Tennant and Oscar Wasserman, they first determined the interest, professional expertise and law case preferences of the member attorneys within the Chamber and published the material for mutual use. Next it was decided to organize the Fall dinner, held recently and look into the possibility of establishing a business mediation panel. With the full cooperation of the Newton District Court Judge Monte G. Basbas a plan is now being developed to bring about such a program.

Judge Basbas, who addressed the group on the topic of protective custody of children petitions also urged the group to work with Boston College Law School students.

### 42 LEADERS BEGIN \$7.5 THOUSAND CAMPAIGN

More than 40 key business leaders from Needham and Newton launched the 1981 Membership Development Campaign with a kickoff breakfast on Sept. 18. Larry Goldsmith, Senior Vice President of West Newton Savings Bank is serving as Chairman of the campaign. Dr. Bryan Carlson of Mount Ida Junior College, Chamber President for 1981 presided at the breakfast, which was at the Marriott.

A goal of \$7,500 in new dues investment memberships has been set to expand programs, increase services and to replace member attrition. Assisting Goldsmith are four teams, each led by a captain as follows:

**Richard Gagney, BayBank Middlesex (captain)** and Raymond Ciccoli, Volvo Village & Village Chevrolet; Verne Edmunds, Andover-Newton Theological School; George Levy, Chandler-Levy Hardware; William Maurhoff, Mutual Bank for Savings; Richard Rando, BayBank Middlesex; Alan Schlesinger, Schlesinger & Buchbinder; Robert Stevens, Home Town Cooperative Bank; Robert L. Tennant, R.L. Tennant Insurance and Walter Tennant, R.L. Tennant Insurance.

**Michael Hammerschmidt, Ryan Elliott & Co. (captain)** and Nathan Berkowitz, Fox & Hounds Properties; Robert Dwyer, Newton Buick; John Fox, Sylvania Products, C.S.D.; Francis L. Fryer, Jr., Guaranty-First Trust Co.; Stanley Golembe, Itek; Robert Horgan, Marriott Hotel; Stephen Karp, David Gerstenblatt & Associates; Paul Rubenstein, Security Mills Realty Trust and E. Jacqueline Wenz, Boston Gas Co



APPENDIX 7





## SAMPLE PRESS RELEASE

(Name of Company Official) has announced that (company name) is participating in the Newton-Needham Commuter Program to encourage carpooling and vanpooling. The Program's goals are to reduce fuel consumption, unnecessary commuting expenses, traffic congestion and air pollution. This program is being jointly sponsored by the Newton-Needham Chamber of Commerce and Metropolitan Area Planning Council with funding from the U.S. Environmental Protection Agency.

Carpooling and vanpooling simply involve getting together with fellow employees or other employees in the area to share private transportation to and from work. Carpooling and vanpooling are both voluntary programs, and decisions are strictly up to you at all times. According to (Company Official cited above), "(Quote)".

The first step to participate is to complete the questionnaire which will be made available to all employees. The information will be kept strictly confidential. A computerized matching system will be used to sort home locations and work schedules. The transportation coordinator, (coordinator's name), will then provide you with a special matching list with the names, work schedules, and contact telephone numbers of those who share your transportation needs. (Name of coordinator) will help you contact these potential poolers so that pools can be organized.

As an additional incentive to encourage carpooling we have (describe your incentive program here, e.g., reserved a number of parking spaces closest to company entrances for carpoolers).

The questionnaire should be completed even if you do not plan to join a carpool or vanpool to help develop better parking and public transportation service for everyone at the company. Please return the questionnaire to (name of coordinator) by Tuesday, October 27.



APPENDIX 8





# RIDES ABOVE THE CROWDS

Join the *Newton-Needham* Commuter Program

See your  
transportation  
coordinator

\_\_\_\_\_

\_\_\_\_\_





APPENDIX 9





central transportation planning staff

27 school street


boston massachusetts 02108

(617) 451-5785

## MEMORANDUM

TO: Files

December 17, 1981

FROM: Bob Reyes 

RE: Newton-Needham Commuter Program

The Newton-Needham Commuter Program is the multi-employer ridesharing program, which is now being implemented under the sponsorship of CTPS, MAPC and CARAVAN. CTPS and MAPC focus their efforts on carpooling; CARAVAN is responsible for van-pooling. This program is the principal strategy aimed at reducing auto travel in the Newton-Needham industrial/office area. The program is part of the RACMs program, funded by the U. S. Environmental Protection Agency.

In October 1981, roughly 5,000 ridesharing forms were distributed to 15 participating employers in the Newton-Needham industrial/office area. From this effort, a pool of 750 employees was formed; 450 of these are actively interested in ridesharing. These 450 employees have been matched with one another, where possible, and they have been provided with lists of people living in their neighborhood who share their commute to work.

Denny Lawton of MAPC and Bob Reyes of CTPS convened a follow-up meeting to discuss their experience in Newton/Needham with other individuals interested in and experienced with ridesharing. Those who attended the meeting and their organizational affiliation are listed below:

- o Bob Reyes, CTPS
- o Lew Songer, Newton-Needham Chamber of Commerce
- o Joyce Hals, Massport
- o Alex MacArthur, New England Telephone
- o Jean Amato, CARAVAN
- o Bob Efraimson, Polaroid Corporation
- o Denny Lawton, MAPC

The discussion started with some statistics concerning the Newton/Needham program. Denny and Bob then solicited ideas concerning why more employees in the area might have

chosen not to participate. Several ideas were advanced. First, the current economic recession has provoked layoffs at many industrial plants. This, in turn, has created anxiety among employees and an unwillingness to try a new personal transportation concept, since some employees are uncertain about their job future. Second, at least one of the participating companies has a similar, but company-oriented, ride-sharing program. Thus, this program may seem redundant. Finally, some employees are dubious of any program which comes from or has the support of management.

All those at the meeting supported the idea if a follow-up effort. To this end, a meeting is being called for Tuesday, January 19, 1982. The meeting will be held at the 3M facility in Needham. The transportation coordinators from each participating company, who implemented the first ridesharing effort, will be invited to this meeting. Their ideas about appropriate follow-up strategies will be encouraged.

One goal of the meeting is to learn what implementation strategies have worked (from those employers whose experience has been particularly successful). A second goal is to create a network among the various transportation coordinators so that information continues to be shared in the future.

If the participants agree, some individual follow-up will be undertaken. Specifically, a random sample of individuals from the master matching list will be chosen. Each selected person will be asked about his/her specific experience; one product of this follow-up will be an estimate of the number of carpools and vanpools formed because of this program.

BR:sb

APPENDIX 10







Metropolitan Area Planning Council 110 Tremont St., Boston, MA 02108 617/451-2770

LETTER SENT OUT TO TRANSPORTATION  
COORDINATORS IN THE NEWTON AND  
NEEDHAM AREAS

December 17, 1981

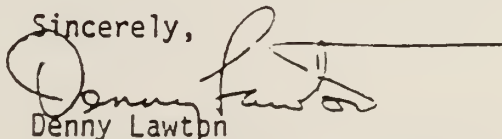
The Newton-Needham Commuter Program is underway. Thanks to your active involvement we have received over 750 data cards and have succeeded in matching over 400 employees in the Newton-Needham area into carpools or vanpools. We are hopeful that the results will benefit the participants as well as contribute to alleviating the traffic problems along Highland Avenue and Needham Street.

As we have discussed with you, this project is not intended to be a "one-shot" effort. Although the results of the first round were positive, particularly in this period of stable gas prices and plentiful supplies, we feel that additional participation is possible now that the feasibility of the matching process has been demonstrated.

For this reason, we and the Newton-Needham Chamber of Commerce would like to reconvene a meeting of the Transportation Coordinators on Tuesday, January 19 at 10:30 a.m. at the office of the 3M Company, 155 Fourth Avenue, Needham Heights. The purpose of this meeting will be to discuss the results of the program so far, the feasibility of continuing the matching efforts, additional incentives that might be considered, and ways in which participation might be increased at a minimum effort. We hope you will be able to attend. If not, an alternate representative can be appointed to attend in your place. We look forward to seeing you on January 19.

Have a happy holiday season.

Sincerely,



Denny Lawton  
Transportation Planner, MAPC



Bob Reyes  
Principal Planner, CTPS



APPENDIX 11







January 26, 1982

TO: Newton-Needham Commuter Program Transportation Coordinators  
FROM: Denny Lawton, MAPC  
SUBJ: Minutes of the January 19, 1982 Transportation Coordinators Meeting

On January 19 a meeting was held at the offices of the 3M Company, Needham Heights, to discuss the initial computerized matching effort and what further activities should be pursued to continue the ridesharing program. In attendance were:

Virginia Sexton, Damon Corporation  
John Fox, GTE Sylvania  
William Thornton, 3M Company  
C.R. Ryan, Itek Measurement Systems  
Robert Efraimson, Polaroid Corporation  
Jeanne Amato, Caravan  
Avis Feldman, Caravan  
Lewis Songer, Newton-Needham Chamber of Commerce  
Bob Reyes, CTPS  
Denny Lawton, MAPC

~~Bob Reyes~~ opened the ~~meeting~~ by discussing the results of the initial matching effort. Bob explained the density matrices which indicate the density of employee home origins based on work starting time and ridesharing interest. The various cross-tabulations of answers to the matching questionnaire were also discussed.

Bill Thornton of 3M then described the procedures used at the 3M Company for promoting the Commuter Program and distributing the matching questionnaires. Posters were hung prior to distribution of the cards. Bill then met with individual supervisors, explaining the program's benefit to their employees and to the area as a whole. As necessary, Bill met directly with employees to explain the program. C.R. Ryan of Itek made an effort to follow-up on all non-returns to encourage those who did not complete the form to do so. Based on the discussion it was apparent that higher returns were the result of greater involvement of the transportation coordinator.

Denny Lawton discussed the meeting of December 8 at which a number of interested people who were either involved with the Newton-Needham project or ridesharing programs elsewhere met to evaluate the initial results of the matching effort. It was agreed at this meeting that although the participation rate was less than hoped for, that the results were reasonable given the current availability and pricing of gasoline. Furthermore, recent cutbacks in the area's employment and the prospect of future layoffs have created a sense of insecurity among many employees that could reduce their willingness to make commitments, such as forming a carpool, with other employees. Some area companies already operate an in-house carpool matching service which could be viewed by employees as being redundant. Additionally, some employees may be skeptical of any program presented to them by their management. The

December 8 meeting concluded with a discussion of further incentives and program refinements that could be applied to a renewed effort in the Newton-Needham area.

Following Denny's presentation was an open discussion concerning the future of the program and what impact it has had so far. It was generally agreed that further activities were warranted. Lew Songer said that if a ridesharing task force were to be organized that it could be a sub-committee of the existing Chamber of Commerce Highland Avenue-Needham Street Task Force.

John Fox of GTE Sylvania felt that the size of the GTE operation made it unnecessary for their employees to be matched with employees outside of the company. John felt most of GTE's carpooling was internal and there would be no interest in matching with other companies. He also indicated that some of the matches that were made through the program were not accurate in terms of their geography. John felt that due to a trend toward smaller cars that the average size of carpools is shrinking, favoring two-person pools. Because only one other person is involved besides the driver, it is easy to manually arrange to pool. GTE currently provides this service to all new employees.

Bob Efraimson felt that carpooling should be promoted as a contingency option that would be available if an employee is somehow prevented from getting to work on his own, as in the event of an injury or automobile problems. Bob felt that wide-scale carpool/vanpool matching programs do not generally get big results and that this program should be modified. Not every company needs a transportation coordinator. Bob also felt that the Chamber of Commerce should provide a central phone number to call in order to update the matching files.

Jeanne Amato then discussed how CARAVAN will proceed to develop vanpools in the Newton-Needham area. Jeanne will arrange meetings of interested employees at various locations and asked for the cooperation of the transportation coordinators in distributing informational materials, posting meeting announcements, and allowing employees time off from their job in order to attend an organizational meeting.

It was then agreed that there should be a second round of the matching effort but with some changes. Smaller companies and those particularly in the Wells Street area should be encouraged to participate. ~~Personnel departments should be distributing matching questionnaires to "new hires" as part of their orientation program and information on terminations should be obtained in order to keep files updated. This information could be made available through mail room supervisors. Further, a follow-up written random survey of previous respondents should be undertaken on a limited scale in order to ascertain how well the program has been working and whether those people matched into pools have followed through and are now pooling.~~

Winter was not considered a good time to renew the program and there was a general consensus that it should take place in the spring. In the meantime, transportation coordinators should be sent a copy of the minutes of this meeting and the Chamber of Commerce and MAPC/CTPS should encourage additional companies to participate.

The next meeting of the transportation coordinators was tentatively scheduled for mid-March to be held at the Polaroid Company. Bob Efraimson agreed to make a short presentation on the Polaroid operation in Needham at the beginning of the meeting.

APPENDIX 12







February 11, 1982

Dear Transportation Coordinator:

A general meeting of transportation coordinators from businesses in the Newton-Needham industrial area was held on March 16, 1982. The minutes of that meeting are included here for your information. At that meeting, it was decided that there should be one more attempt to sign up commuters in the Newton-Needham Commuter Program.

As you are aware, the program attempts to encourage ride-sharing in the Newton-Needham industrial area. The formation of carpools and vanpools among employees is encouraged by matching people who now hold their commute in common. This matching is done by computer from information provided by interested employees on Newton-Needham Commuter Program cards.

The initial response, provided from our October 1981 effort, has produced a pool of 450 potential ridesharers. Even more people could be matched from our data pool of 750 commuters, if more people were encouraged to actively participate.

Getting more commuters to actively participate in the program is the point of this letter. We would like to sponsor a final sign-up effort for the commuter program. A meeting has been called for Tuesday, March 16, 1982, at 10 AM. It will be held at Polaroid, 151 Third Avenue, Needham Heights. At this meeting, we hope to assess interest in and commitment to this final effort.

Transportation  
Coordinators

- 2 -

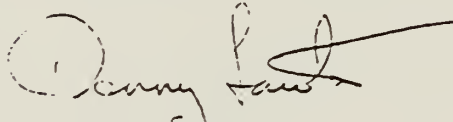
February 11, 1982

The success of this effort depends on you. So, we hope you will make a special attempt to attend this meeting.

Sincerely,



Bob Reyes  
Principal Planner



Denny Lawton  
Transportation Planner

BR:DL:sb

Enclosures

APPENDIX 13





NEWTON-NEEDHAM TRANSPORTATION PROJECT

EMPLOYER'S SURVEY

Date: \_\_\_\_\_

1.) Name of Firm: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Briefly describe the nature of your business:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2.) Name of Personnel Director: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact Person if not Personnel Director: \_\_\_\_\_ Phone #: \_\_\_\_\_

3.) Total Number of Employees: \_\_\_\_\_

Number of Employees by category:

Office/Clerical: \_\_\_\_\_

Manufacturing: \_\_\_\_\_

Other (please describe): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4.) Number of Work Shifts: \_\_\_\_\_

Hours of Work Shifts: \_\_\_\_\_

\_\_\_\_\_

5.) Using the information from Questions #3 and #4, please complete the following matrix: (page 2)

Number of Employees:

Hours of Shifts	Office/Clerical	Manufacturing	Other

6.) Does your firm utilize flexible work hours, a shortened work week or sliding shifts?

Please circle:                      Yes                      No

If no, go to Question #7.

If yes, please describe: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Which employees are eligible to participate? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How well is it working? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

7.) How do your employees travel to and from work?

    %    

Car  
Public Transit  
Walk  
Bike  
Taxi

8.) Where are the nearest bus stops to your plant? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

9.) Please describe available employee parking facilities:  
(Include a sketch of lot layout if possible.)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How many spaces are available: \_\_\_\_\_

Are there any particular problems regarding parking availability?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Does your firm have special parking policies (i.e. Executive Parking Only  
area, carpooling area, etc.)? Please describe: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10.) Has your firm ever promoted employee participation in ridesharing programs?

Please circle:                      Yes                      No

If yes, please describe the program and evaluate its level of success:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What percentage of your employees would you estimate to carpool presently?

\_\_\_\_\_ %



11.) How might increased ridesharing be beneficial to your firm? \_\_\_\_\_

---

---

---

Do you have any ideas concerning what type of ridesharing program(s) might be most successful at your firm? \_\_\_\_\_

---

---

---

Would you or your staff be available to assist in the promotion of a ridesharing program?

Please circle:

Yes

No

THANK YOU FOR YOUR TIME AND ASSISTANCE!

APPENDIX 14



# NEWTON - NEEDHAM COMMUTER PROGRAM

## Employer's Survey

Name of Firm	Number of Office/ Clerical	Number of Employees Non-Office/ Manufacturing	Total	Offers Flexible Work Hours	Problems in Parking Availability	Previous Ridesharing Promotion	Willing to Promote Ridesharing
GTE Sylvania Needham	1542	300 58 part time	1900	No	No	Yes	Yes
Damon Corp. Needham	420	180	600	No	No	Yes	Yes
Polaroid Corp. Needham	250	150	400	No	No	Yes	Yes
Coca Cola Co. of N.E. Needham	49	249 86 Sales	384	No	No	Yes	No
Balco, Inc. Newton	100	250	350	No	Yes	No	Yes
St. Regis Paper Co. Newton	100	214	314	No	No	Yes	Yes
MRC, Inc. Newton	50	150 10 Sales	210	Yes	No	Yes	Yes



NEWTON - NEEDHAM COMMUTER PROGRAM

Employer's Survey

Name of Firm	Number of Office/ Clerical	Number of Employees Non-Office/ Manufacturing	Total	Offers Flexible Work Hours	Problems in Parking Availability	Previous Ridesharing Promotion	Willing to Promote Ridesharing
TX Corp. Newton	20	160	180	No	No	No	"Not Sure"
IMLAC Corp. Needham	30	40 40 Engineers	110	No	No		Yes
Tenneco Chemicals, Inc. Newton	26	60	86	No	No	No	Yes
Itek Measure- ment Sys. Newton	15	60 10 Other	85	No	No	Yes	Yes
Impact Sales Co., Inc. Needham	41	22	63	No	"Tight"	No	
McDonald's Newton		54 part time 6 management	60	No	No	No	No
3M Needham	43	16	59	No	No	Yes	Yes

# NEWTON - NEEDHAM COMMUTER PROGRAM

## Employer's Survey

Name of Firm	Number of Office/ Clerical	Number of Employees Non-Office/ Manufacturing	Total	Offers Flexible Work Hours	Problems in Parking Availability	Previous Ridesharing Promotion	Willing to Promote Ridesharing
Continental Broadcasting Network (WXNE) Needham	13	44	57	Yes	No	No	Yes
Union Carbide Corp. Needham	11	35	46	No	No	Yes	No
General Eled. Co. Newton	14	9 22 Sales	45	Yes	No	No	Yes
Allen Furniture Needham	12	5 15 Sales	32	No	No	No	No
Valco Co., Inc. Needham	2	4	6	No	No	No	No
Kentco Corp. Needham			5				
Eugene Tarsky, CPA Newton	5		5	Yes	No	No	No

# NEWTON - NEEDHAM COMMUTER PROGRAM

## Employer's Survey

Name of Firm	Number of Office/ Clerical	Number of Employees Non-Office/ Manufacturing	Total	Offers Flexible Work Hours	Problems in Parking Availability	Previous Ridesharing Promotion	Willing to Promote Ridesharing
American Door Dist., Inc. Needham	5	21	26	No		Yes	No
Fowler Printing Co. Needham	6	14 3 Sales	23	Yes	Unauthorized Yes	Yes	No
Automatic Sprinkler Corp. Newton	2	8 4 Sales	14	Yes	No	Yes	No
Upper Falls Liquors Newton		12	12	Yes		No	No
Boy on a Dolphin Restaurant Newton		11	11	No	No	No	No
Harlow-Imrie Corp. Newton	6	3	9	No	Unauthorized Yes	Yes	No
Hilton-Walker and Co. Newton	4	5	9	Yes	No	Yes	No

# NEWTON - NEEDHAM COMPUTER PROGRAM

## Employer's Survey

Name of Firm	Number of Office/ Clerical	Number of Employees Non-Office/ Manufacturing	Total	Offers Flexible Work Hours	Problems in Parking Availability	Previous Ridesharing Promotion	Willing to Promote Ridesharing
S.E.M. Co., Inc. Newton	3	2 Sales	5	No	No	No	No
Fox and Hounds Properties Newton	1	3 Brokers	4	No	No	No	No
Mike Mack Corp. Newton	4	5 Laborers	9	No	No	No	No
Malba, Inc. Newton		3 Plumbers	3				
Honeywell, Inc. Newton			800+ _				
NCR, Inc.			200+ _				
Merck, Sharp and Dohme Needham	14	15	29	No	No	No	No





APPENDIX 15



TABLE 1

NEWTON - NEWMAN RACM'S

COMPARISON OF 1981 & 1982 TRAFFIC DATA

HIGHWAY ROUTE 881 1<sup>st</sup> 2<sup>nd</sup> 3<sup>rd</sup> 5<sup>th</sup> 6<sup>th</sup>

	TIME INTERVAL	1981 MDPH COUNT	1982 MDPH COUNT	1981 FACTORED COUNT	1982 FACTORED COUNT	PERCENT 1981-1982 ( $\frac{4-3}{5}$ )
1	12-1 AM	213	171	153	134	
2	1-2	43	70	49	55	
3	2-3	52	43	37	35	
4	3-4	25	23	21	18	
5	4-5	29	27	21	21	
6	5-6	84	73	60	57	
7	6-7	301	305	217	230	
8	7-8	816	853	660	669	
9	8-9	1141	1010	922	838	
10	9-10	5109	5442	4523	4811	
11	10-11	1021	901	735	775	
12	11-12	1125	1155	956	984	
13	12-1 PM	1333	1257	963	934	
14	1-2	1333	1204	960	1013	
15	2-3	1324	1315	953	1020	
16	3-4	1693	1714	1219	1342	
17	4-5	2350	2110	1692	1652	
18	5-6	2885	1892	1501	1474	
19	6-7	1371	1139	987	892	
20	7-8	919	825	662	646	
21	8-9	712	622	517	497	
22	9-10	6716	563	487	441	
23	10-11	469	323	335	300	
24	11-12	353	313	254	250	
25						
26		20647	19205	14281	15039	
27						
28						
29						
30						
31						
32						
33						
34						
35						
36						
37						
38						
39						
40						



TABLE 2

NEWTON - NEEDHAM RACNA'S

COMPARISON OF 1981 & 1982 TRAFFIC DATA

HIGHWAY AVENUE BR-1 1ST - 2ND AVENUES, NEEDHAM

11024800000

	1981	1982	1981	1982		PAGE A
TIME INTERVAL	MOON COUNT	MOON COUNT	FACTORED COUNT	FACTORED COUNT		1981 - 1982 ( $\frac{9-3}{5}$ )
1	12-1 AM	119	159	68	87	+ 28
2	1-2	53	43	30	34	+ 13
3	2-3	33	13	19	14	- 26
4	3-4	23	16	13	13	0
5	4-5	54	46	31	37	+ 19
6	5-6	179	145	102	116	+ 14
7	6-7	1103	823	627	658	+ 5
8	7-8	2280	1669	1295	1335	+ 3
9	8-9	2524	1874	1434	1499	+ 5
10	9-10	1625	1310	923	1048	- 14
11	10-11	1422	1126	809	901	+ 12
12	11-12	1603	1247	911	993	+ 10
13	12-1 PM	1372	1397	1063	1118	+ 5
14	1-2	1740	1354	988	1083	+ 10
15	2-3	1565	1210	889	974	+ 10
16	3-4	1580	1265	997	1014	+ 13
17	4-5	1628	1160	925	928	0
18	5-6	1436	1097	816	873	+ 8
19	6-7	1119	816	636	653	+ 3
20	7-8	940	645	534	516	- 3
21	8-9	649	484	367	387	+ 5
22	9-10	518	396	294	317	+ 8
23	10-11	391	306	216	245	+ 13
24	11-12	259	208	147	166	+ 13
25						
26			14035	15019		+ 70
27						
28						
29						
30						
31						
32						
33						
34						
35						
36						
37						
38						
39						
40						

TABLE 3

NEWTOWN - NEEDHAMHAM RACM'S

COMPARISON OF 1981 & 1982 TRAFFIC DATA

NEEDHAM ST. S. & WINCHESTER ST. N. NEEDHAMHAM

TIME INTERVAL	1981 MDPH	1982 MDPH	1981	1982	LINE A
	COUNT	COUNT	FACTORED COUNT	FACTORED COUNT	1981-1982 (2-1)
1 12-1 AM	74	62			
2 1-2	407	45			
3 2-3	13	13			
4 3-4	14	17			
5 4-5	25	50			
6 5-6	47	74			
7 6-7	323	370			
8 7-8	543	679			
9 8-9	720	840			
10 9-10	624	767			
11 10-11	617	764			
12 11-12	753	837			
13 12-1 PM	960	956			
14 1-2	840	957			
15 2-3	757	853			
16 3-4	840	1037			
17 4-5	621	1143			
18 5-6	1013	1120			
19 6-7	224	1012			
20 7-8	532	659			
21 8-9	427	522			
22 9-10	349	419			
23 10-11	233	293			
24 11-12	119	212			
25					
26 A.M.T	11704	15705			
27					
28					
29					
30					
31					
32					
33					
34					
35					
36					
37					
38					
39					
40					



TABLE 4

NEWTON - NEEDHAM RACMA'S

COMPARISON OF 1981 & 1982 TRAFFIC DATA

NEEDHAM ST. S. OF INTERSTATE ST. 2 SOUTHBOUND

NEWTON

5

6

	TIME INTERVAL	1981 MDPH	1982 MDPH	1981	1982	TIME Δ 1981-1982 (2-1)
		COUNT	COUNT	FACTORED COUNT	FACTORED COUNT	
1	12-1 AM	17	54			
2	1-2	40	55			
3	2-3	25	26			
4	3-4	13	14			
5	4-5	15	22			
6	5-6	70	69			
7	6-7	316	336			
8	7-8	742	735			
9	8-9	956	919			
10	9-10	604	736			
11	10-11	591	711			
12	11-12	649	749			
13	12-1 PM	743	948			
14	1-2	923	915			
15	2-3	772	762			
16	3-4	756	951			
17	4-5	745	915			
18	5-6	760	794			
19	6-7	794	735			
20	7-8	464	535			
21	8-9	331	402			
22	9-10	355	532			
23	10-11	246	245			
24	11-12	154	153			
25						
26	TOTAL	10994	12152			+ 105
27						
28						
29						
30						
31						
32						
33						
34						
35						
36						
37						
38						
39						
40						

Newton - Needham Heights

Comparison of 1951 & 1952 Traffic Data

Kendrick Street @ Charles River, Eastbound

	1951 MORNING	1952 MORNING	1951	1952	1951-1952 (2-1)
TIME PERIOD	COUNT	COUNT	FACTORED COUNT	FACTORED COUNT	
1 12-1 AM	29	44			
2 1-2	10	11			
3 2-3	3	8			
4 3-4	3	4			
5 4-5	4	2			
6 5-6	14	26			
7 6-7	131	162			
8 7-8	710	747			
9 8-9	1079	1180			
10 9-10	430	504			
11 10-11	284	346			
12 11-12	317	340			
13 12-1 PM	369	395			
14 1-2	391	418			
15 2-3	365	383			
16 3-4	437	493			
17 4-5	540	565			
18 5-6	452	486			
19 6-7	260	263			
20 7-8	166	174			
21 8-9	108	125			
22 9-10	85	100			
23 10-11	61	69			
24 11-12	59	64			
25					
26	6411	6914			+ 503
27					
28					
29					
30					
31					
32					
33					
34					
35					
36					
37					
38					
39					



Page 6

NEWTON - NEEDHAM RAILROAD

COMPARISON OF 1951 & 1952 TRAFFIC DATA

KENDRICK STREET @ CHARLES RIVER, WESTBOLIND

		1951 MDPH	1952 MDPH	1951	1952	FILE
	TIME INTERVAL	COUNT	COUNT	FACTORED COUNT	FACTORED COUNT	1951-1952 (—)
1	12-1 AM	52	39			
2	1-2	13	11			
3	2-3	5	8			
4	3-4	2	4			
5	4-5	5	6			
6	5-6	14	23			
7	6-7	190	228			
8	7-8	530	497			
9	8-9	635	545			
10	9-10	325	295			
11	10-11	283	293			
12	11-12	361	584			
13	12-1 PM	497	495			
14	1-2	435	441			
15	2-3	456	463			
16	3-4	570	556			
17	4-5	813	876			
18	5-6	977	943			
19	6-7	397	404			
20	7-8	230	224			
21	8-9	162	142			
22	9-10	152	129			
23	10-11	98	117			
24	11-12	67	61			
25						
26		7271	7184			- 1.2
27						
28						
29						
30						
31						
32						
33						
34						
35						
36						
37						
38						
39						

TABLE 7

NEWTON - NEEDHAM RACM'S

COMPARISON OF 1981 & 1982 TRAFFIC DATA

SECOND AVENUE @ HIGHWAY 2 NEEDHAM

		1981 MDPW	1982 MDPW	1981	1982	
	TIME INTERVAL	COUNT	COUNT	FACTORED	FACTORED	PERCENTAGE
				COUNT	COUNT	( $\frac{1981}{1982}$ )
1	12-1 AM	36	30	24	20	
2	1-2	17	7	11	7	
3	2-3	9	9	6	9	
4	3-4	7	2	5	2	
5	4-5	12	9	8	9	
6	5-6	25	27	17	20	
7	6-7	93	103	66	90	
8	7-8	379	321	256	304	
9	8-9	467	332	315	314	
10	9-10	370	267	250	253	
11	10-11	334	262	225	240	
12	11-12	633	445	427	421	
13	12-1 PM	560	400	378	379	
14	1-2	431	312	291	295	
15	2-3	386	301	261	295	
16	3-4	493	613	535	581	
17	4-5	1409	893	950	846	
18	5-6	833	572	562	542	
19	6-7	397	227	268	215	
20	7-8	171	153	115	145	
21	8-9	95	68	64	64	
22	9-10	71	56	48	53	
23	10-11	51	37	34	35	
24	11-12	45	48	30	45	
25						
26				5146	5204	111
27						
28						
29						
30						
31						
32						
33						
34						
35						
36						
37						
38						
39						
40						

227

Table 8

Newton - Needham PACMS

Comparison of 1951 & 1952 Traffic Data

Second Avenue @ Highland Ave., Southbound

Time Interval	1951 MDPH Count	1952 MDPH Count	1951 Filtered Count	1952 Filtered Count	Time Difference 1951 - 1952 ( $\frac{4-2}{5}$ )
	Count	Count	Count	Count	
1 12-1 AM	8	15	7	11	
2 1-2	7	7	6	7	
3 2-3	4	2	4	2	
4 3-4	2	1	2	1	
5 4-5	8	9	7	10	
6 5-6	32	32	28	34	
7 6-7	274	265	240	232	
8 7-8	535	527	469	369	
9 8-9	430	401	377	426	
10 9-10	256	220	224	234	
11 10-11	220	184	193	196	
12 11-12	307	242	269	257	
13 12-1 PM	446	384	391	408	
14 1-2	397	323	343	343	
15 2-3	291	254	255	270	
16 3-4	237	198	208	210	
17 4-5	226	181	198	192	
18 5-6	189	156	166	166	
19 6-7	104	83	91	88	
20 7-8	96	66	84	70	
21 8-9	69	51	60	54	
22 9-10	46	48	40	51	
23 10-11	31	24	27	26	
24 11-12	22	18	19	19	
25					
26			3713	3731	+ 0.5
27					
28					
29					
30					
31					
32					
33					
34					
35					
36					
37					
38					
39					

APPENDIX 16





## Central Transportation Planning Staff

Project: NEEDHAM - NEEDHAM RAILROADSubject: SECOND AND HIGHLAND AVENUES NEEDHAM

## GEOMETRIC SKETCH PLAN

Sheet No 1 of 2

File No \_\_\_\_\_

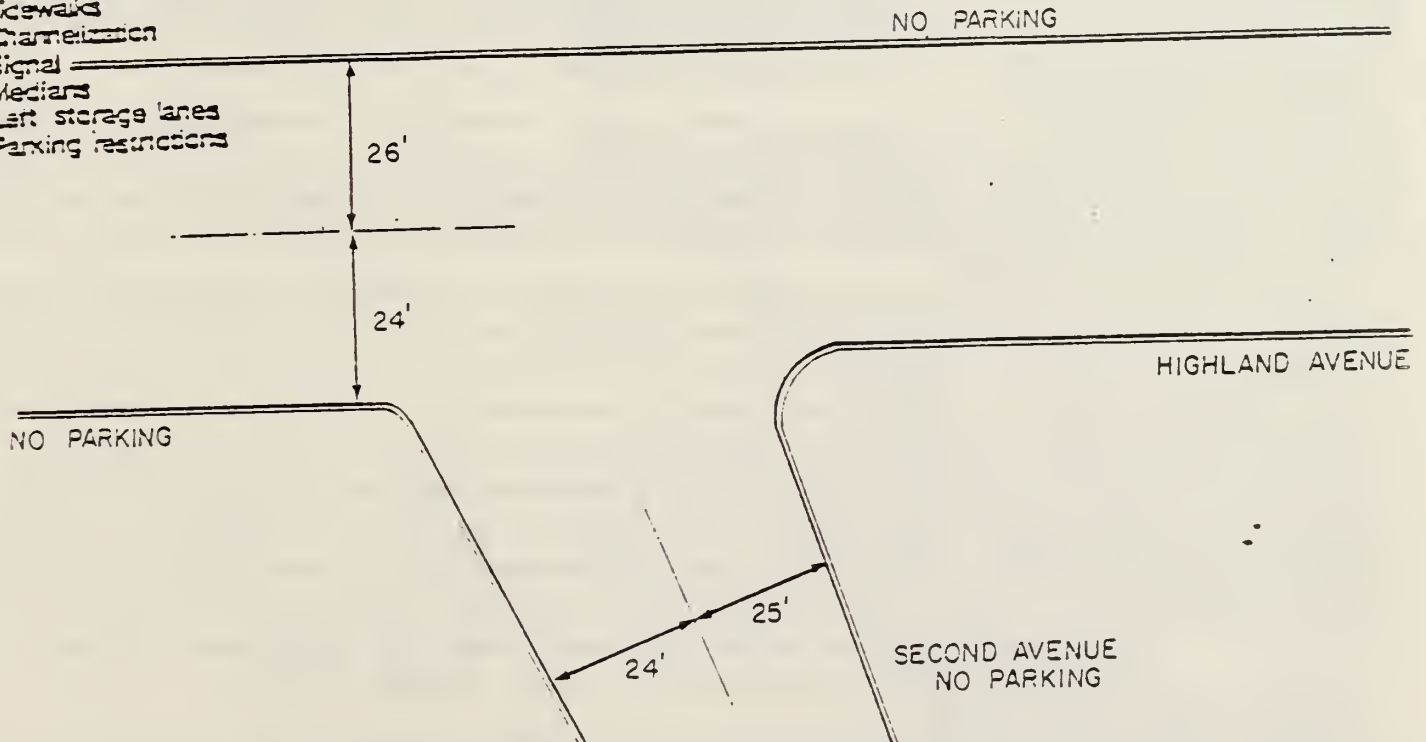
Date 4/1/81Comp By 202

Chkd By \_\_\_\_\_

Existing / Proposed

## INDICATE

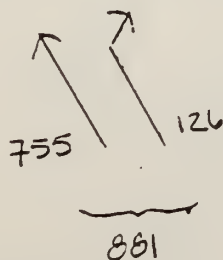
- Right of way
- Pavement widths
- Pavement striping
- Skewways
- Channelization
- Signal
- Medians
- Left storage lanes
- Parking restrictions



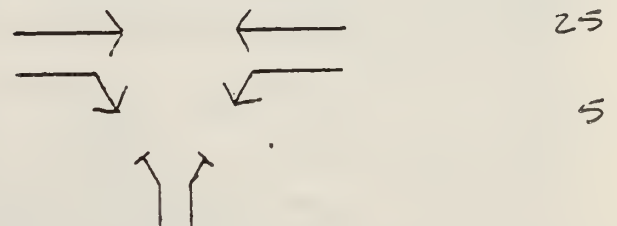
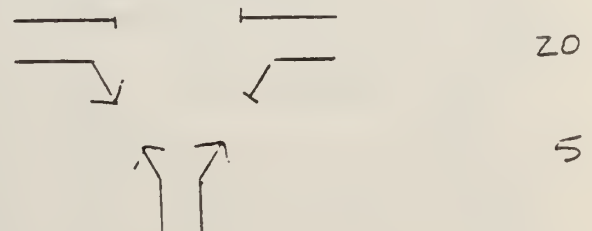
## TRAFFIC VOLUMES (E/P)

Date 3/10/81

$$K = \frac{DHV}{ADT} \quad K = \underline{\quad\quad\quad} \% \quad (A.M. (P.M.) \quad 4:30 - 5:30)$$



## SIGNAL PHASING DIAGRAM

 $\phi_1$  $\phi_2$ 

<b>CENTRAL TRANSPORTATION PLANNING STAFF</b>		Sheet No. <u>2</u> of <u>2</u>
<b>CAPACITY ANALYSIS WORK SHEET</b>		Project No. _____
PROJECT TITLE	RACM, Newton/Needham	Date <u>4/1/81</u>
INTERSECTION OF	Second Avenue and Highland Avenue, Needham	Comp. By <u>Bob Reyes</u>
		Chk'd By _____
		Code No. _____

**GENERAL DESCRIPTION**

Street Name & Direction	Highland SB	Highland NB	2nd Ave. NB	
Movements	S-L	S-R	L-R	
Phase	1	1	2	

**PHYSICAL CONDITIONS**

	4:30-5:30	4:30-5:30	4:30-5:30	
Parking within 250 feet?	NO-ONE-BOTE	NO-ONE-BOTE	NO-ONE-BOTE	NO-ONE-BOTE
One Way or Two Way	1 Way-2 Way	1 Way-2 Way	1 Way-2 Way	1 Way-2 Way
Approach or Lane Width	24'	24'	24'	

**STANDARD APPROACHES**

Location: CBD-F-CBD-R	6.5 6.6	6.5 6.6	6.5 6.6	6.5 6.6	6.5 6.6
Area Factor, Chart Used	6.7 6.3	6.7 6.3	6.7 6.3	6.7 6.3	6.7 6.3
Pop ÷ 1,000 = (1,000), PEF	1.25	1.25	1.25	1.25	1.25
	1.19	1.16	1.09		

**SPECIALIZED APPROACHES**

L or R Turn Lane (No. Sep c)	17	G/C 23'	G/C 23'	G/C 23'	G/C 23'	G/C 23'
L or R Low Typ. (Sep c)	13-A					
L or R High Typ. (Sep c)	13-B					
DEB L or R E.T. (Sep c)	13-D					
"T" or "Y" (incl. case type)	F-13	Fig. 13				
Special "T" (caution lane)	F-12	V' =	V' =	V' =	V' =	V' =
Left Turn Advance Green	F-10	GDA	GDA	GDA	GDA	GDA
Other (Specify)						
For 13-D & F-13 only	Turning Angle $\theta$		60°	0.9		
	Ent. Width	5w	24'	0.8		

**TRAFFIC CHARACTERISTICS**

# Trucks	Table Used	F7	2%	6.6	1.03	2	6.6	1.03	2	6.6	1.03	6.6	6.6
# Lefts	Table Used	F2	6%	6.6	1.04		6.6	-	0%	6.6	1.10	6.6	6.6
# Rights	Table Used	F9	NA	6.4	-	11%	6.4	0.995	14%	6.4	0.98	6.4	6.4
# Buses/Tr.	Table Used	F13	NA				NA						
INTERMEDIATE FACTOR				1.593			1.486			1.089			

**CALCULATIONS**

Clearance Interval (sec)	Y	5	5	5	
Cycle Length (sec)	C	55	55	55	
DESIGN	Ratio	Y/C	0.55	0.55	0.64
	Intermed. S.V. (DSV-ft)	ISV	1690	2692	1690
	Design Fr. Volume	DEV	1126	949	881
	Design G/C = DEV/ISV	DG/C	0.418	0.378	0.479
Level of Service Determination $\sum Y/C - \sum D G/C =$			From approx. Fig.		
Analysis Service Levels			A	A	B
ANALYSIS	Green Interval (sec)	G	25	25	20
	Ratio	G/C	0.50	0.50	0.409
	Composite Factor, $\sum G/C \cdot \sum C$		0.797	0.743	0.445
	Chart Service Volume	CSV	1480	1480	1480
	Actual Service Volume	ASV	1180	1100	659
	Peak Hour Volume	PEV	1126	949	881

OK@D"

OK@A"

NG

NG

NG

NG

OK@E"

# Central Transportation Planning Staff

Project: NEEDHAM - NEEDHAM RAILROAD

Subject: SPRING AND HIGHLAND AVENUES, NEEDHAM

## GEOMETRIC SKETCH PLAN

Sheet No. 1 of 2  
 File No. \_\_\_\_\_  
 Date 1/11/62  
 Comp. By [Signature]  
 Chkd. By \_\_\_\_\_

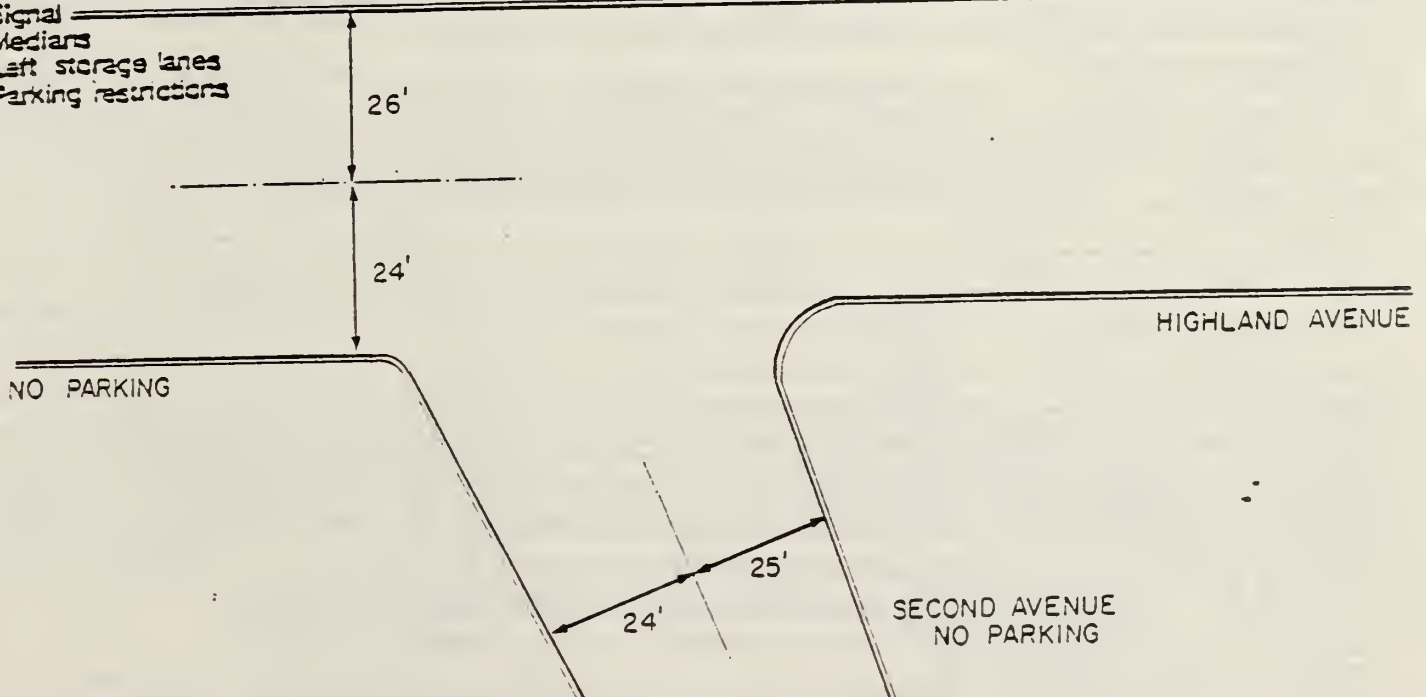
Existing / Proposed

### INDICATE

- Right of way
- Pavement widths
- Pavement striping
- Sidewalks
- Channelization
- Signal
- Medians
- Left storage lanes
- Parking restrictions



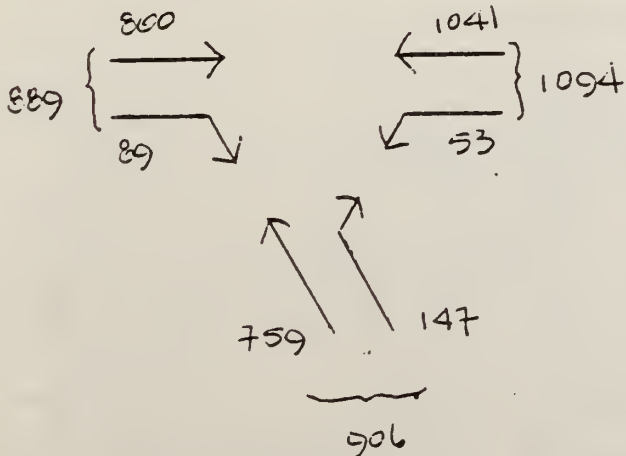
NO PARKING



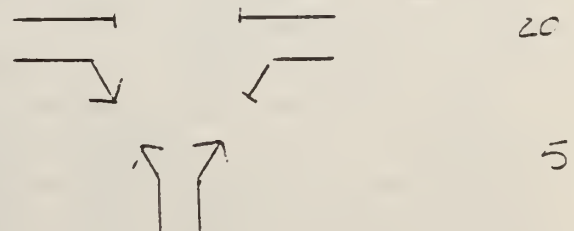
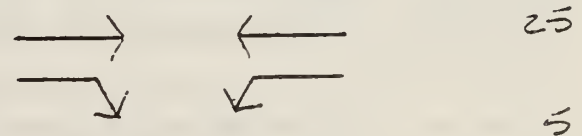
### TRAFFIC VOLUMES (E/P)

Case \_\_\_\_\_

$$K = \frac{DHV}{ADT}, K = \underline{\quad\quad\quad} \%, (A.M. \text{ } \textcircled{P.M.}) \begin{matrix} 4:50- \\ 5:50 \end{matrix}$$



### SIGNAL PHASING DIAGRAM





## CENTRAL TRANSPORTATION PLANNING STAFF

## CAPACITY ANALYSIS WORK SHEET

PROJECT TITLE

RACM, Newton/Needham

INTERSECTION OF

Second Avenue and Highland Avenue, Needham

Sheet No.

2 of 2

Project No.

Date

12/1/82

Comp. By

Bob Reyes

Chk'd By

Bob Reyes

Code No.

## GENERAL DESCRIPTION

Street Name & Direction	Highland SB	Highland NB	2nd Ave. NB		
Movements	S-L	S-R	L-R		
Phase	1	1	2		

## PHYSICAL CONDITIONS

Parking within 250 feet?	NO-ONE-BOTH	NO-ONE-BOTH	NO-ONE-BOTH	NO-ONE-BOTH	NO-ONE-BOTH
One Way or Two Way	1 Way-2 Way	1 Way-2 Way	1 Way-2 Way	1 Way-2 Way	1 Way-2 Way
Approach or Lane Width	24'	24'	24'		

## STANDARD APPROACHES

Location: CBD-F-CBD-R	6.5 6.6	6.5 6.6	6.5 6.6	6.5 6.6	6.5 6.6
Area Factor, Chart Used	FA 6.7 6.3	6.7 6.3	6.7 6.3	6.7 6.3	6.7 6.3
Pop ÷ 1,000 = ( ), PHF	0.94 1.20	0.94 1.20	0.76 1.08		

## SPECIALIZED APPROACHES

L or R Turn Lane (No. Sep c)	17	G/C	G/C	G/C	G/C	G/C
L or R Low Typ. (Sep c)	18-A					
L or R High Typ. (Sep c)	18-B					
DEB L or R E.T. (Sep c)	18-D					
"T" or "V" (incl. case type)	F-13			Fig. 13		
Special "T" (condition lane)	F-13	V' =	V' =	V' =	V' =	V' =
Left Turn Advance Green	F-10	GDA	GDA	GDA	GDA	GDA
Other (Specify)						
For 18-D & F-13 only	Turning Angle		60°	0.9		
	Ent. Width	5w	24'	0.8		

## TRAFFIC CHARACTERISTICS

# Trucks	Table Used	FT	2%	6.6 1.03	2%	6.6 1.03	2%	6.6 1.03	6.6	6.6
# Lefts	Table Used	FL	5%	1.05	NA	-	0%	1.10	6.4	6.4
# Rights	Table Used	FR	NA	6.4	10%	6.4 1.00	16%	6.4 0.97	6.4	6.4
# Buses/Tr.	Table Used	FLB								
INTERMEDIATE FACTOR				1.622		1.545		1.068		

## CALCULATIONS

Clearance Interval (sec)		Y	5	5	5														
Cycle Length (sec)		C	55	55	55														
DESIGN	Ratio	Y/C	0.09	0.09	0.09														
	Intermed. S.V. (DSV-FT)	ISV	1690	2742	1690	2611	1690	1805											
	Design Fr. Volume	DEV	1094	889	906														
	Design G/C=DEV/ISV	DG/C	0.399	0.340	0.502														
Level of Service Determination $\sum Y/C + \sum D G/C =$														From approx. Fig.			L.O.S. =		
Analysis Service Levels			A	B		A	B		A	B	C	D	E						
ANALYSIS	Green Interval (sec)	G	25			25			20										
	Ratio	G/C	1.50			1.50			1.409										
	Composite Factor, $\sum G/C \cdot C$		1.811			1.773			1.437										
	Chart Service Volume	CSV	1480	1550		1480	1550		1480	1550	1690	1930	2030						
	Actual Service Volume	ASV	1200			1144			647	677	739	843	837						
	Peak Hour Volume	PEV	1094			889			906										
CONCLUSIONS			OK@"A"			OK@"A"			NG			NG	NG	NG	NG				

## CENTRAL TRANSPORTATION PLANNING STAFF

## CAPACITY ANALYSIS WORK SHEET

PROJECT TITLE

RACM, Newton-Needham

INTERSECTION OF

Second Avenue and Highland Avenue, Needham

Sheet No.

2 of 2

Project No.

Date

12/1/82

Comp. By

Bob Reyes

Chk'd By

Bob Reyes

Code No.

## GENERAL DESCRIPTION

Street Name & Direction	Highland NB	Highland SB	2nd Ave. NB		
Movements	S-R	S-L	L-R		
Phase	1	1	2		

## PHYSICAL CONDITIONS

Parking within 250 feet?	(NO-ONE-BOTH) (NO-ONE-BOTH)	(NO-ONE-BOTH)	(NO-ONE-BOTH)	(NO-ONE-BOTH)	(NO-ONE-BOTH)
One Way or Two Way	1 Way-2 Way	1 Way-2 Way	1 Way-2 Way	1 Way-2 Way	1 Way-2 Way
Approach or Lane Width	24'	24'	24'		

## STANDARD APPROACHES

Location: CBD-F-CBD-R	6.5 6.6	6.5 6.6	6.5 6.6	6.5 6.6	6.5 6.6
Area Factor: Chart Used	5.7 6.3	5.7 6.3	5.7 6.3	5.7 6.3	5.7 6.3
Pop ÷ 1,000 = ( ) , PER	0.94	1.20	0.94	1.20	0.76
	1.20	0.94	1.20	0.76	1.08

## SPECIALIZED APPROACHES

L or R Turn Lane (No. Sep c)	17	G/C	G/C	G/C	G/C	G/C
L or R Low Typ. (Sep c)	18-A					
L or R High Typ. (Sep c)	18-B					
DEL L or R E.T. (Sep c)	18-D					
"T" or "Y" (incl. case tree)	F-13	Fig. 13	Fig. 13	Fig. 13		
Special "T" (cotton lane)	F-12	V' =	V' =	V' =	V' =	V' =
Left Turn Advance Green	F-10	CDA	CDA	CDA	CDA	CDA
Other (Specify)						
For 18-D & F-12 only	Turning Angle			60°	0.9	
	Enc. Width	5w		24'	0.8	

## TRAFFIC CHARACTERISTICS

Trucks	Table Used	5%	2%	6.6	1.03	2%	6.6	1.03	2%	6.6	1.03	6.6	1.03
Lefts	Table Used	5%	NA	6.6	-	5%	6.6	1.05	0	6.6	1.10	6.6	1.10
Right	Table Used	5%	10%	6.6	1.00	NA	6.6	16%	6.6	0.97	6.6	6.6	6.6
Buses/Tr.	Table Used	F-13											
INTERMEDIATE FACTOR			1.545	1.622	1.068								

## CALCULATIONS

Clearance Interval (sec)	Y	5	5	5		
Cycle Length (sec)	C	70	70	70		
Ratio	Y/C	0.063	0.063	0.063		
Intermed. S.V. (DSV-F)	DSV	1690	2611	1690	2742	1690
Design Fr. Volume	DEV	889	1094	906		
Design G/C=DEV/DSV	DG/C					
Level of Service Determination	$\sum Y/C = \sum D G/C =$	From approp. Fig.				L.O.S. =
Analysis Service Levels	A	B	A	B	C	D
Green Interval (sec)	G	28	28	28		
Ratio	G/C	1.436	1.436	1.493		
Composite Factor, $\sum G/C \cdot C$		1.674	1.707	1.527		
Chart Service Volume	CSV	1480	1550	1480	1550	1690
Actual Service Volume	ASV	998	1046	1096	891	1017
Peak Hour Volume	PEV	889	1094	906		

OKA"A"

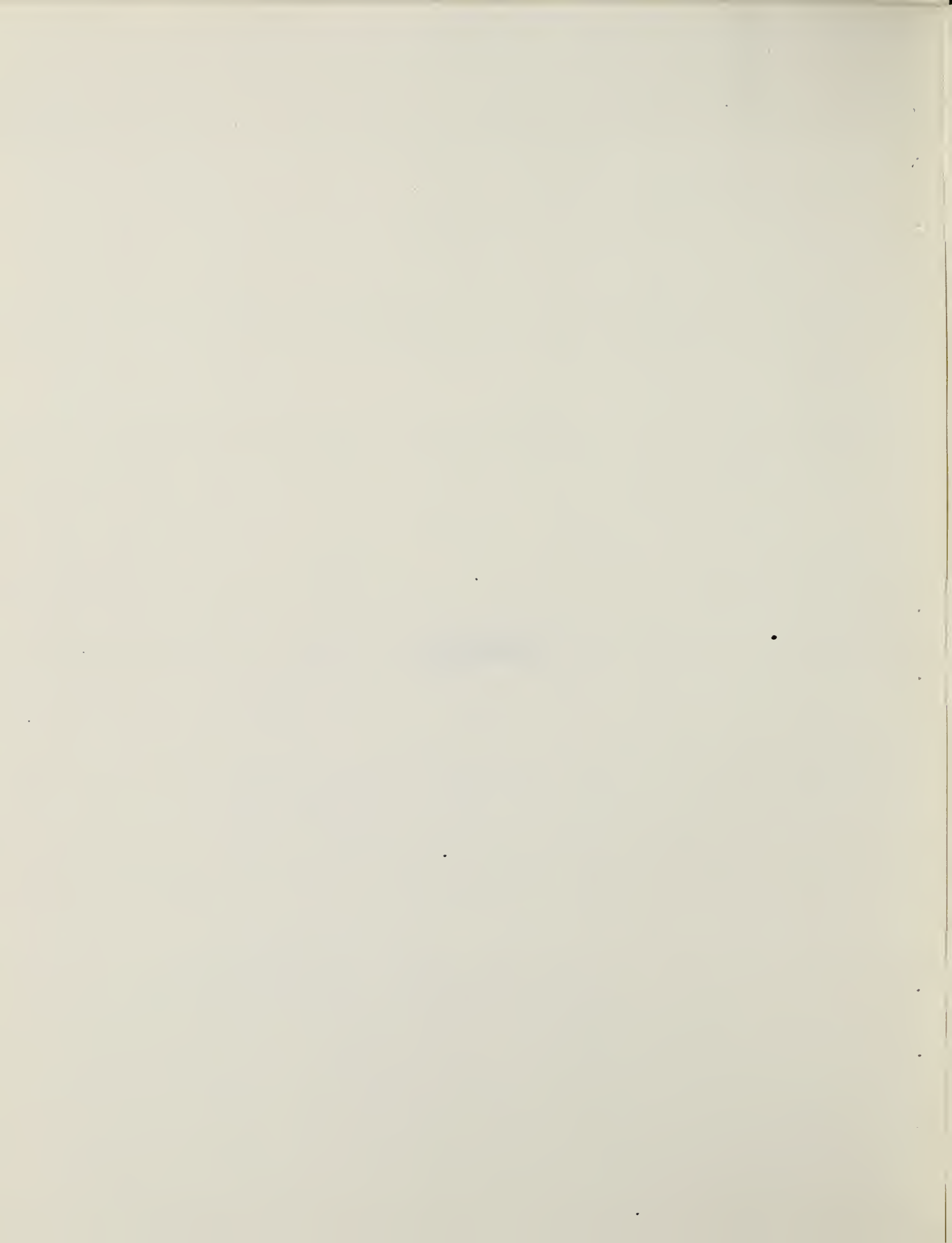
OKB"B"

OKC"C"





APPENDIX 17



Time (PM)	Motorcycles	Autos and Light Recreational Vehicles	Light Trucks	Two-Axle Diesel Trucks	Three and More Axle Diesel Trucks	Total 15-Minute Tally
3:45-4:00	1 (0.2) *	413 (82.8)	58 (11.6)	21 (4.2)	6 (1.2)	499
4:00-4:15	1 (0.2)	500 (82.5)	77 (12.7)	18 (3.0)	10 (1.7)	606
4:15-4:30		585 (85.9)	71 (10.4)	13 (1.9)	12 (1.8)	681
4:30-4:45		751 (87.9)	69 (8.1)	21 (2.5)	13 (1.5)	854
4:45-5:00		622 (90.1)	53 (7.7)	7 (1.0)	8 (1.2)	690
5:00-5:15		686 (92.0)	48 (6.4)	9 (1.2)	3 (0.4)	746
5:15-5:30		436 (89.5)	45 (9.2)	4 (0.8)	2 (0.4)	487
Total Vehicle Count	2 (0.0)	3993 (87.5)	421 (9.2)	93 (2.0)	54 (1.2)	4563

\*All figures in parentheses represent percentage of row totals.

NEWTON/NEEDHAM RACM'S PROJECT      VEHICLE CLASSIFICATION  
HIGHLAND AND SECOND AVENUES, ALL TRAFFIC

Time Interval (PM)	Motorcycles		Autos & Light Recreational Vehicles		Light Trucks		Two Axle Diesel Trucks		Three+ Axle Diesel Trucks		Total 15 Minute Tally
	No.	%	No.	%	No.	%	No.	%	No.	%	
3:30 - 3:45			672	(88.0)	70	( 9.2)	11	(1.4)	11	(1.4)	764
3:45 - 4:00			495	(82.4)	69	(11.5)	27	(4.5)	10	(1.7)	601
4:00 - 4:15			570	(84.7)	75	(11.1)	18	(2.7)	10	(1.5)	673
4:15 - 4:30	1	(0.2)	540	(86.3)	63	(10.1)	14	(2.2)	9	(1.4)	626
4:30 - 4:45			667	(90.5)	55	( 7.5)	10	(1.4)	5	(0.7)	737
4:45 - 5:00			704	(89.7)	63	( 8.0)	6	(0.8)	12	(1.5)	785
5:00 - 5:15			681	(91.4)	51	( 6.8)	8	(1.1)	5	(0.7)	745
5:15 - 5:30			677	(92.7)	38	( 5.2)	6	(0.8)	9	(1.2)	730
	1	(0.2)	5,006	(88.4)	484	( 8.5)	100	(1.8)	71	(1.3)	5,661

All figures in parentheses represent percentage of row totals.

TABLE  
2

NEWTON/NEEDHAM RACM's PROJECT      VEHICLE CLASSIFICATION  
SECOND AND HIGHLAND AVENUES, ALL TRAFFIC



Time (PM)	Motorcycles	Autos and Light Recreational Vehicles	Light Trucks	Two-Axle Diesel Trucks	Three and More Axle Diesel Trucks	Total 15-Minute Tally
3:45-4:00	1(0.3)*	271(83.1)	47(14.4)	5(1.5)	2(0.6)	326
4:00-4:15	1(0.3)	223(76.6)	51(17.5)	8(2.7)	8(2.7)	291
4:15-4:30		346(84.0)	53(12.9)	7(1.7)	6(1.5)	412
4:30-4:45		415(84.7)	53(10.8)	13(2.7)	9(1.8)	490
4:45-5:00		383(87.2)	46(10.5)	7(1.6)	3(0.7)	439
5:00-5:15		419(90.9)	36(7.8)	4(0.9)	2(0.4)	461
5:15-5:30		268(86.5)	38(12.3)	3(1.0)	1(0.3)	310
Total Vehicle Count	2(0.1)	2325(85.2)	324(11.9)	47(1.7)	31(1.1)	2729

\*All figures in parentheses represent percentage of row totals.

NEWTON/NEEDHAM RACM's PROJECT

VEHICLE CLASSIFICATION

HIGHLAND AND SECOND AVENUES, THROUGH TRAFFIC ON HIGHLAND AVENUE

TABLE 3

Time Interval (PM)	Motorcycles		Autos & Light Recreational Vehicles		Light Trucks		Two Axle Diesel Trucks		Three+ Axle Diesel Trucks		Total 15 Minute Tally
	No.	%	No.	%	No.	%	No.	%	No.	%	
3:30 - 3:45			412	(89.6)	43	( 9.3)	3	(0.7)	2	(0.4)	460
3:45 - 4:00			375	(87.4)	40	( 9.3)	11	(2.6)	3	(0.7)	429
4:00 - 4:15			403	(86.3)	48	(10.3)	10	(2.1)	6	(1.3)	467
4:15 - 4:30			355	(85.7)	47	(11.4)	7	(1.7)	5	(1.2)	414
4:30 - 4:45			403	(90.4)	39	( 8.7)	3	(0.7)	1	(0.2)	446
4:45 - 5:00			405	(88.0)	47	(10.2)	4	(0.9)	4	(0.9)	460
5:00 - 5:15			414	(89.4)	42	( 9.1)	4	(0.9)	3	(0.6)	463
5:15 - 5:30			434	(92.1)	29	( 6.2)	4	(0.8)	4	(0.8)	471
TOTAL Vehicle Count	0		3,201	(88.7)	335	9.3	46	1.3	28	0.8	3,610

All figures in parentheses represent percentage of row totals.

APPENDIX 18





TABLE 1  
1981 MONITORING SEASON RESULTS  
ONE HOUR CARBON MONOXIDE

One Hour Maximum / Carbon Monoxide

DAY (APRIL)		Time of Day (Hour)	One hr. Max.
Thursday	2	5-6PM	1.3
Friday	3	4-5PM	3.0
Saturday	4	12-1PM	0.5
*Sunday	5	0	0
Monday	6	4-5PM	2.3
Tuesday	7	7-8PM	3.5
Wednesday	8	10-11PM	2.0
Thursday	9	4-5PM	2.0
Friday	10	4-5PM	2.0
Saturday	11	2-3PM	0.8
Sunday	12	11-12AM	1.5
Monday	13	12-1PM	1.5
Tuesday	14	4-5PM	2.5
Wednesday	15	4-5PM	1.3
Thursday	16	4-5PM	2.0
Friday	17	11-12AM	2.0
Saturday	18	4-5AM	1.0
Sunday	19	11-12PM	3.0
Monday	20	12-1AM	2.5
Tuesday	21	4-5PM	0.8
Wednesday	22	11-12PM	3.0
Thursday	23	12-1AM	3.0
Friday	24	5-6PM	1.8
Saturday	25	9-10PM	1.3
Sunday	26	12-1AM	0.8
Monday	27	8-9PM	3.3
Tuesday	28	3-4PM	2.0
Wednesday	29	3-4PM	1.5

\* Recorded values are well below .0 (.02)  
for the entire day-

SOURCE: DEQE

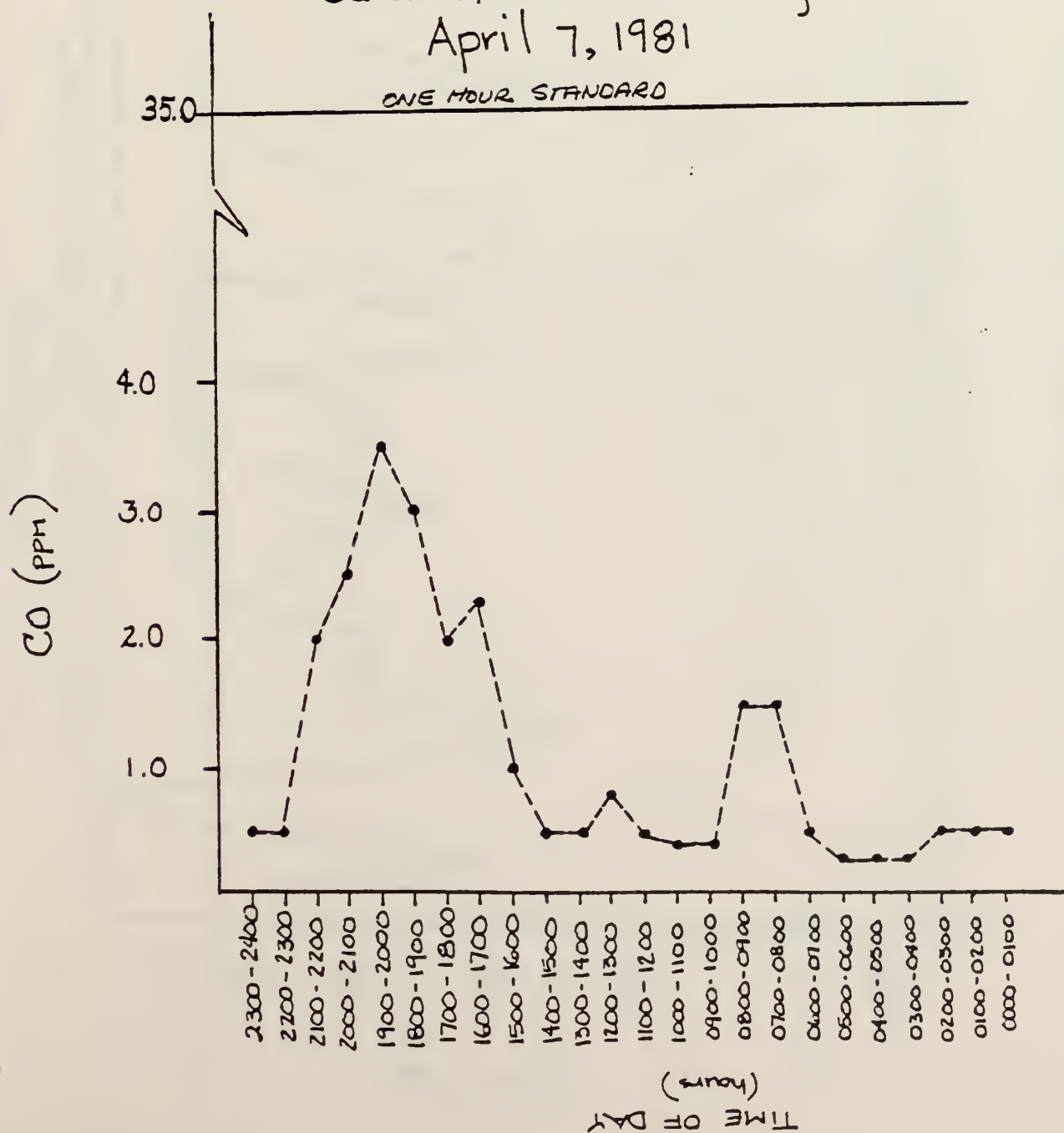
TABLE 2  
1981 Monitoring Season Results  
Eight Hour Maximum/Carbon Monoxide

	DAY (APRIL)	Time of Day (Hour)	Eight Hour Maximum
Thursday	2	3-11PM	1.0
Friday	3	11-7PM	1.0
Saturday	4	12-8AM	.4
* Sunday	5	0	0
Monday	6	11-7PM	1.6
Tuesday	7	2-10PM	2.4
Wednesday	8	10-6PM	1.4
Thursday	9	12-8PM	1.0
Friday	10	3-11PM	1.3
Saturday	11	2-10PM	0.8
Sunday	12	6-2AM	0.6
Monday	13	10-6AM	1.4
Tuesday	14	10-6PM	1.1
Wednesday	15	12-8PM	0.7
Thursday	16	10-6PM	0.7
Friday	17	11-7PM	1.4
Saturday	18	1-9AM	0.9
Sunday	19	6-2AM	1.6
Monday	20	12-8AM	1.2
Tuesday	21	4-12PM	0.4
Wednesday	22	4-12PM	1.6
Thursday	23	11-7AM	2.0
Friday	24	11-7PM	1.6
Saturday	25	4-12PM	1.1
Sunday	26	8-5AM	0.6
Monday	27	4-12PM	1.9
Tuesday	28	1-9PM	1.2
Wednesday	29	1-10PM	0.9

\* Recorded values are well below .0 ( .02)  
for the entire day-

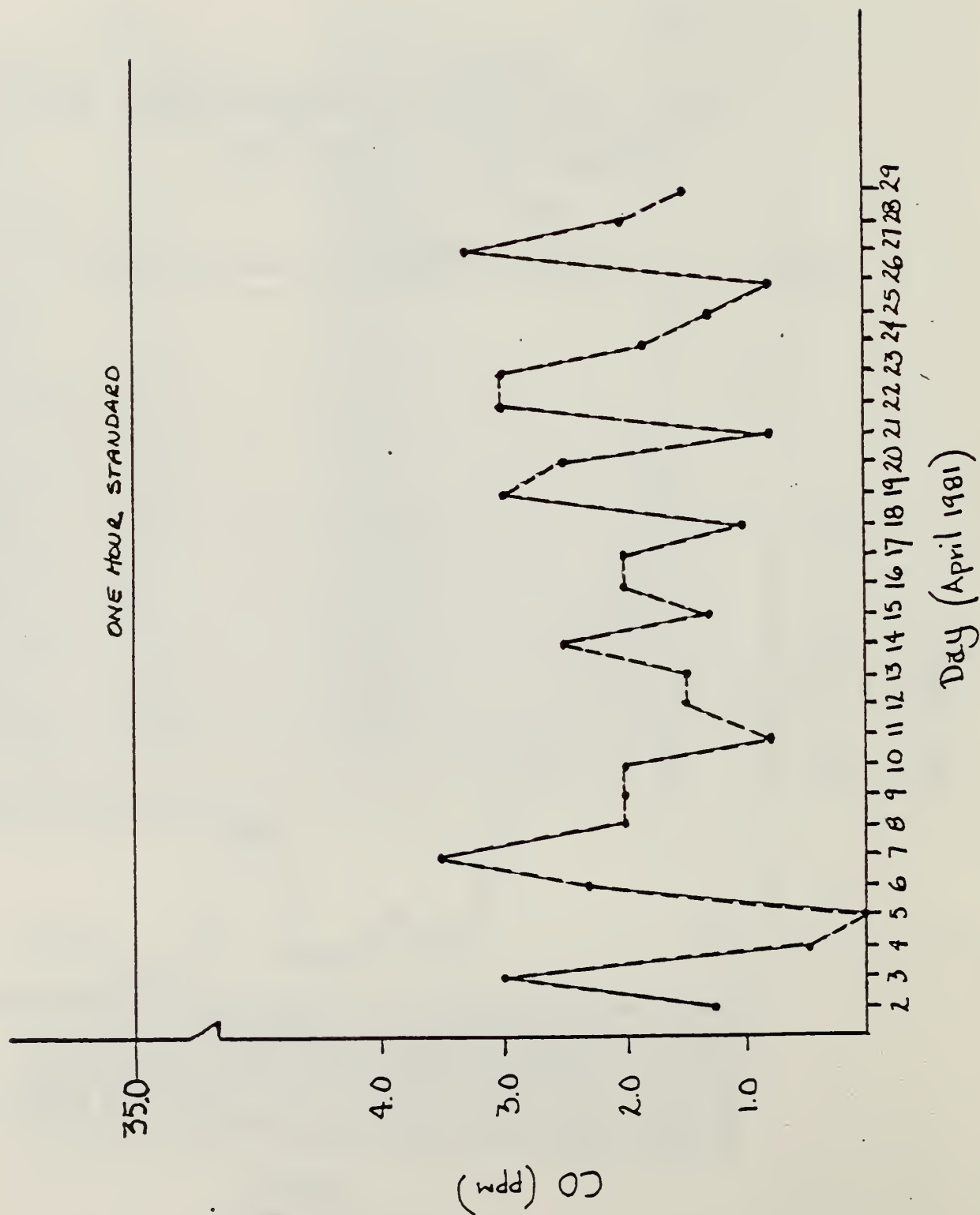
SOURCE: DEQE

Figure 1  
Route 128 Suburban Industrial/Office Park  
Carbon Monoxide - Peak Day  
April 7, 1981



# FIGURE 2

Route 128 Suburban Industrial / Office Park  
Carbon Monoxide - One Hour Maximum





SOURCE: DEQE

Route 128 Suburban Industrial / Office Park  
Carbon Monoxide - Eight Hour Maximum

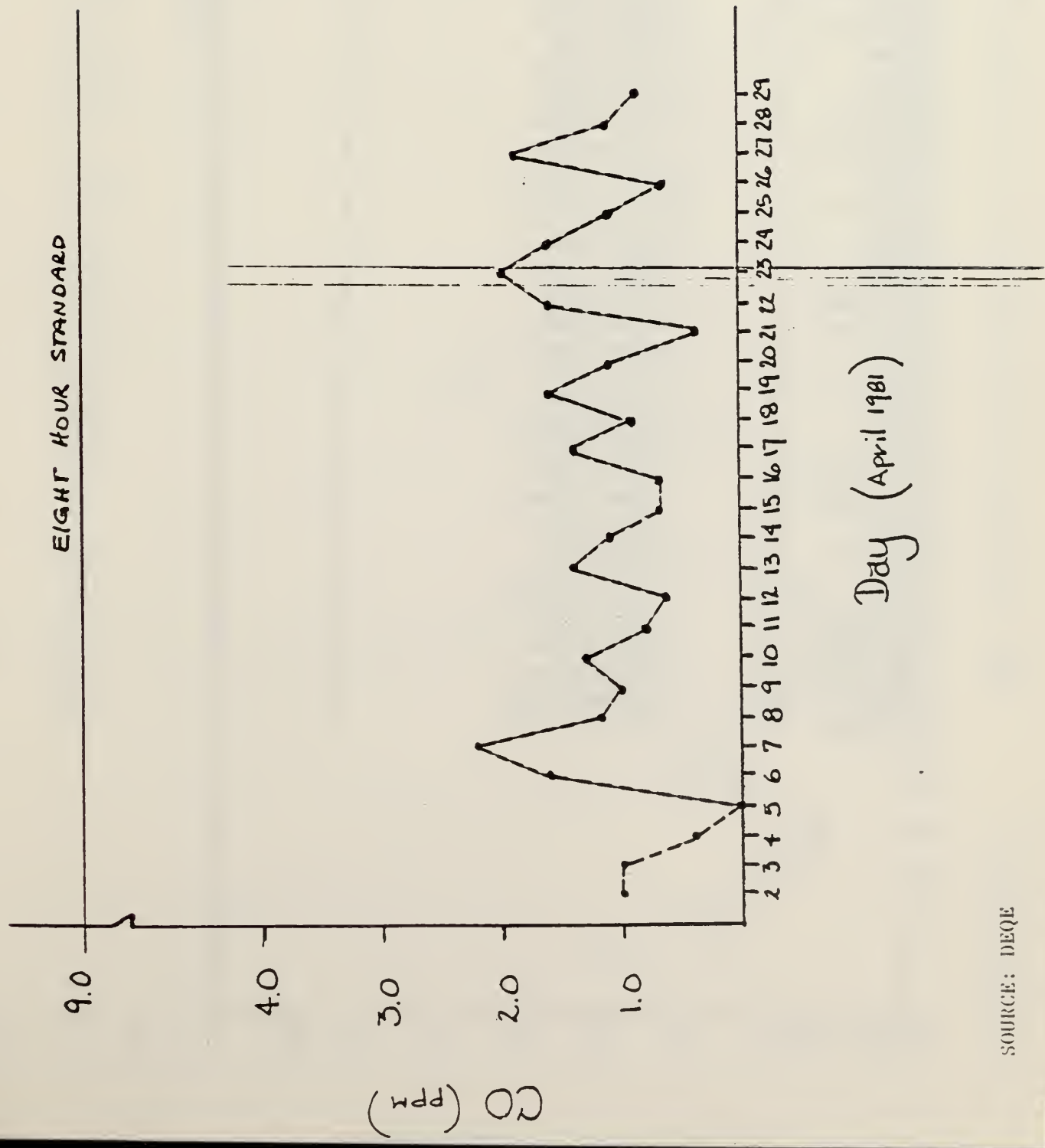


FIGURE 3

SOURCE: DEQE

TABLE 3

## 1982 MONITORING SEASON RESULTS: CARBON MONOXIDE

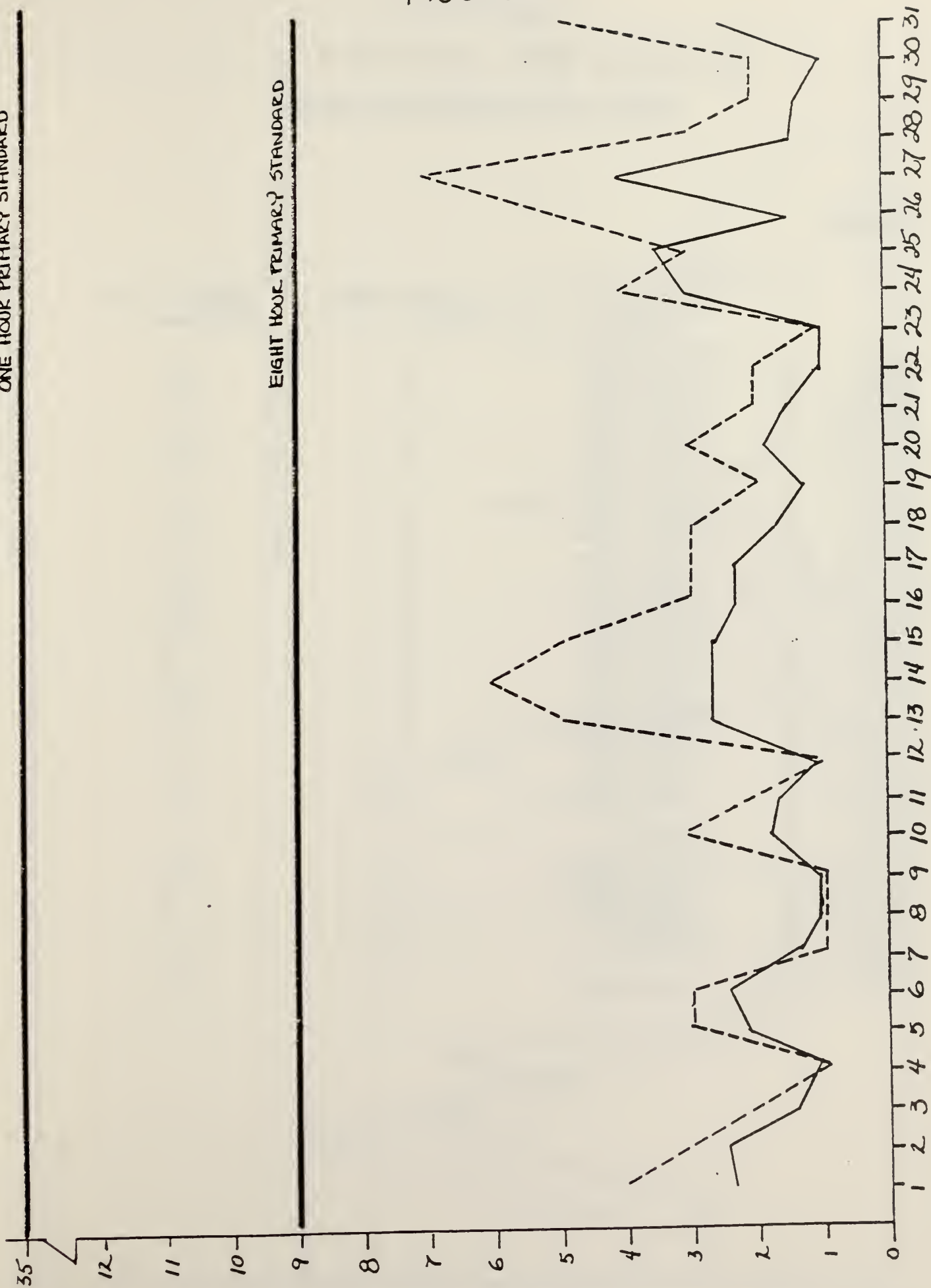
SUMMARY 1-HOUR MAXIMUM/8-HOUR MAXIMUMOctober

<u>Day</u>		<u>Time of Day</u> (Hour)	<u>One Hr. Max.</u>	<u>Eight Hr. Max.</u>
Thursday	1	4-5pm/1-11pm	4	2.3
Friday	2	8-9am/7-2pm	3	2.4
Saturday	3	7-8pm/4-11pm	2	1.3
Sunday	4	6-7pm/6-1am	1	1
Monday	5	6-7pm/4-11pm	3	2.1
Tuesday	6	4-5pm/10-5pm	5	2.3
Wednesday	7	4-5pm/4-11pm	2	1.3
Thursday	8	4-5pm/4-11pm	1	1
Friday	9	4-5pm/4-11pm	1	1
Saturday	10	10-11pm/7-2am	3	2.0
Sunday	11	10-11pm/7-2am	2	1.6
Monday	12	7-8am/7-2pm	1	1
Tuesday	13	7-8am/3-10am	5	2.6
Wednesday	14	6-7am/2-9am	6	2.6
Thursday	15	8-9am/2-9am	5	2.6
Friday	16	4-5am/2-9am	3	2.3
Saturday	17	9-10am/7-2am	3	2.3
Sunday	18	1-2am/9-4am	3	1.6
Monday	19	4-5pm/4-11pm	2	1.4
Tuesday	20	4-5pm/3-10pm	3	1.8
Wednesday	21	3-4pm/3-10pm	2	1.4
Thursday	22	4-5pm/4-11pm	2	1
Friday	23	4-5pm/4-11pm	1	1
Saturday	24	8-9pm/6-1am	4	3
Sunday	25	1-2am/7-2am	3	3.4
Monday	26	11-12pm/11-6pm	5	1.5
Tuesday	27	5-6pm/2-9pm	7	4
Wednesday	28	8-9am/6-1pm	3	1.4
Thursday	29	8-9pm/4-11pm	2	1.3
Friday	30	9-10am/6-1am	2	1
Saturday	31	11-12pm/5-12pm	5	2.4

FIGURE 4

ONE HOUR PRIMARY STANDARD

EIGHT HOUR PRIMARY STANDARD



--- ONE HOUR VALUES  
--- EIGHT HOUR VALUES

DAILY MAXIMUM ONE AND EIGHT HOUR CARBON MONOXIDE - OCTOBER

TABLE 4

## 1982 MONITORING RESULTS: CARBON MONOXIDE

SUMMARY 1-HOUR MAXIMUM/8-HOUR MAXIMUMNovember

<u>Day</u>		<u>Time of Day</u> (Hour)	<u>One Hr. Max.</u>	<u>Eight Hr. Max.</u>
Sunday	1	4-5pm/1-8am	3	3
Monday	2	5-6pm/12-7pm	5	2.9
Tuesday	3	8-9pm/5-12pm	7	4.8
Wednesday	4	9-10pm/6-1am	9	7
Thursday	5	5-6pm/4-11pm	5	6.4
Friday	6	5-6pm/4-11pm	7	3.3
Saturday	7	5-6pm/4-11pm	1	1
Sunday	8	7-8pm/4-11pm	2	1.3
Monday	9	8-9pm/5-12pm	4	1.5
Tuesday	10	4-5pm/3-10pm	4	1
Wednesday	11	7-8pm/4-11pm	5	2.4
Thursday	12	7-8pm/4-11pm	7	3.9
Friday	13	8-9pm/7-2am	8	6.1
Saturday	14	1-2am/7-2am	5	6.6
Sunday	15	2-3am/1-8am	1	1
Monday	16	6-7pm/5-12pm	2	1.3
Tuesday	17	8-9pm/4-11pm	3	1.4
Wednesday	18	3-4pm/3-10pm	2	1.3
Thursday	19	1-2am/1-8am	1	1
Friday	20	5-6pm/5-12pm	6	3.4
Saturday	21	4-5pm/4-11pm	2	1.4
Sunday	22	-	-	-
Monday	23	1-2am/ -	1	-
Tuesday	24	6-7pm/4-11pm	3	2.3
Wednesday	25	8-9pm/5-12pm	11	6.8
Thursday	26	5-6pm/4-11pm	2	1
Friday	27	8-9pm/5-12pm	3	1
Saturday	28	11-12pm/ -	2	-
Sunday	29	-	-	-
Monday	30	6-7pm/5-12pm	4	2.3



# FIGURE 5

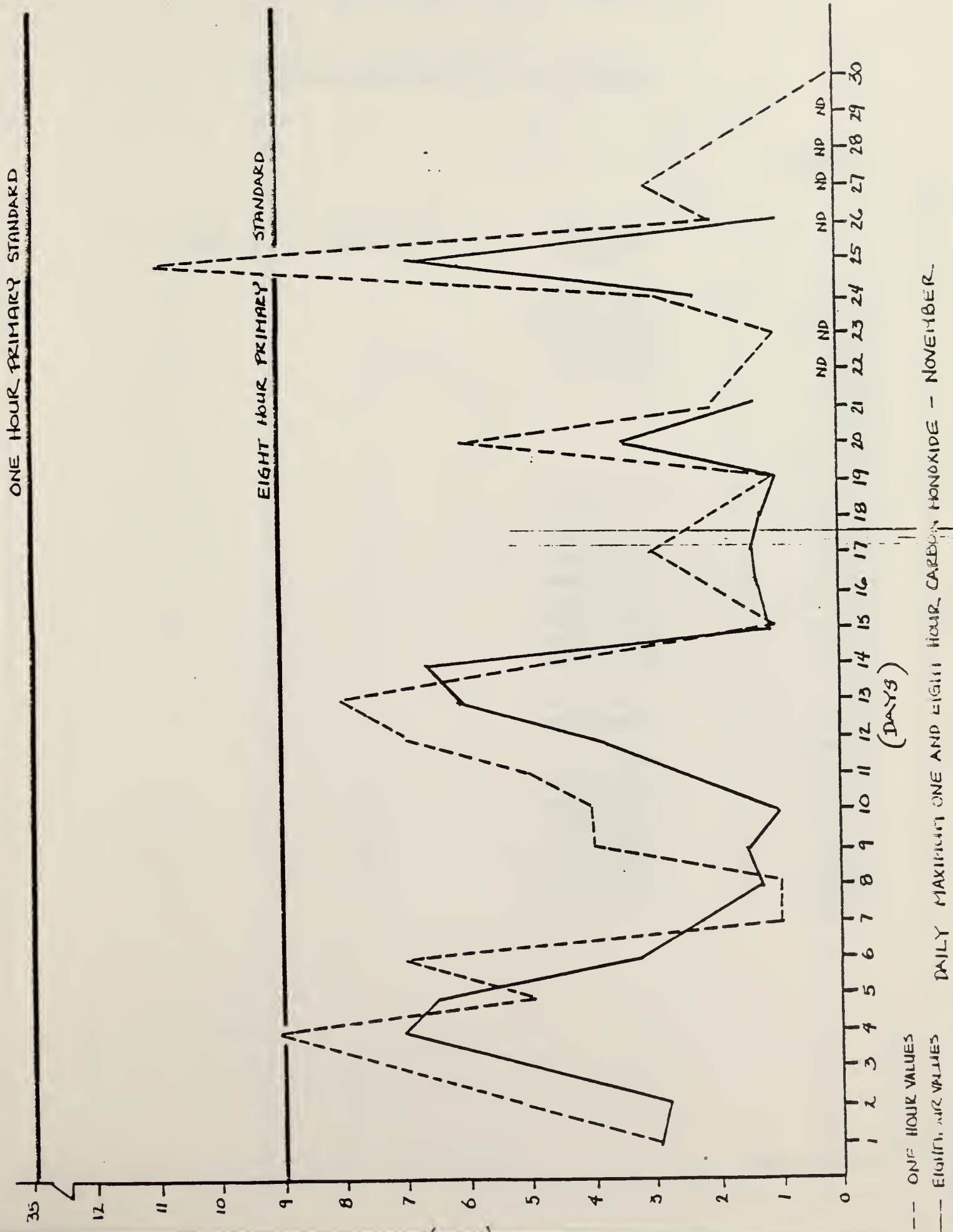


TABLE 5  
1982 MONITORING RESULTS: CARBON MONOXIDE

SUMMARY 1-HOUR MAXIMUM/8-HOUR MAXIMUM

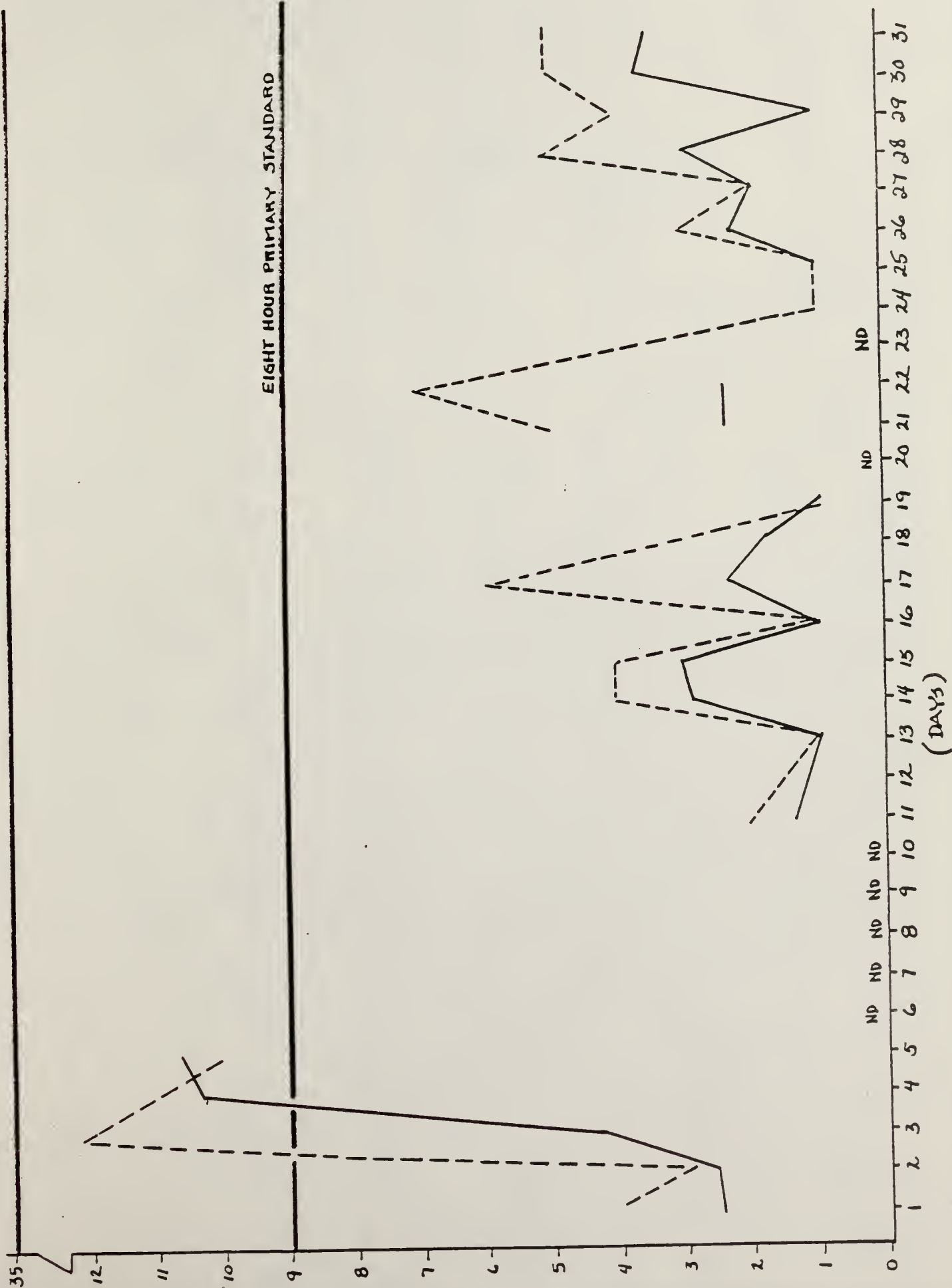
December

<u>Day</u>		<u>Time of Day</u> (Hour)	<u>One Hr. Max.</u>	<u>Eight Hr. Max.</u>
Tuesday	1	6-7pm/4-11pm	4	2.5
Wednesday	2	10-11pm/10-5pm	3	2.6
Thursday	3	6-7pm/1-8pm	12	4.3
Friday	4	6-7pm/6-1am	11	10.3
Saturday	5	1-2am/6-1am	10	10.6
Sunday	6	-	-	-
Monday	7	-	-	-
Tuesday	8	-	-	-
Wednesday	9	-	-	-
Thursday	10	-	-	-
Friday	11	5-6pm/3-10pm	2	1.3
Saturday	12	-	-	-
Sunday	13	8-9pm/8-3am	1	1
Monday	14	8-9am/1-1pm	4	2.3
Tuesday	15	4-5pm/1-8pm	4	3
Wednesday	16	9-10pm/9-4pm	1	1
Thursday	17	5-6pm/11-6pm	6	2.3
Friday	18	5-6pm/11-6pm	3	1.9
Saturday	19	5-6pm/4-11pm	1	1
Sunday	20	-	-	-
Monday	21	5-6pm/10-5pm	5	2.4
Tuesday	22	5-6pm/10-5pm	7	2.4
Wednesday	23	-	-	-
Thursday	24	3-4pm/3-10pm	1	1
Friday	25	1-2am/8-3am	1	1
Saturday	26	5-6pm/5-12pm	3	2.3
Sunday	27	1-2am/6-1am	2	2.1
Monday	28	5-6pm/1-8pm	5	2.9
Tuesday	29	8-9am/4-11am	4	1
Wednesday	30	10-11pm/5-12pm	5	3.6
Thursday	31	6-7pm/4-11pm	5	3.5

# FIGURE 6

ONE HOUR PRIMARY STANDARD

EIGHT HOUR PRIMARY STANDARD



--- ONE HOUR VALUES  
 --- EIGHT HOUR VALUES  
 ONLY MAXIMUM ONE AND EIGHT HOUR CARBON MONOXIDE - DECEMBER

TABLE 6

## 1982 MONITORING RESULTS: CARBON MONOXIDE

SUMMARY 1-HOUR MAXIMUM/8-HOUR MAXIMUMJanuary

<u>DAY</u>		<u>TIME OF DAY</u> (hour)	<u>ONE HR. MAX.</u>	<u>EIGHT-HR. MAX.</u>
Friday	1	-	-	-
Saturday	2	-	-	-
Sunday	3	4-5 pm/4-11 pm	1	1
Monday	4	9-10 pm	1	-
Tuesday	5	-	-	-
Wednesday	6	5-6 pm/1-8 pm	3	1.1
Thursday	7	8-9 am/6-1 pm	4	1.8
Friday	8	5-6 pm/4-11 pm	2	1
Saturday	9	-	-	-
Sunday	10	-	-	-
Monday	11	5-6 pm/4-11 pm	3	1
Tuesday	12	8-9 am/6-1 pm	1	1
Wednesday	13	4-5 pm/4-11 pm	2	1
Thursday	14	-	-	-
Friday	15	6-7 pm/4-11 pm	3	1
Saturday	16	-	-	-
Sunday	17	6-7 pm/4-11 pm	1	1
Monday	18	5-6 pm/5-12 pm	6	2.9
Tuesday	19	6-7 pm/6-1 am	16	8.4
Wednesday	20	5-6 pm/12-7 pm	4	1.9
Thursday	21	5-6 pm/4-11 pm	2	1
Friday	22	5-6 pm/4-11 pm	3	1.4
Saturday	23	10-11 am/8-2 pm	2	1
Sunday	24	-	0	0
Monday	25	9-10 pm/7-1 pm	2	1
Tuesday	26	5-6 pm/4-11 pm	2	1
Wednesday	27	5-6 pm/4-11 pm	9	6.4
Thursday	28	1-2 am/6 pm-1 am	3	8
Friday	29	5-6 pm/4-11 pm	4	1.9
Saturday	30	7-8 am/4-11 am	2	1
Sunday	31	9-10 am/8-3 pm	1	1

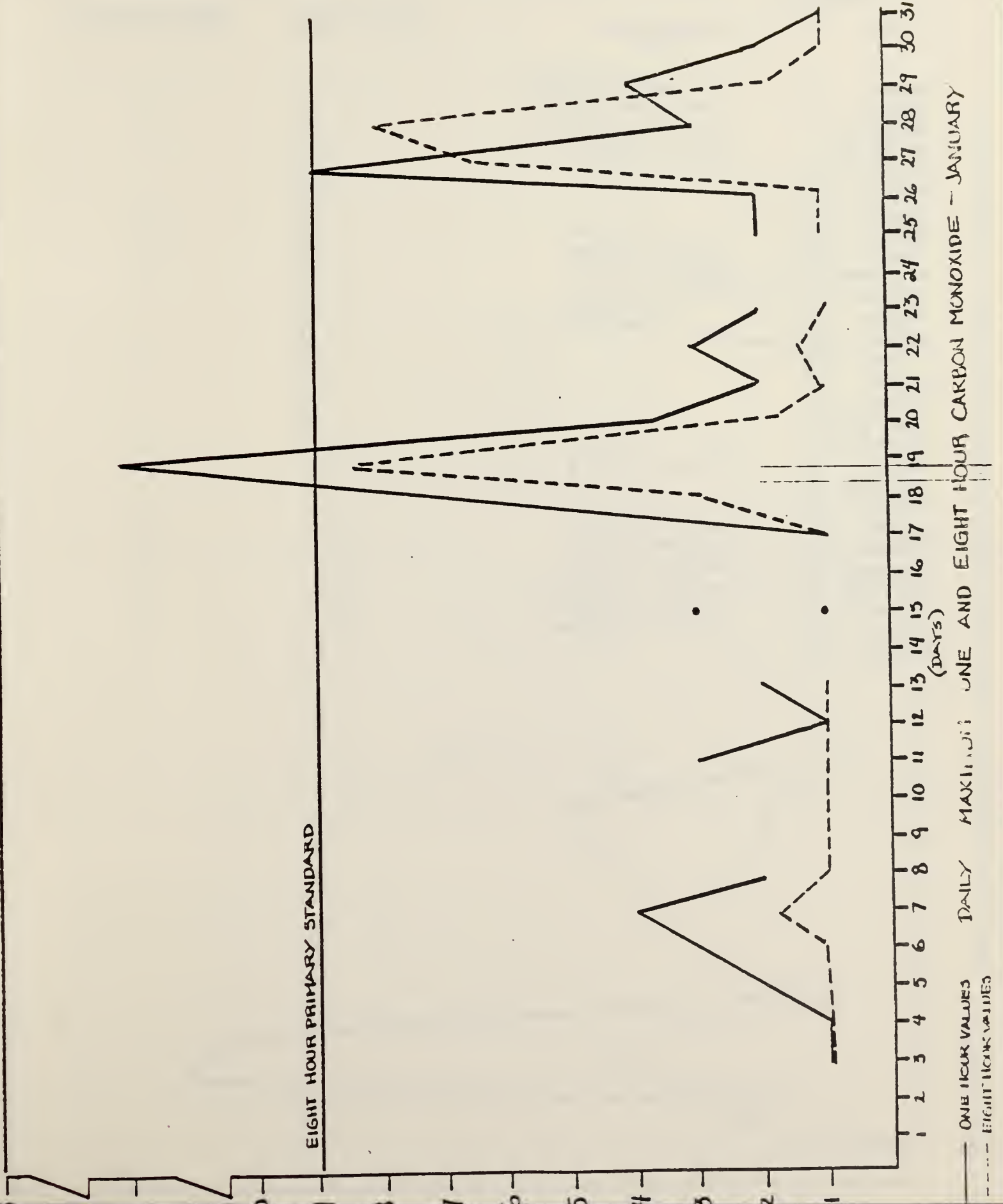
SOURCE: DEQE



# FIGURE 7

ONE HOUR PRIMARY STANDARD

EIGHT HOUR PRIMARY STANDARD



ONE HOUR VALUES  
EIGHT HOUR VALUES

DAILY MAXIMUM ONE AND EIGHT HOUR CARBON MONOXIDE - JANUARY

TABLE 7

1982 MONITORING RESULTS: CARBON MONOXIDE  
SUMMARY 1 - HOUR MAXIMUM/8 - HOUR MAXIMUM .

February

<u>Day</u>		<u>Time Of Day</u> (Hour)	<u>One Hour Max.</u>	<u>Eight Hour Max.</u>
Monday	1	9-10a.m./6a.m.-1p.m.	3	1
Tuesday	2	8-9a.m./8am.-3p.m.	2	1
Wednesday	3	5-6p.m./12a.m.-7p.m.	12	4.5
Thursday	4	8-9p.m./3-10p.m.	11	4
Friday	5	8-9a.m./8-3p.m.	1	1
Saturday	6	-	-	-
Sunday	7	-	-	-
Monday	8	6-7p.m./5-12p.m.	4	2.8
Tuesday	9	4-5p.m./4-11p.m.	5	2
Wednesday	10	6-7p.m./4-11p.m.	5	2.1
Thursday	11	7-8p.m./7-2p.m.	2	1
Friday	12	-	-	-
Saturday	13	-	-	-
Sunday	14	-	-	-
Monday	15	-	-	-
Tuesday	16	-	-	-
Wednesday	17	-	-	-
Thursday	18	-	-	-
Friday	19	8-9p.m./4-11p.m.	5	2
Saturday	20	-	-	-
Sunday	21	-	-	-
Monday	22	4-5p.m./3-10p.m.	1	1
Tuesday	23	5-6p.m./4-11p.m.	5	2.1
Wednesday	24	6-7p.m./4-11p.m.	2	1
Thursday	25	9-10p.m./4-11p.m.	1	1
Friday	26	6-7p.m./4-11p.m.	2	1
Saturday	27	9-10p.m./5-12p.m.	2	1
Sunday	28	-	-	-

# FIGURE 8

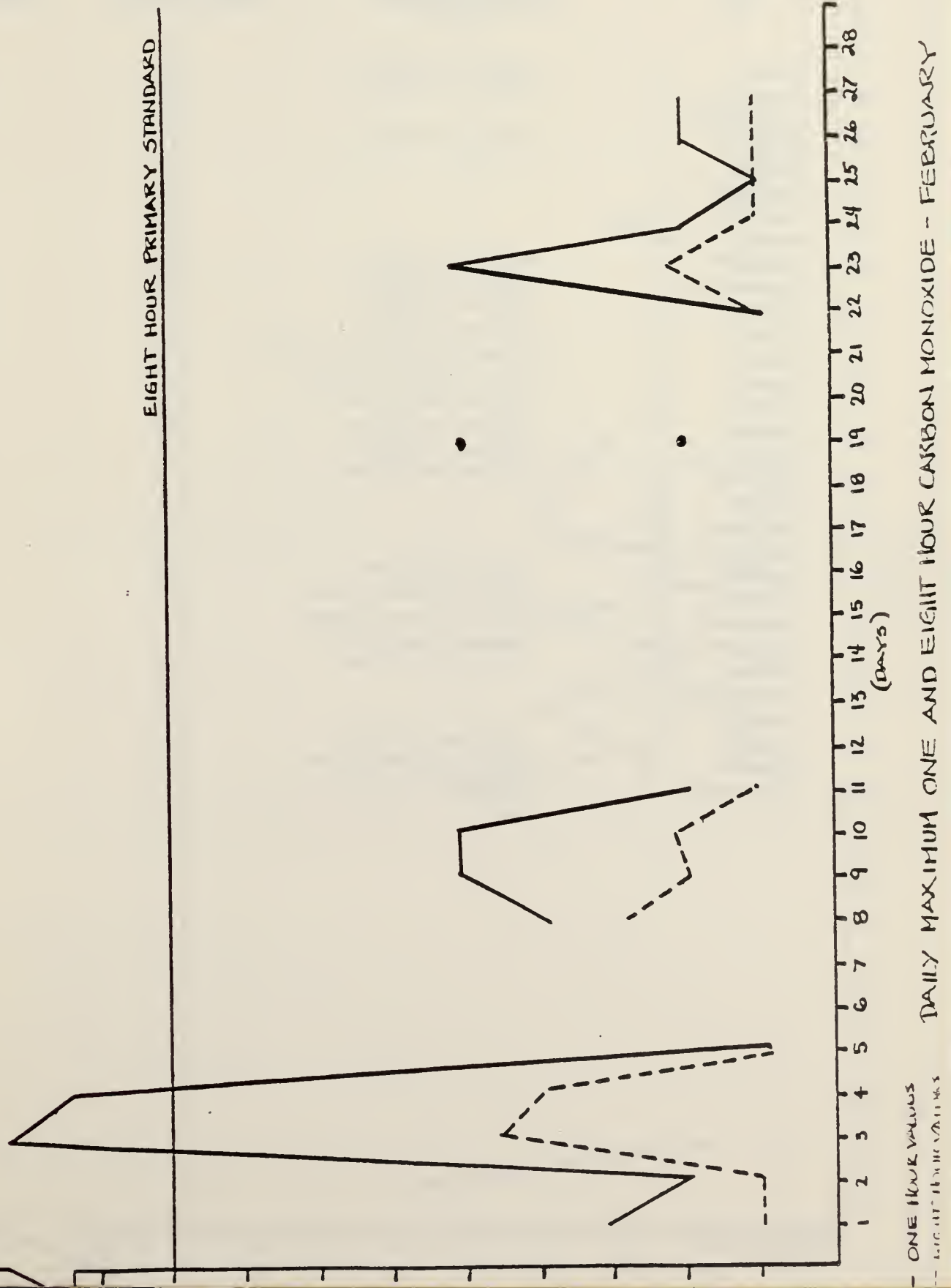


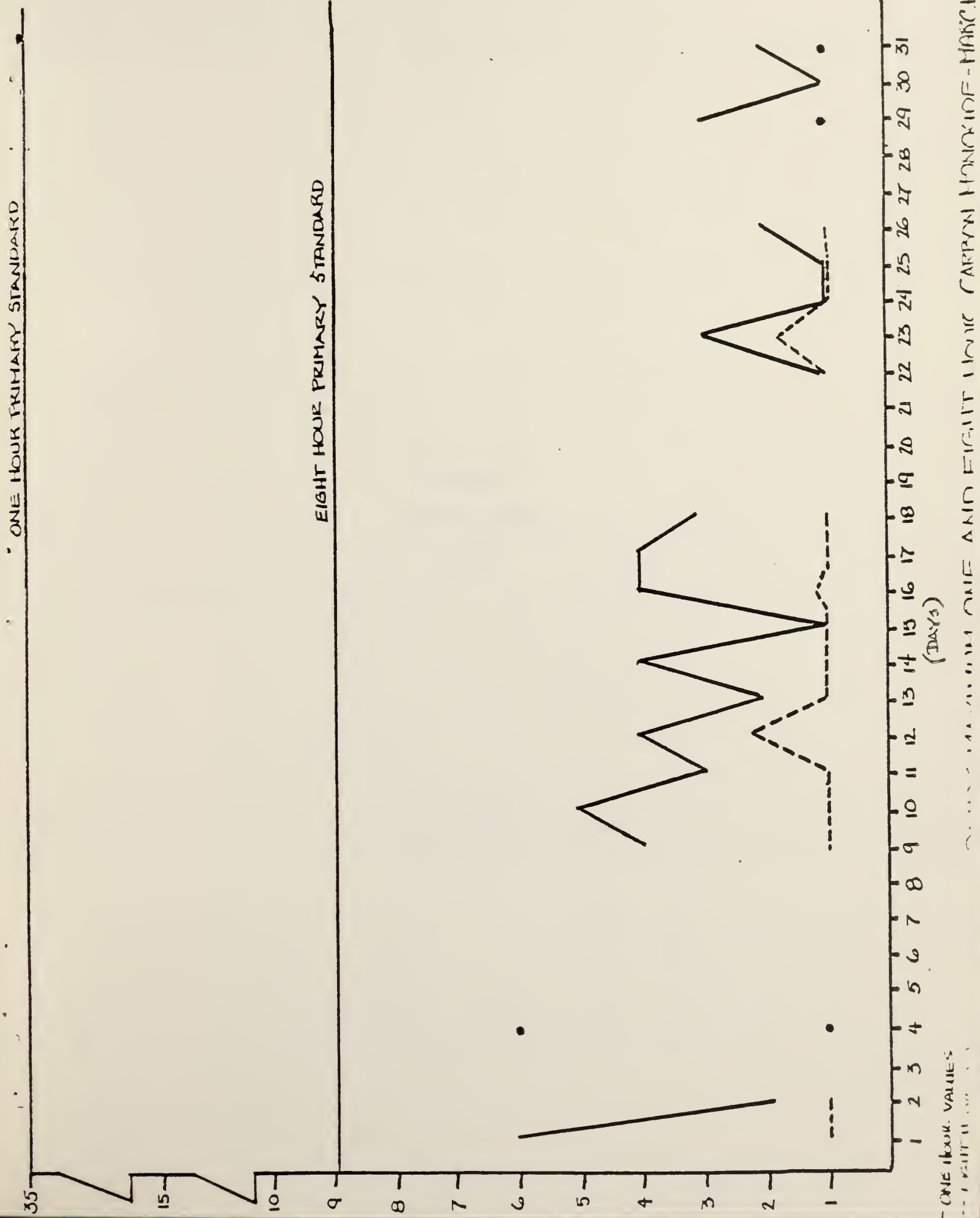
TABLE 3

1982 MONITORING SEASON RESULTS: CARBON MONOXIDE  
SUMMARY 1 - HOUR MAXIMUM/8 - HOUR MAXIMUM

March

<u>Day</u>		<u>Time Of The Day</u> (Hour)	<u>One Hour Max.</u>	<u>Eight Hour Max.</u>
Monday	1	5-6p.m./4-11p.m.	6	1
Tuesday	2	9-10p.m./4-11p.m.	2	1
Wednesday	3	-	-	-
Thursday	4	5-6p.m./3-10p.m.	6	1
Friday	5	-	-	-
Saturday	6	-	-	-
Sunday	7	-	-	-
Monday	8	-	-	-
Tuesday	9	4-5p.m./3-10p.m.	4	1
Wednesday	10	5-6p.m./4-11p.m.	5	1
Thursday	11	5-6p.m./4-11p.m.	3	1
Friday	12	1-2p.m./8-3p.m.	4	2.1
Saturday	13	12p.m.-1a.m./12p.m.-7a.m.	2	1
Sunday	14	6-7a.m./12p.m.-7a.m.	4	1
Monday	15	4-5p.m./4-11p.m.	1	1
Tuesday	16	5-6p.m./4-11p.m.	4	1.2
Wednesday	17	6-7p.m./4-11p.m.	4	1
Thursday	18	5-6p.m./4-11p.m.	3	1
Friday	19	-	0	0
Saturday	20	-	0	0
Sunday	21	-	-	-
Monday	22	5-6p.m./2-9p.m.	1	1
Tuesday	23	11-12p.m./6p.m.-1a.m.	3	1.8
Wednesday	24	7-8p.m./7a.m.-2p.m.	1	1
Thursday	25	8-9a.m./7a.m.-2p.m.	1	1
Friday	26	4-5p.m./4-11p.m.	2	1
Saturday	27	-	-	-
Sunday	28	-	-	-
Monday	29	9-10p.m./4-11p.m.	3	1
Tuesday	30	7-8p.m./7a.m.-2p.m.	1	-
Wednesday	31	5-6p.m./4-11p.m.	2	1

FIGURE 9







MOBILE 2B  
EMISSION FACTOR  
RUNS



DATA BOOK

STANDARD MOBILE-2 RUN DECK, 9./82. INFO: D.ERNST \*NOTE NEW 81 REG FRAC\*

\*NON-METH HC EMISSION FACTORS INCLUDE EVAP. HC EMISSION FACTORS

CAL. YEAR: 1981 REGION: 49-STATE LOWALT. ALT: 500. FT.  
TAMB: 75.0(F) 80.0/ 5.0/ 80.0

LDGV, LDGT1 AND LDGT2 I/M PROGRAM STARTING IN 1983

STRINGENCY LEVEL 20% MECH. TRAINING: YES

I/M PROGRAM BENEFITS APPLY ONLY TO MODEL YEARS 1971 THROUGH 1999

ATTENTION: THE DEFAULT VALUE OF 50% FOR TECHNOLOGY 4

I/M IDENTIFICATION RATE HAS BEEN LEFT UNCHANGED.

VEH. TYPE:	LDGV	LDGT1	LDGT2	LDGT	HDGV	LDDV	LDDT	HDDV	MC	ALL	VEH
VEH. SPD.:	25.0	25.0	25.0		25.0	25.0	25.0	25.0	25.0		
VEH. MIX:	.871	.042	.042		.017	.013	.002	.013	.000		

COMPOSITE EMISSION FACTORS (GM/MILE)

NON-METH HC:	5.31	4.86	5.22	5.05	11.52	.70	1.07	3.53	.00	5.30
EXHST CO:	63.29	58.20	54.37	56.28	179.36	1.69	2.33	10.40	.00	63.07
EXHST NOX:	3.36	3.58	3.87	3.73	10.45	1.63	2.01	23.62	.00	3.75

HOT STABILIZED IDLE EMISSION FACTORS (GM/MIN)

NON-METH HC:	.75	.50	.50	.53	.92	.04	.11	.35	.00	.72
IDLE CO:	13.42	9.58	6.86	8.22	9.53	.18	.34	.89	.00	12.55
IDLE NOX:	.19	.08	.07	.07	.06	.20	.33	.92	.00	.19

CAL. YEAR: 1981 REGION: 49-STATE-LUWALT. ALT: 500. FT.

TAMB: 75.0(F) 99.9/ .0/ 99.9

LDGV, LDGT1 AND LDGT2 I/M PROGRAM STARTING IN 1983

STRINGENCY LEVEL 20% MECH. TRAINING: YES

I/M PROGRAM BENEFITS APPLY ONLY TO MODEL YEARS 1971 THROUGH 1999

ATTENTION: THE DEFAULT VALUE OF 50% FOR TECHNOLOGY 4

I/M IDENTIFICATION RATE HAS BEEN LEFT UNCHANGED.

VEH. TYPE:	LDGV	LDGT1	LDGT2	LDGT	HDGV	LDGV	LDDV	LDDT	HDDV	MC	ALL VEN
VEH. SPD.:	20.0	20.0	20.0		20.0	20.0	20.0	20.0	20.0	20.0	
VMF MIX:	.871	.042	.042		.017	.013	.002	.013	.000		

## COMPOSITE EMISSION FACTORS (GM/MILE)

NO-MTH HC:	7.11	6.61	7.16	0.89	14.32	.94	1.42	4.21	.00	7.08
EXHST CU:	92.40	85.26	80.61	2.93	228.58	2.45	3.39	13.16	.00	91.55
EXHST NOX:	3.17	3.35	3.72	3.53	10.01	1.84	2.27	25.60	.00	3.59

## HOT STABILIZED IDLE EMISSION FACTORS (GM/MIN)

NM-ID HC:	.75	.56	.53	.92	.04	.11	.35	.00	.72
IDLE CU:	13.42	9.56	8.22	9.53	.18	.34	.89	.00	12.55
IDLE NOX:	.19	.08	.07	.06	.20	.33	.92	.00	.19



Print Date

STANDARD MOBILE-2 RUN DECK, 9./82. INFO: D.ERNST \*NOTE NEW #1 REG FRAC\*

\*NON-METH HC EMISSION FACTORS INCLUDE EVAP. HC EMISSION FACTORS

CAL. YEAR: 1982 REGION: 49-STATE LOWALT. ALT: 500. FT.

TAMB: 75.0(F) 80.0/ 5.0/ 80.0

LDGV, LDGT1 AND LDGT2 I/M PROGRAM STARTING IN 1983

STRINGENCY LEVEL 20% MECH. TRAINING: YES

I/M PROGRAM BENEFITS APPLY ONLY TO MODEL YEARS 1971 THROUGH 1999

ATTENTION: THE DEFAULT VALUE OF 50% FOR TECHNOLOGY 4

I/M IDENTIFICATION RATE HAS BEEN LEFT UNCHANGED.

VEH. TYPE: LDGV LDGT1 LDGT2 LDGT HDGV LDDV LDDT HDDV MC ALL VEH

VEH. SPD.: 30.0 30.0 30.0 30.0 30.0 30.0 30.0 30.0 30.0

VMT MIX: .871 .042 .042 .017 .013 .002 .013 .000

COMPOSITE EMISSION FACTORS (GM/MILE)

NO-MTH HC: 4.09 3.75 3.62 3.69 9.14 .54 .95 3.03 .00 4.08

EXHST CO: 47.78 44.29 38.52 41.41 144.92 1.36 1.98 8.60 .00 47.69

EXHST NOX: 3.35 3.71 3.76 3.74 10.90 1.46 1.96 22.59 .00 3.74

HOT STABILIZED IDLE EMISSION FACTORS (GM/MIN)

HM-ID HC: .76 .49 .39 .44 .84 .03 .12 .35 .00 .66

IDLE CO: 12.45 8.33 5.50 6.92 9.19 .18 .35 .89 .00 11.59

IDLE NOX: .19 .07 .06 .07 .06 .19 .35 .92 .00 .19

CAL. YEAR: 1982 REGION: 49-STATE LOWALT. ALT: 300. FT.

TAMB: 75.0(F) 99.9/ .0/ 99.9

LDGV, LDGT1 AND LDGT2 I/M PROGRAM STARTING IN 1983

STRINGENCY LEVEL 20% MECH. TRAINING: YES

I/M PROGRAM BENEFITS APPLY ONLY TO MODEL YEARS 1971 THROUGH 1999

ATTENTION: THE DEFAULT VALUE OF 50% FOR TECHNOLOGY 4

I/M IDENTIFICATION RATE HAS BEEN LEFT UNCHANGED.

VEH. TYPE:	LDGV	LDGT1	LDGT2	LDGT	HDGV	LDDV	LDDT	HDDV	MC	ALL VEH
VEH. SPD.:	24.0	24.0	24.0		24.0	24.0	24.0	24.0	24.0	
VMT MIX:	.671	.042	.042		.017	.013	.002	.013	.000	

## COMPOSITE EMISSION FACTORS (GM/MILE)

NO-MTH HC:	5.62	5.23	5.09	5.16	11.25	.73	1.28	3.65	.00	5.58
EXHST CO:	72.47	67.84	59.25	63.54	182.68	1.97	2.87	10.86	.00	71.74
EXHST NOX:	3.16	3.47	3.59	3.53	10.37	1.61	2.17	23.94	.00	3.56

## HOT STABILIZED IDLE EMISSION FACTORS (GM/MIN)

NM-ID HC:	.70	.49	.39	.44	.84	.03	.12	.35	.00	.66
IDLE CO:	12.45	8.33	5.50	6.92	9.19	.18	.35	.89	.00	11.59
IDLE NOX:	.19	.07	.06	.07	.06	.19	.35	.92	.00	.19



